

## **MEDIA EDUCATION - AN ANNOTATED BIBLIOGRAPHY – November 2014**

Note: The following list of books, with very few exceptions, were published after 1980. There are other sources for books published prior to that date. This is not an all inclusive listing.

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### ***Advertising:***

Andersen, Robin and Strate, Lance (eds.). Critical Studies in Media Commercialism. Oxford: Oxford University Press, 2000. Essays exploring the complexity, range and reach of media commercialism today from commercial conglomerates to effects on politics, society and the individual.

Anderson, Michael H. Madison Avenue in Asia: Politics and Transnational Advertising. London: Associated University Press. 1984. This book examines the trends that are affecting the flow of advertising at national, regional, and international levels.

Bartel, Diane. Putting on Appearances: Gender and Advertising. Temple University Press, 1988. Examines the cultural meaning behind contemporary American advertising. The author shows how gender identities are emphasized and how advertising created a gendered relationship with the consumer.

Bogart, Leo. Over the Edge. How the pursuit of youth by marketers and the media has changed American culture. Chicago: Ivan R. Dee, 2005.

Carney, William Wray. In The News: The Practice of Media Relations in Canada (2<sup>nd</sup> Edition). Edmonton: University of Alberta Press. 2008. Introductions to media relations in Canada from both a practical and a philosophical approach.

Chapman, Simon. Great Expectations: Advertising and the Tobacco Industry. London: Comedia, 1986. The first major study to challenge the tobacco industry's claim that people are not affected by cigarette advertising.

Davidson, Martin. The Consumerist Manifesto: Advertising in Postmodern Times. London: Routledge, 1992. Explores the implications of advertising's commercial and cultural dominance for business, cultural theory, art, anthropology, and language.

Donation, Scott. Madison & Vine: Why The Entertainment & Advertising Industries Must Converge to Survive. New York: McGraw Hill, 2004.

Dyer, Gillian. Advertising as Communication. London: Methuen, 1982. Examines advertising as a form of communication in contemporary society and places it in its wider cultural and economic context.

Fox, Roy F. Harvesting Minds: How TV Commercials Control Kids. Westport, CT: Praeger, 1996. Recounts the sale of US children to the influence of corporate advertising on TV.

Fox, Stephen. The Mirror Makers: A History of American Advertising and Its Creators. New York: Random, 1985. Beginning with the origins of advertising in the nineteenth century, the book discusses the history of advertising to the present day.

Goldman, Robert. Reading Ads Socially. London: Routledge, 1992. Argues that ads are an ideal site for observing how the logic of the commodity form expresses itself culturally and socially. It aims to produce a study of visual ideology which will cause us to consider the deep ideological structure of ads.

Haug, W.F. Critique of Commodity Aesthetics: Appearance, Sexuality, and Advertising in Capitalist Society. Minneapolis: University of Minnesota Press, 1986. Drawing on Marx's analysis of capitalism, Haug demonstrates the economic importance of advertising and explores the way in which human sensuality is moulded and exploited by advertising.

Jacobson, Michael F. and Mazur, Laurie Ann. Marketing Maddness: A Survival Guide for a Consumer Society. Boulder, CO: Westview, 1995. The authors hold that marketing has a deleterious effect on US culture and offer a menu of changes for both individuals and policy makers.

Jhally, Sut. The Codes of Advertising: Fetishism and The Political Economy of Meaning in The Consumer Society. New York: Routledge, 1990. Jhally argues that by watching commercial messages on TV, viewers actively create symbolic meaning and also generate profit for the media in return for the 'wage' of entertainment.

Key, Wilson Bryan. Subliminal Seduction: Ad Media's Manipulation of A Not So Innocent America. New York: New American Library, 1981. An exploration of the use of subliminal images in advertising.

Kilbourne, Jean. Deadly Persuasion. New York: Free Press, 1999. "Why women and girls must fight the addictive power of advertising."

Leiss, William et al. Social Communication in Advertising: Persons, Products and Images of Well-Being (Second Edition: Revised and Enlarged). New York: Routledge 1990. The book looks at how advertising encompasses three influential domains of our lives: industrial technology, popular culture, and mass media.

Marchand, Roland. Advertising The American Dream: Making Way for Modernity, 1920-1940. Berkeley: University of California Press, 1985. A study of the two decades when advertising discovered new ways to play on our anxieties and to promise solace for the masses.

Martin, David N. Romancing the Brand: The Power of Advertising and How to Use It. New York: AMACON, 1989. An advertising professional tells how to use advertising to give brands the celebrity status they need for success in today's cluttered marketplace.

Mattelart, Armand (translated by Michael Chanan). Advertising International: The Privatisation of Public Space. London: Routledge, 1991. Advertising has formed a network which enervates media, economics, politics and international relations. This survey examines the implications for democracy of the seemingly irresistible rise of the communications society.

McLaren, Carrie and Torchinsky, Jason. AdNauseam: A survivor's Guide to American Consumer Culture. New York: Faber & Faber, 2009. A collection of essays concerning the impact of consumer culture of people.

Moog, Carol. "Are They Selling Her Lips?": Advertising and Identity. New York: William Morrow, 1990. Moog wants us to understand the psychological effects of advertising by putting the reader into an active dialogue with the creative process.: You will see what is behind the advertiser's message; what the ad is trying to say; what it is actually saying; and how you, as a consumer, interact with it.

Myers, Kathy. Understains: The Sense and Seduction of Advertising. London: Comedia, 1986. This book looks at representation aesthetics and consumption in such areas as new products and selling political parties.

Myers, William. The Image Makers: Secrets of Successful Advertising. London: Macmillan, 1984. The book looks at how advertisers seek to know us better than ourselves in order to make us buy what we neither need nor want.

Nava, Mica et al (eds.) Buy This Book: Studies in Advertising and Consumption. London: Routledge, 1997. Collection of essays based on new historical, textual and ethnographic research on advertising.

Ogilvy, David. Ogilvy on Advertising. Toronto: Jon Wiley, 1983. Discussion of topics such as good and bad advertising campaigns and how to write successful copy.

O'Reilly, Terry and Tennant, Mike. The Age of Persuasion: How Marketing Ate Our Culture. Toronto: Alfred A. Knopf, 2009. Takes us inside company decision and what works and what doesn't and how these findings connect to our everyday lives.

Prendergast, Mark. For God, Country and Coca-Cola: The Unauthorized History of the Great American Soft Drink Company and the Company that Makes It. New York: Scribner's, 1993. A corporate history and a microcosmic tour of over 100 years of American and world history through the eyes of Coke.

Quart, Alissa. Branded: The Buying and Selling of Teenagers. Cambridge, MA: Perseus, 2003. Deals with commodified youth culture and teen branding.

Rice, Ronald E. and Atkin, Charles K. (Editors). Public Communication Campaigns (Second Edition). Newbury Park: Sage, 1989. Essays on various aspects of public communications campaigns (purposive attempts to inform, persuade or motivate behaviour changes for noncommercial benefits) including history, recent developments and case studies.

Rutherford, Paul. The New Icons: The Art of Television Advertising. Toronto: University of Toronto Press, 1994. Concentrating on "commercials of distinction", the author examines television advertising as one form of cultural power.

Salmon, Charles T. (Editor). Information Campaigns: Balancing Social Values and Social Changes. Newbury Park: Sage, 1989. A series of essays providing a social context for examining public information campaigns including theory and practice.

Savan, Leslie. The Sponsored Life: Ads, TV, and American Culture. Philadelphia: Temple University Press, 1994. Columns from the *Village Voice* showing that the sponsored life is born when commercial culture sells our own experiences back to us.

Saunders, Dave. C20th Advertising. London: Carlton, 1999. History of print ads from early days to present.

Schor, Juliet, B. Born to Buy. New York: Scribner, 2004. Examines how marketing efforts of vast size, scope and effectiveness have created commercialized children.”

Schudson, Michael. Advertising, The Uneasy Persuasion: Its Dubious Impact on American Society. New York: Basic, 1984. A sociological view of the business and social institution of advertising.

Sinclair, John. Images Incorporated: Advertising as Industry and Ideology. London: Croom Helm, 1987. A critical review of the major theories by which advertising’s relationship to economy and culture have been explained.

Singer, Benjamin D. Advertising and Society. Don Mills: Addison-Wesley, 1987. The book examines the present structure of advertising institutions, its explicit and explicit mechanism of social control, and control exerted over advertising.

Stauber, John and Rampton, Sheldon. Toxic Sludge is Good for you: Lies, Damn Lies and the Public Relations Industry. Monroe, MN: Common Courage Press, 1995. Expose of secretive, little-known public relation firms.

Swasy, Alecia. Soap Opera: The Inside Story of Procter & Gamble. New York: Random House, 1993. Known around the world, Procter & Gamble has been seen as “99 44/100<sup>th</sup> per cent pure”. This book looks at the ways in which P & G have manipulated and controlled consumers, competitors and the marketplace.

Turow, Joseph. Breaking up America: Advertisers and the New Media World. Chicago: University of Chicago Press, 1997. The way the advertising industry has been fragmenting the USA and what this means for the media and society.

Twitchell, James B. Adcult USA: The Triumph of Advertising in American Culture. New York: Columbia University Press, 1996. Twitchell points out that we like to be advertised to and shows that advertising, frequently accused of creating artificial desire, only channels a craving that was already there in the first place.

Tye, Larry. The Father of Spin: Edward L. Bernays and The Birth of Public Relations. New York: Crown, 1998. Biography of the man who ‘invented’ public relations.

Underhill, Paco. Why We Buy: The Science of Shopping (updated and revised). New York: Simon and Schuster, 2009. The latest trends in online retail, tour of the most innovative stores around the world – offers advice on how to keep your customers and entice new ones.

Wernick, Andrew. Promotional Culture: Advertising, Ideology and Symbolic Expression. London: Sage, 1991. A detailed analysis of advertisements as promotional texts

showing how its impact on cultural formation has become increasingly fundamental with the spread of the market into every facet of social life.

Williamson, Judith. Decoding Advertisements: Ideology and Meaning in Advertising. London: Marion Boyars, 1978. A detailed examination of advertisements attractiveness and appeal. And a discussion of the economic and ideological functions of advertising.

### ***Audience:***

Ang, Ien. Desperately Seeking The Audience. London: Routledge, 1991. Looking closely to American and European approaches to the TV audience, Ang gives us new insights into television culture, with the audience seen not as an object to be controlled, but as active social subjects, engaging with television in stubbornly contradictory ways.

Ang, Ien. Living Room Wars: Rethinking Media Audiences for a Postmodern World. London: Routledge, 1996. Suggests that we cannot understand media audiences without deconstructing the category of "audience" itself as an institutional and discursive construct.

Ball-Rokeach, Sandra J. and Cantor, Muriel G. (Editors). Media, Audience and Social Structure. London: Sage, 1986. A sociological study of the media audience as active individuals who consumer media products in pursuit of their personal and social goals.

Barwise, Patrick and Ehrenberg, Andrew. Television and its Audience. London: Sage, 1989. The book looks at the nature of television starting from an audience perspective.

Bower, Robert T. The Changing Television Audience in America. New York: Columbia University Press, 1985. Based on twenty years of research, the book looks at attitudes towards television.

Buckingham, David (Editor). Reading Audiences: Young People and The Media. Manchester: Manchester University Press, 1993. Essays examining the diverse roles the different media play in the family and the peer group and the complex ways in which the young make sense of what they watch and read.

Ettema, James S. and Whitney, D.Charles (Editors) Audience-making: How the Media Create the Audience. Thousand Oaks, CA: Sage, 1994. Shows how media institutions define their audiences and how these definitions then shape the work of the organizations within them.

Fowles, Jim. Why Viewers Watch A Reappraisal of Television's Effects (Revised Edition). Newbury Park, CA.: Sage, 1992. Examines why nearly every American regularly watches television and why viewing is beneficial.

Goodhardt, G.J., Ehrenberg, A.S.C., and Collins, M.A. The Television Audience: Patterns of Viewing: An Update. London: Gower, 1987. Summarizes much of what is known about how people watch television.

Jenkins, Henry. Textual Poachers: Television Fans and Participatory Culture. New York: Routledge, 1992. An ethnographic account of the media fan community, its interpretive

strategies, social institutions and cultural practices, and its troubled relationships to the mass media and consumer capitalism.

Lewis, Justin. The Ideological Octopus: An Exploration of Television and Its Audience. New York: Routledge, 1991. Lewis suggests that the medium influences us in unpredictable ways, depending upon what we bring to the experience of watching television. He employs two major qualitative studies, one of TV news and the other of The Cosby show.

Lewis, Lisa A. (Editor) The Adoring Audience: Fan Culture and Popular Media. London: Routledge, 1992. Essays considering the relationship between fans, stars, media texts and media industries.

Lull, James. Inside Family Viewing: Ethnographic Research on Television's Audiences. New York: Routledge, 1990. Working from an ethnographic perspective, Lull constructs a dialogue between the traditionally differing fields of quantitative and qualitative research in communications and cultural studies.

Mayne, Judith. Cinema and Spectatorship. London: Routledge, 1993. Examines three theoretical models of spectatorship (perpetual, institutional, historical) and then applies them to case studies.

McQuail, Denis. Audience Analysis. Thousand Oaks, CA: Sage, 1997. An account of the concept of "media audience: in terms of its history and its place in present-day media theory and research.

Moore, Shaun. Interpreting Audiences: The Ethnography of Media Consumption. London: Sage, 1993. Author relates the advances in audience research to the practices and politics of cultural consumption.

Morley, David. Television Audiences and Cultural Studies. London: Routledge, 1992. Examines the emergence, development and future of television audience research.

Seiter, Ellen et al. (Editors). Remote Control: Television, Audiences & Cultural Power. London: Routledge, 1989. Essays investigating how viewers watch television and what they think about the programs they see.

### ***Bibliographies:***

Blum, Eleanor. Basic Books in The Mass Media (Second Edition). Chicago: University of Illinois Press, 1980. An annotated selected book list covering general communications, book publishing, broadcasting, editorial journalism, film, magazines, and advertising.

Blum, Eleanor. Mass Media Bibliography: An Annotated Guide to Books and Journals for Research and Reference. Chicago: University of Illinois Press, 1990. The successor to the 1972 and 1980 editions of Basic Books in the Mass Media has been updated to 1987 and extensively revised and expanded.

Cooke, Liz (Editor). Media Studies Bibliography. London: BFI, 1984. Intended primarily for teachers new to the field of Media Education and to complement the separate

reading lists on film and television which are produced by the British Film Institute - Guide To Film Studies in secondary and Further Education and Television Studies: A Selected Book List.

Geretschlaeger, Ingrid. International Annotated Bibliography on Media Education. Paris: UNESCO, 1987. Covering the period 1975-1985, this list draws from international sources in Australia, France, Great Britain, Norway, Switzerland, India, Denmark, Germany, Italy and the USA.

Silverblatt, Art, editor. The Praeger Handbook of Media Literacy (2 Volumes). Praeger, 2014. In these A-Z volumes, a comprehensive study of the ideologies, theories, themes, organizations and people involved in media literacy.

Soukop, Paul A. Christian Communication: A Bibliographical Survey. New York: Greenwood Press, 1989. Provides an introductory guide to the study of Christian communication by surveying and annotating a fairly representative cross section of literature in all areas of communication studies.

### ***Broadcasting:***

Armstrong, Robert. Broadcasting Policy in Canada. Toronto: University of Toronto Press, 2010. A comprehensive synthesis of the many complex policy issues around Canadian broadcasting.

Bates, Anthony. Broadcasting in Education: An Evaluation. London: Constable, 1984. An examination of the range of purposes, target groups and contexts for education broadcasting especially in British schools.

Bird, Roger (Editor). Documents of Canadian Broadcasting. Ottawa: Carleton University Press, 1988. Canadian documents from the first mention in 1900 to the Caplan-Sauvageau task force on broadcasting.

Engelman, Ralph. Public Radio and Television in America: A Political History. Thousand Oaks, CA: Sage, 1996. Critical overview of public radio, public television and public access television in the 20<sup>th</sup> century.

Head, Sydney W. and Sterling, Christopher H. Broadcasting in America: A Survey of Electronic Media (Fifth Edition). Boston: Houghton Mifflin, 1987. Starting with universally available broadcasting, the book goes on to deal with the many competing electronic media.

Hilmes, Michele. Hollywood and Broadcasting: From Radio to Cable. Urbana: University of Illinois Press, 1990. The complex and mutually dependent relationship between film and television is documented from the days before network radio to the contemporary era of cable television.



Hollins, Timothy. Beyond Broadcasting: Into The Cable Age. London: BFI, 1984. The book assesses the history, present experience and future policy of countries regarding cable and considers what Britain can learn from them.

Howell, Jr., W.J. World Broadcasting in the Age of the Satellite. Norwood: Ablex, 1986. A study of comparative systems, policies, and issues in mass telecommunications.

Lorimer, Rowland and Wilson, Donald (Editors). Communication Canada: Issues in Broadcasting and New Technologies. Toronto: Kagan and Woo, 1988. A series of essays exploring the implications of Canada's communication system and some of the changes that may be about to occur.

Raboy, Marc. Missed Opportunities: The Story of Canada's Broadcasting Policy. Montreal & Kingston: McGill-Queen's University Press, 1990. Covering the period from 1928 to the present, Raboy clarifies the relationship between the evolution of Canadian broadcasting policy over the past sixty years and the changes in Canadian society during the same period.

Skene, Wayne. Fade to Black: A Requiem for the CBC. Vancouver: Douglas & McIntyre, 1993. The Canadian Broadcasting Corporation, once the most powerful unifying element in Canada, stands on the threshold of cultural irrelevance and termination. The book shows the CBC as a bloated corporation reeling from crisis to crisis.

### ***Children:***

Bazalgette, Cary and Buckingham, David (editor). In Front of the Children: Screen Entertainment and Young Audiences. London: British Film Institute, 1995. An anthology about what children themselves choose to watch and about the production and marketing choices made on children's behalf.

Berry, Gordon L. and Asamen, Joy Keiko (Editors). Children & Television: Images in a Changing Sociocultural World. Newbury Park, CA, Sage, 1993. Essays which identify the social and cultural impact of television on the psychosocial development of children in a multicultural world.

Blake, Andrew. The Irresistible Rise of Harry Potter. London: Verso, 2002. Examination of the Harry Potter phenomenon.

Brake, Michael. Comparative Youth Culture: The Sociology of Youth Culture and Youth Subcultures in America, Britain and Canada. London: Routledge, 1985. The author suggests that these subcultures develop in response to social problems which a group experiences collectively, and that the main problem affecting young people today is unemployment.

Buckingham, David. After the Death of Childhood: Growing Up in The Age of Electronic Media. Cambridge: Polity Press, 2000. Follows real children into their street, schools, bedrooms and living-rooms as they try to cope with changing technologies, institutions and values.

Buckingham, David. Children Talking Television: The Making of Television Literacy. London: The Falmer Press, 1993. Discusses children's responses to tv programming and analyses the role of television in family and peer group relationships.

Carlsson-Paige, Nancy and Levin, Diane E.. Who's Calling the Shots? How to Respond Effectively to Children's Fascination with War Play and War Toys. Philadelphia: New Society Publishers, 1990. Examines the positive developmental needs served by dramatic play and contrasts them with the unimaginative, narrow -scripted play encouraged by today's merchandise-oriented children's tv and the accompanying specific war-related paraphernalia offered by the toy industry.

Davies, Maire Messenger. Fake, Fact and Fantasy: Children's Interpretations of Television Reality. Mahwah, NJ: Lawrence Erlbaum, 1997. Examines children's concepts of real and unreal and how they learn to make the distinction between the two. Also explores the idea that children are protected from the harmful effects of television violence by the knowledge that what they see is not real.

Davies, Maire Messenger. Television is Good For Your Kids. London: Hilary Shipman, 1989. The book draws on recent research and first-hand evidence from children. it shows how children bring their own resources of common sense, scepticism and creativity to bear on television; and that their lives and imaginations can be stimulated and enhanced by the use of television.

Danesi, Marcel. Cool: The Signs and Meanings of Adolescence. Toronto: University of Toronto, 1994. A synthesis of Danesi's research on the semiotics of modern adolescence and his own interpretation of the significance and implications of teenage culture.

DeGaetano, Gloria and Bander, Kathleen. Screen Smarts: A Family Guide to Media Literacy. Boston: Houghton, Mifflin, 1996. A book of family activities to foster critical thinking - has useful resource listings.

DelVecchio, Gene. Creating Ever Cool: A Marketer's Guide to a Kid's Heart. Gretna: Pelican, 1997. A marketer explains step by step how to sell kids on any product and get rich. Excellent.

Dewdney, Andrew and Lister, Martin. Youth, Culture and Photography. London: Macmillan Education, 1988. An introduction to photographic work with young people in a school and youth service setting and explores the issues raised by this sort of work.

Dorr, Aimee. Television and Children: A Special Medium for a Special Audience. London: Sage, 1986. The author emphasises the child's active role in making sense of television and determining its effect on him or her.

Dyson, Anne Haas. Writing Superheroes: Contemporary Childhood, Popular Culture, and Classroom Literacy. New York: Teacher's College Press, 1997. Based on an ethnographic study, the book examines how children use popular culture in both their peer world and in the school curriculum.

Ekstrom, Karin M. and Tufte, Birgitte (Editors) Children, Media and Consumption: On the Front Edge – Yearbook 2007. Goteborg: NORDICOM, 2007

Gore, Tipper. Raising PG Children in an X-Rated Society. Nashville: Abingdon, 1985. Written for parents who want to understand how to deal with the explicit messages on tv that bombard their children.

Greenfield, Patricia Marks. Mind and Media: The Effects of Television, Computers and Video Games. London: Fontana, 1984. The author argues that the media can contribute to a child's development and that the ideal environment includes a multi-media approach to learning.

Gunter, Barrie and McAleer, Jill L. Children and Television: The One Eyed Monster? London: Routledge, 1990. Examines how children use television, their response to it, and the effects it has on them, and concludes that children are far more selective and critical viewers than we give them credit for.

Herz, J.C. Joystick nation: How Videogames Ate our Quarters, Won our Hearts, and Rewired our Minds. Boston: Little,Brown, 1997. Popular history and critique of electronic entertainment from the primitive to 3-D theme parks.

Hodge, Bob and Tripp, David. Children and Television: A Semiotic Approach. Cambridge: Polity Press, 1986. An analysis of the messages of television cartoons and an examination of how children interpret these messages.

Jones, Gerard. Killing Monsters: Why Children NEED Fantasy and Make-Believe Violence. New York: Basic, 2002. Explains why action heroes and video games hold such enormous appeal to children and how they can help children develop in a healthy way.

Kinder, Marsha. Playing With Power in Movies, Television and Video Games: From Muppet Babies to Teenage Mutant Ninja Turtles. Berkeley: University of California Press, 1991. Traces the commercial and stylistic exchanges and interconnections among movies, videos, video games etc to show how they position today's youngster both as a passive consumer and as an interactive player.

Kline, Stephen. Out of The Garden: Toys and Children's Culture in the Age of TV Marketing. London: Verso, 1993. Examines the history of children's play, culture and toys. profiles the rise of children's mass media, reveals how the opportunity to reach children through tv was a pivotal point in developing new approaches to advertising. Examines how toy commercials provide a hots of stereotyped figures around which children can organize their imaginative experience.

Kowalski, Robin M., Limber, Susan P., Agatston, Patirica W.. Cyber Bullying: Bullying in the Digital Age. Maiden, MA: Blackwell, 2008. Examines the latest research on the nature and prevalence of this epidemic.

Liebert, Robert M. and Sprafkin, Joyce. The Early Window: Effects of Television on Children and Youth (Third Edition). New York: Pergamon, 1988. An updated account of

the theory and research which has a direct bearing on television and children's attitudes, development and behaviour.

Livesley, Jack and Trotz, Frank. The Penguin Guide to Children's TV and Video. Toronto: Penguin, 1993. A discussion of children's television from Saturday morning to prime time as well as reviews of over 400 tv shows and videos for children.

Luke, Carmen. Television and Your Child: A Guide For Concerned Parents. Toronto: Kagan and Woo, 1988. A practical guide for parents on how to teach children to watch television.

McDonnell, Kathleen. Honey, We Lost the Kids: Re-thinking childhood in the multimedia age. Toronto: Second Story Press, 2001. A straight talking approach to understanding the challenges of parenting in this multimedia age.

McDonnell, Kathleen. Kid Culture: Children & Adults & Popular Culture. Toronto: Second Story Press, 1994. Examines why pop culture is an irresistible lure to kids and at the same time an adhesive which binds them together in a subculture of their own.

Meyer, Manfred (Editor). Children and the Formal Features of Television. Munich: K.G.Saur, 1983. A series of essays on some aspects of research into the field of television and children.

Miller, G.Wayne. Toy Wars: The Epic struggle Between G.I.Joe, Barbie, and the Companies that Make Them. New York: Random House, 1998.

Minow, Newton N. and Lamay, Craig L. Abandoned in the Wasteland: Children, Television and the First Amendment. New York: Hill and Wang, 1995. Broadcasters are required by law to serve the public interest. The First Amendment can be used on behalf of children to help make television a force that will nurture and not harm them.

Mitchell, Claudia and Reid-Walsh, Jacqueline. Researching Children's Popular Culture: The Cultural Spaces of Childhood. London: Routledge, 2003. Argues for the importance of studying children's culture.

Levitas, Mitchel. The New York Times' Guide to the Best Children's Videos. New York, Pocket Book, 1999.

Murray, John P. and Salomon, Gavriel (Editors). The Future of Children's Television: Results of the Markle Foundation/Boys Town Conference. Boys Town: Boys Town Press, 1984. The papers examine what are the factors which will influence future programming and what can be the result of proper programming trends.

Palmer, Edward L. Television and America's Children: A Crisis of Neglect. New York: Oxford University Press, 1988. The author focuses on the role of government, commercial television and public television in a search for a solution to the problem of American children's tv programming.

Neuman, Susan B. Literacy in The Television Age: The Myth of the TV Age. Norwood, NJ: Ablex, 1991. A review and synthesis of the major studies on how television influences children as well as a discussion of a new series of studies which analyze the

relationship between media and literacy using both quantitative and qualitative measures.

Paley, Vivian Gussin. Boys & Girls: Superheroes in the Doll Corner. Chicago: University of Chicago Press, 1984. An exploration of the way kindergarten children play and fantasize.

Palmer, Patricia. The Lively Audience: A Study of Children Around The TV Set. Sydney: Allen and Unwin, 1986. The book reveals how children interact with television, how they incorporate it into their lives, and how television means very different things to different children.

Provenzo, Eugene F, Jr.. Video Kids: Making Sense Of Nintendo. Cambridge: Harvard University Press, 1991. The author argues that from a social and cultural point of view, video games reflect and pass on the particular values of mainstream culture.

Rosengren, Karl Erik and Windahl, Sven. Media Matter: TV Use in Childhood and Adolescence. Norwood, NJ: Ablex, 1989. This book is the outcome of a decade's studies by a Swedish research group concentrating its efforts on the media use of children and adolescents, its causes and consequences.

Rushkoff, Douglas. Playing the Future: How Kids Culture Can Teach us to Thrive in an Age of Chaos. New York: HarperCollins, 1996. The author explains how the trappings of kids' lives are preparing them for the future, a discontinuous realm where surprise is the only constant and information pours in from innumerable sources. He shows how we can alter our own work habits and worldviews to incorporate this in our own lives.

Schneider, Cy. Children's Television: The Art, The Business, and How It Works. Lincolnwood: NTC Business Books, 1989. A guide for professional marketeers that looks at the forces that drive children's television, from programmers and advertisers to parents and children.

Schrag, Robert L. Taming The Wild Tube: A Family's Guide to Television and Video. Chapel Hill, NC: North Carolina University Press, 1990. Written by a media professional and parent, the book proposed a genuinely constructive role for television in the lives of families and shows how to do this. Over 100 videotapes and programs are reviewed along with ways to influence network offerings.

Schwartz, Steven A. and Schwartz, Janet. Parent's Guide to Video Games: Essential Advice for Every Parent Whose Child Plays Video Games!. Rocklin, CA: Prima Publishing, 1994. A ratings guide to the most popular video games, as well as discussion of how to make playing video games a family experience, how to choose the best system, how to manage the time children spend with video games and other topics.

Seiter, Ellen. Sold Separately: Parents and Children in Consumer Culture. New Brunswick, NJ: Rutgers University Press, 1993. Argues that toys and television are culture and must be understood as cultures of childhood, of women's domestic labour, and as intersections of media and consumer goods.

Sheff, David. Game Over: How Nintendo Zapped an American Industry, Captured Your Dollars, and Enslaved Your Children. New York: Random House, 1993. Traces the history of Nintendo, its marketing techniques and its plans.

Signorielli, Nancy. A Sourcebook on Children and Television. New York: Greenwood Press, 1991. A review of the literature and research relating to television's history, content, and cognitive, behavioral, and educational effects on children.

Strasburger, Victor C. Adolescents and the Media: Medical and Psychological Impact. Thousand Oaks, CA: Sage, 1995. A review of research findings on the way popular media influence the young.

Steinberg, Shirley R. and Kincheloe, Joe L., Editors. Kinderculture: The Corporate Construction of Childhood. Boulder, CO, Westview, 1997. A series of essays analysing childrearing, media-made children, and the postmodern family.

Steyer, James P. The Other Parent: The Inside Story of The Media's Effect on Our Children. New York: Atria, 2002. A right wing attack on television.

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***Ethics:***

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Neupert, Richard. A History of the French New Wave Cinema. (Second Edition). Madison. University of Wisconsin. 2007.

Nichols, Mary P. Reconstructing Woody. Lanham,MD: Rowan & Littlefield, 1998. Shows how Allen's films are fundamentally concerned with human morality, and our efforts to achieve goodness, beauty and truth.

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reflected and helped shape the values of today's generation. O'Brien focuses on the key values (or their absence) found in American films over the past fifteen years in order to see more clearly what Americans really cherish in life, and how these values have evolved or change.

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Ondaatje, Michael. The Conversations: Walter Murch and the Art of Editing Film. Toronto: Vintage, 2002. Based on a year long series of conversations, the book looks at the art of editing movies.

Palmer, Jerry. The Logic of The Absurd: On Film and Television Comedy. London: BFI, 1987. An examination of humour drawing on anthropological, psychoanalytic and semiotic theory.

Philips, William H. Analyzing Films: A Practical Guide. Toronto: Holt, Rinehart and Winston, 1984. Designed to give beginning students guidance in viewing, describing, and analyzing films, this is a splendid book for teachers.

Pollock, Dale. Skywalking. New York: Ballantine, 1983. The life and films of George Lucas.

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Putnam, David. Movies and Money. New York: David A. Knopf, 1998. Producer Putnam's history of the economic forces that shaped the movie industry.

Renov, Michael (editor). Theorizing Documentary. New York: Routledge, 1993. Essays addressing such questions as How fictional is non-fiction? Can one culture ever be translated for another? How have standards of documentary authenticity changed over time?

Roberge, Gaston. Communication Cinema Development. New Delhi: Manohar, 1998. Study of Indian film and themes.

Rosenbaum, Jonathan. Movie Wars: How Hollywood and the Media Conspire to Limit What Films We Can See. Chicago: A Capella, 2000. Explains how movies are packaged, distributed and promoted and how the potential moviegoer is treated with contempt.

Sanello, Frank. Spielberg: The Man, The Movies, The Mythology. Lanham, Maryland: Taylor Trade. 1996 – 2002.

Sarris, Andrew. "You Ain't Heard Nothin' Yet": The American Talking Film: History and memory – 1929-1949. New York: Oxford University Press, 1998. A personal history of the American film.

Scott, Jay. Midnight Matinees. Toronto: Oxford University Press, 1985. A collection of The Globe and Mail's film reviews as well as articles on the Canadian film industry.

Smoodin, Eric. Animating Culture: Hollywood Cartoons From The Sound Era. New Brunswick, New Jersey: Rutgers, 1993. Discusses the complex and often contradictory ways in which movie cartoons dealt with class relations, labour, imperialism, and censorship.

Sragow, Michael (Editor). Produced and Abandoned: The National Society of Film Critics Write on The Best Films You've Never Seen. San Francisco: Mercury House, 1990. American film critics review movies they championed between 1970 and 1990. The films are chosen for their unpredictability, for the way they work as both art and entertainment, and for the way they cut through preconceptions and established formulas.

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Staples, Terry. All Pals Together: The Story of Children's Cinema. Edinburgh: Edinburgh University Press, 1997. Saturday afternoon matinees for children in England are analysed.

Steven, Peter. Brink of Reality: New Canadian Documentary Film and Video. Toronto: Between the Lines, 1993. An examination of video art and social issue documentary into what the author calls "the new documentary".

Stewart, James B. Disney War. New York: Simon and Shuster, 2005. A detailed analysis of the personalities and problems facing the Disney world.

Stone, Judy. Eye on The world: Conversations with International Filmmakers. Los Angeles: Silman-James, 1997. More than 200 filmmakers from forty countries are dealt with in this book.

Stuart, Jan. The Nashville Chronicles: The Making of Robert Altman's Masterpiece. New York: Simon and Schuster, 2000. Explores the creation and execution.

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Turner, Graeme. National Fictions: Literature, Film and The Construction of Australian Narrative. Sydney: Allen and Unwin, 1986. A study of Australian novels and films as products of a specific culture.

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Veronneau, Pierre (Editor). Self Portrait. Ottawa: Canadian Film Institute, 1980. Essays on Canadian cinema.

Vineberg, Steve. No Surprises, Please: Movies in The Regan Decade. New York: Macmillan, 1992. Based on the thesis that our current intolerance for the unconventional leaves truly innovative or controversial films virtually ignored.

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Walker, John. The Once and Future Film. London: Methuen, 1985. Interviews with British filmmakers showing the change that came into effect in the 1970's and 1980's.

Walsh, Frank. Sin and Censorship: The Catholic Church and the Motion Picture Industry. New Haven: Yale University Press, 1996. An original, readable and witty account of the Catholic church's attitudes towards and influence on Hollywood.

Wexman, Virginia Wright. Creating the Couple: Love, Marriage, and Hollywood Performance. Princeton: Princeton University Press, 1993. Observations about movie stars and acting techniques show that Hollywood has often had the most powerful voice in demonstrating socially sanctioned ways of becoming a couple.

Wheeler, David (Editor). No, But I Saw The Movie: The Best Short Stories Ever Made Into Film. New York: Penguin, 1989. A collection of eighteen stories that inspired favourite films including High Noon, Psycho, and 2001.

Wyver, John. The Moving Image: An International History of Film, Television and Video. London: Basil Blackwell, 1989. the story of the moving image from the prehistory and invention of cinema to video and beyond.

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### **Gender:**

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Baehr, Helen (Editor). Women and the Media. Oxford: Pergamon Press, 1980. Articles taken from "Women's Studies International Quarterly."

Baehr, Helen and Dyer, Gillian (Editors) Boxed In: Women and Television. New York: Pandora, 1987. Essays looking at women's relationship with television - as performers, writers, program makers and viewers.

Banner, Louise. American Beauty. Chicago: University of Chicago Press, 1983. Focusing on the ideals of female beauty as central expressions on American values, the book chronicles the social history of the perception of feminine beauty in America.

Boone, Joseph A. and Cadden, Michael (editors). Engendering Men: The Question of Male Feminist Criticism. Routledge: New York, 1990. Collection of essays showing the creative impact that feminist modes of inquiry have had on male critics.

Brown, Mary Ellen (editor). Television and Women's Culture: The Politics of the Popular. London: Sage, 1990. Essays showing how and why different media such as game shows, police fiction and soap opera offer women opportunities for negotiation of their own meanings and their own aesthetic appreciation.

Brownmiller, Susan. Femininity. New York: Ballantine, 1984. A study of those aspects of a woman's life which are embodied in the term femininity.

Brunsdon, Charlotte. Screen Taste: Soap Opera to Satellite Dish. London: Routledge, 1997. The focus is on the tastes and pleasures of the female consumer as she is produced by popular film and television – and by feminist criticism.

Burstyn, Varda. Women Against Censorship. Vancouver: Douglas and McIntyre, 1985. A series of essays arguing that far from protecting women against violence, censorship will perpetuate those conditions which place them in danger.

Cassell, Justine and Jenkins, Henry (Editors). From Barbie to Mortal Combat; Gender and Computer Games. Cambridge.MA: MIT Press, 1999. The relationship between girls and computer games from a variety of personal, social, political, and economic perspectives.

Cohan, Steven and Hark, Ina Rae (Editors). Screening The Male: Exploring Masculinities in Hollywood Cinema. London: Routledge, 1993. Essays demonstrating that Hollywood's representation of the male and his masculinity deserves the same kind of critical attention devoted to the problem posed by the female and her femininity.

Coulter, Natalie and Murray, Catherine. Watching the Watchers. Gender Justice and Co-regulation In the New Media Marketplace. Burnaby; Simon Fraser University, 2001.

Courtney, Alice and Whipple, Thomas W. Sex Stereotyping in Advertising. Toronto: DC Heath, 1983. EXamines the results of sex stereotyping and questions its effectiveness as an advertising tool.

Coward, Rosalin. Female Desires: How They are Sought, Bought and Packaged. New York: Grove, 1985. A study of female pleasure showing how society represents and misrepresents what is pleasurable to a woman.

Craig, Steve (Editor). Men, Masculinity, and The Media. Newbury Park, CA.: Sage, 1992. Examines how the media serve to construct masculinities, how men and their relationships have been depicted, and how men respond to media images.

Creedon, Pamela J. (Editor). Women In Mass Communication: Challenging Gender Values. London: Sage, 1989. Essays on topics such as feminist perspectives on media law; minority women in mass communication; women in television, advertising, pr, newspapers and radio; and the effect of women communication teachers on their students.

Creedon, Pamela J. (editor). Women, Media and Sport: Challenging Gender Values. Thousand Oaks, CA: Sage 1994. Essays on the women who report sports and the media image of women in sports.

de Laurentis, Teresa (Editor). Feminist Studies: Critical Studies. Bloomington: Indiana University Press, 1986. Essays in the area of history, scientific discourse, literary criticism, and cultural theory.

Doane, Mary Ann. Femmes Fatales: Feminism, Film Theory, Psychoanalysis. New York: Routledge, 1991. An examination of questions of sexual difference and knowledge in cinematic, theoretical, and psychoanalytic discourses.

Douglas, Susan J. Where the Girls Are: Growing Up Female With the Mass Media. New York: Random House, 1994. Media critic Douglas looks back at the media of the past four decades to examine the mixed messages conveyed to girls and women coming of age in America.

Dudovitz, Resa L. The Myth of Superwoman: Women's Bestsellers in France and the United States. Routledge: London, 1990. A general analysis of women's bestsellers in two countries.

Epstein, Julia and Straub, Kristina (editors). Bodyguards: The Cultural Politics of Gender Ambiguity. Routledge: New York, 1991. Collection of essays which challenge the gendering of paradigms.

Gamman, Lorraine and Marshment, Margaret, (Editors). The Female Gaze: Women as Viewers of Popular Culture. Seattle: The Real Comet Press, 1989. Thirteen original essays examine the female presence in popular culture. Topics include Bette Davis and Madonna, the male body, advertising, stereotypes - all deal with the way women look at them.

Gentile, Mary C. Film Feminisms: Theory and Practice. Westport: Greenwood Press, 1985. The focus of this book is the internalization of feminist film theory and its questions.

Ginsberg, Faye and Tsing, Anna Lowenhaupt (Editors). Uncertain Terms: Negotiating Gender in American Culture. Boston: Beacon, 1990. Essays by social scientists which explore the way in which gender is worked out in various settings in the U.S.A. today.



Goffman, Irving. Gender Advertisements. Toronto: Fitzhenry and Whiteside, 1979. NB: Out of print. Though somewhat dated, the book is regarded as a seminal study of ways in which men and women are pictured in advertisements.

Gunter, Barri. Television and Sex Role Stereotyping. London: John Libbey, 1986. A study of the portrayal of the sexes on television as well as the social effects of television and sex stereotyping.

Jeffods, Susan. Hard Bodies: Hollywood Masculinity in the Reagan Era. New Brunswick: New Jersey: Rutgers, 1993. Examines the way in which characters, themes and stories of Reagan era films helped reinforce and disseminate Reagan's policies, programs and beliefs.

Kaplan, E. Ann. Motherhood and Representation: The Mother in Popular Culture and Melodrama. London: Routledge, 1992. Consideration of motherhood from three areas: the historical, the psycho-analytic, and the literary and media.

Kay, Karyn and Peary, Gerald (Editors). Women and The Cinema: A Critical Anthology. New York: E.P. Dutton, 1977. A collection of 45 essays on women and film.

King, Geoff. Spectacular Narratives: Hollywood in the Age of the Blockbuster. London: I.B. Tauris, 2000. Analysis of the contemporary Hollywood blockbuster.

Kirkham, Pat and Thumin, Janet (editors). You Tarzan: Masculinity, Movies and Men. New York: St. Martin's Press, 1993. Essays analysing the construction and reading of masculinity in films.

Kramarae, Cheris (Editor). Technology and Women's Voices: Keeping in Touch. New York: Routledge & Kegan Paul, 1988. Essays which focus upon gender to understand the social relations of technological processes and explores their effects of women's social interaction.

Kuhn, Annette. The Power of The Image: Essays on Representation and Sexuality. London: Routledge and Kegan Paul, 1985. Combining semiotics and Marxist-feminist analyses, cultural studies and historical approaches the author investigates issues around representation and sexuality.

Kuhn, Annette. Women's Pictures: Feminism and The Cinema. London: Routledge and Kegan Paul, 1982. A discussion of the issues, terms and alternatives for feminist film analysis and for feminist filmmakers.

Lakhoff, Robin and Scherr, Raquel. Face Value: The Politics of Beauty. New York: Routledge, 1984. Critiques the images of male and female beauty in our culture using a historical perspective.

Lehman, Peter. Running Scared: Masculinity and the Representation of the Male Body. Philadelphia: Temple University Press, 1993. Analyzing films, popularfiction, photography, popular music and videos, the author confront embedded cultural taboos and traces the silences to a number of causes.

Mattelart, Michele. Women, Media and Crisis: Femininity and Disorder. London: Comedia, 1986. A look at the relationship between the present economic crisis of Western and Third World societies and the changing position of women in these societies.

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Nathanson, Paul and Young, Katherine K. Spreading Misandry. The Teaching of Contempt for Men in Popular Culture. Montreal: McGill-Queens University Press, 2001.

Penley, Constance (Editor). Feminism and Film Theory. New York: Routledge, 1988. Essays tracing the major issues in feminist film theory as they have evolved over the last decade.

Penley, Constance and Willis, Sharon (Editors). Male Trouble. Minneapolis: University of Minnesota Press, 1993. Essays examining many notion of masculinity and the complexity of male sexuality.

Pribram, E. Deidre (Editor). Female Spectators: Looking at Film and Television. London: Verso, 1988. Essays providing a picture of feminist film criticism in the 1980's, readings of individual tv shows and films, and insights from women in the business today.

Radway, Janice A. Reading the Romance: Women, Patriarchy, and Popular Literature. Chapel Hill: University of North Carolina, 1984. The author argues that critical attention of romantic fiction must shift from the text itself, taken in isolation, to the complex social event of reading.

Rapping, Elayne. Media-Tions: Forays into the Culture and Gender Wars. Boston: South End Press, 1994. Essays showing how the mass media's gender representations have been increasingly complicated by feminists interventions.

Roman, Leslie G. et al. (Editors). Becoming Feminine: The Politics of Popular Culture. London: Falmer, 1988. Original essays examining the ways in which Popular Culture Studies has been and might be used to understand the role of different forms of Popular Culture in the construction and transformation of feminine identities.

Root, Jane (Compiler). Women's Film List. London: BFI, 1985. A list of films and television directed by women as well as a list of films of particular interest to women.

Rosen, David. The Changing Fictions of Masculinity. Chicago: University of Illinois Press, 1993. Traces the roots of masculinity in six great works of British literature.

Spigel, Lynn and Mann, Denise (editors). Private Screenings: Television and the Female Consumer. Minneapolis: University of Minnesota Press, 1992. Essays exploring the ways television has inserted itself into women's lives, both at home and in the marketplace.

Szirom, Tricia. Teaching Gender? Sex Education and Sexual Stereotypes. Sydney: Allen and Unwin, 1988. The book provides a perspective on the creation of gender and the way in which sex education programs in schools contribute to this.

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Wolf, Naomi. The Beauty Myth. Toronto: Vintage, 1990. Wolf exposes the beauty myth through the ages and its oppressive function today, in the home, at work, in literature, in the media and in relationships.

Young, Alison. Femininity in Dissent. London: Routledge, 1990. Looks at the images constructed by the press of women's political protest.

**Law:**

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Besen, Stanley M. et al. Misregulating Television: Network Dominance and the FCC. Chicago: The University of Chicago Press, 1984. The authors argue that it is the FCC regulations that have been principally responsible for shaping and limiting the viewing options of the public.

Black, Gregory D. Hollywood Censored: Morality Codes, Catholics and The Movies. New York: Cambridge University Press, 1994. Examines how films were censored and edited to promote a conservative political agenda during the 1930's.

Chesterman, John and Lipman, Andy. The Electronic Pirates: DIY Crime of the Century. London: Routledge, 1988. Examines the enormous scale of worldwide piracy in print, tapes, videos, and computer software, looks at how the battle against the outlaws is fought, and explains the intricacies and inconsistencies of the copyright law.

De Grazia, Edward and Newman, Roger K. Banned Films: Movies, Censors and The First Amendment. New York: R.R. Bowker, 1982. This is the history of movie censorship in the United States and how the First Amendment has come into the scene.

de Sola Pool, Ithiel. Technologies of Freedom: On Free Speech in An Electronic Age. Cambridge: Harvard University Press, 1983. In a synthesis of history, law and technology, Pool analyses the confrontation between the regulators of the new communication technology and the First Amendment.

Dean, Malcolm. Censored! Only In Canada: The History of Film Censorship - The Scandal Off The Screen. Toronto: Virgo Press, 1981. A history of film censorship in Canada which says that film censors determined the destiny of films in Canada.

Heins, Marjorie. Sex, Sin and Blasphemy: A Guide to American's Censorship Wars. New York: The New Press, 1993. Surveys censorship from criminal prosecutions to

funding controversies to film ratings to labeling of music lyrics. It also explores direct and subtle censorship.

Lawrence, John Shelton and Timberg, Bernard (Editors). Fair Use and Free Inquiry: Copyright Law and the New Media (Second Edition). Norwood, New Jersey: Ablex, 1989. Essays providing better understanding of fair use issues and pointing towards significant changes in the law.

Martin, Robert and Adam, Stuart. A Sourcebook of Canadian Media Law. Ottawa: Carleton University Press, 1989. A survey of freedom of expression and the operations of the Canadian legal systems with regards the media.

Matthews, Tom Dewe. Censored: What They Didn't Allow You to See and Why: The Story of Film Censorship in Britain. London: Chatto and Windus, 1994. Examination of the development and history of British film censorship.

Murray, Laura J. and Trosow, Samuel E. Canadian Copyright: A Citizen's Guide. Toronto: Between the Lines, 2007. Practical concerns to a range of interest groups.

Robertson, Geoffrey and Nicol, Andrew. Media Law: The Rights of Journalists, Broadcasters and Publishers. London: Sage, 1984. A guide to media law in Britain.

Robertson, James C. The British Board of Film Censors: Film Censorship in Britain, 1896 - 1950. London: Croom Helm, 1985. A history of the film censorship in Britain.

Strong, William S. The Copyright Book: A Practical Guide - Third Edition. Cambridge: The MIT Press, 1990. A practical guide to the current USA copyright law including the ins and outs of fair use and infringement.

### ***Magazines and Print:***

Bonn, Thomas. Undercover: An Illustrated History of American Mass Market Paperbacks. London: Penguin, 1982. An enjoyable history of mass market paperbacks from dime novels of the nineteenth century to the popular novels read today.

Clurman, Richard M. To The End of Time: The Seduction and Conquest of a Media Empire. New York: Simon and Schuster, 1992. An account of the tug-of-war, the ups-and-downs, secret court records, frantic meetings, inside confidential messages and never before revealed documents in the union of TIME and Warner Brothers.

Draper, Robert. Rolling Stone Magazine: The Uncensored History. New York: Doubleday, 1990. A complete, detailed, accurate, and inside account of the magazine's colourful history. Includes a portrait of founder Jann S. Wenner and his rise to press baron and power broker.

Jacoby, Jacob and Hoyer, Wayne D. The Comprehension and Miscomprehension of Print Communication: An Investigation of Mass Media Magazines. New York: The Advertising Educational Foundation, 1987. A study done for practitioners and academics on how much comprehension readers actually have of what is presented them.

Jensen, Margaret Ann. Love's Sweet Return: The Harlequin Story. Toronto: The Women's Press, 1984. An examination of the phenomenon of romance fiction, focusing specifically on one of the most successful book publishers in the world, the Canadian-based Harlequin Enterprises.

Lutz, Catherine A. and Collins, Jane L. Reading National Geographic. Chicago: University of Chicago Press, 1993. Complex portrait of the magazine's role in promoting a kind of conservative humanism acknowledging universal values and celebrating diversity while allowing its readers to relegate non-Western people to an earlier stage of progress.

Mogel, Leonard. The Magazine (Second Edition). Chester. Globe Pequot, 1988. A study of the magazine business for those considering entering this field.

Sampson, Robert. Deadly Excitement: Shadows and Phantoms. Bowling Green, Ohio: Bowling Green State University Popular Press, 1989. Essays celebrating yesterday's pulp magazines and their heroes and heroines.

Sutherland, Fraser. The Monthly Epic: A History of Canadian Magazines. Markham: Fitzhenry & Whiteside, 1989. The political, social and technological events that influenced Canada and the publishers, writers and editors who stamped their publications with their own vision and personal style are chronicled from 19=789 to 1989.

Tebbel, John and Zuckerman, Mary Ellen. The Magazine in America: 1741 - 1990. New York: Oxford University Press, 1991. A comprehensive one volume history of magazines.

Wainwright, Loudon. The Great American Magazine: An Inside History of Life. New York: Ballantine, 1986. A history of LIFE magazine.

### **Media:**

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Alvaredo, Manuel and Thompson, John O. (Editor). The Media Reader. London: BFI, 1990. Essays on cultural identity, political and economic issues, the role of advertising within media, and the nature of the pleasures which popular media productions can provide.

Audley, Paul. Canada's Cultural Industries: Broadcasting, Publishing, Records and Film. Toronto: James Lorimer, 1983. The book offers profiles of each of the media and the key policy issues facing each of them.

Auletta, Ken. The Highwaymen: Warriors of the Information Superhighway (Updated and Revised) San Diego: Harvest, 1998. Investigates the power brokers who seek to control the global information empire and the entertainment industry.

Bagdikian, Ben H. The Media Monopoly (Fifth Edition). Boston: Beacon, 1997. The latest edition of the classic which examines the effects of corporate ownership and mass advertising on the USA news.

Barnouw, Erik et al. Conglomerates and the Media. New York: The New Press, 1997. Essays on the effects of the increasing conglomerate ownership on the creation and dissemination of news and culture.

Bennett, Tony (Editor). Popular Fiction: Technology, Ideology, Production, Reading. London: Routledge, 1990. Bringing together key essays on literary, filmic, and television forms of popular culture, the book surveys main genres of popular fiction and outlines the debates and cultural questions which their analysis raises.

Berger, Arthur Asa. Seeing is Believing: An Introduction to Visual Communication. Mountain View, CA: Mayfield Publishing Company, 1989. An excellent book using semiotics and psychology to explain how images evoke feelings and thoughts. It teaches principles that can be used to interpret images of all kinds and offers exercises and activities.

Berger, John. Ways of Seeing. Toronto: Penguin, 1972. A short and stimulating account of how we perceive our visual environment - a classic in communications study.

Bagdikian, Ben H. The Media Monopoly. Boston: Beacon Press, 1983. A study of how some of America's largest corporations have taken over the country's print and broadcast media.

Barnouw, Eric (Editor). International Encyclopedia of Communications. New York: Oxford University Press, 1989. This four volume work is an excellent reference book for all areas of communications.

Barr, Trevor. The Electronic Estate: New Communications Media and Australia. Melbourne: Penguin, 1985. A discussion of the new technologies and how they are inter-relating and combining to change Australian society.

Becker, Samuel L. Discovering Mass Communication (Second Edition). London: Scott, Foresman and Company, 1987. A college text on all aspects of the Mass Media.

Bender, David L. and Leone, Bruno (Editors). The Mass Media: Opposing Viewpoints. St. Paul: Greenhaven Press, 1988. A series of articles presenting opposite views of media issues.

Biagi, Shirley. Media Impact: An Introduction to Mass Media. Belmont: Wadsworth, 1988. A college text on all aspects of Mass Media.

Blonsky, Marshall (Editor). On Signs. Baltimore: The Johns Hopkins University Press, 1985. A series of essays by the founders of semiotics, along with some of the leading signmakers of contemporary culture, undertake to explain the signs in subjects as diverse as fashion, food, film, jokes, psychoanalysis and history.

Boyd-Barrett, Oliver and Newbold, Chris (Editors). Approached to Media: A Reader. London: Arnold, 1995. From each of the major traditions of media research, the book provides exemplifying extracts from seminal works of those traditions.

Boyd-Barrett, Oliver and Braham, Peter (Editors). Media, Knowledge and Power. London: Croom Helm, 1987. Studies the role of the communications media in the production and social distribution of knowledge and in the processes by which individuals learn from the media.

Brookfield, Stephen. Developing Critical Thinkers: Challenging Adults to Explore Alternative Ways of Thinking and Acting. Jossey Bass Publishers, 1987. Critical thinking enables people to be more effective and innovative. The author shows how to develop critical thinking skills in personal relationships, the workplace, the political arena and in responses to the media.

Carney, William Wray. In The News: The Practice of Media Relations in Canada. Edmonton: University of Alberta Press, 2002. Explains current media practices and presents a plan for managing media relationships.

Carroll, Noel. The Philosophy of Horror or Paradoxes of the Heart. New York: Routledge, Chapman and Hall, 1989. Carroll discusses the nature and narrative structure of the genre, dealing with horror as a transmedia phenomenon. Working from a philosophical perspective, he tries to account for how we can be frightened by what we know does not exist and how we can take pleasure from what horrifies us.

Corner, John (Editor). Documentary and the Mass Media. London: Edward Arnold, 1986. An investigation of documentary forms and methods as they have developed in film, radio and television.

Cumberbatch, Guy and Howitt, Dennis. A Measure of Uncertainty: The Effects of the Mass Media. London: John Libby, 1989. An overview of the last quarter century of research in the field of television effects.

Curran, James et al. Impacts and Influences: Essays on Media Power in the Twentieth Century. London: Methuen, 1987. A historical perspective of the interaction between the media and evolving social and political processes.

Downing, John. Radical Media: The Political Experience of Alternative Communication. USA: South End Press, 1984. Documents with case histories a variety of media projects that have provided an alternative to the monopoly media.

Downing, John et al. Questioning the Media: A Critical Introduction. Newbury Park: Sage, 1990. A comprehensive college textbook for an introductory course on the media dealing with topics that include Culture, Media and Power, Audiences, and Information Technologies.

Ellmore, R.Terry. NTC's Mass Media Dictionary. Lincolnwood, Illinois, NTC Publishing Group, 1996. Dictionary of more than 20,000 terms from contemporary mass media.

Folkerts, Jean and Teeter, Jr., Dwight L.. Voices of a Nation: A History of Media in the United States. New York: Macmillan, 1989. A study of mass media history in the United States.

Garber, Marjorie et al. (Editors). Media Spectacles. New York: Routledge, 1993. Essays reading specific events as they are represented in the media and tracing the ideological streams flowing through them by asking and answering the question: How do media events become media events?

Gordon, W. Terrence. Marshall McLuhan: Escape into Understanding, A Biography. Toronto: Stoddart, 1997.

Hayward, Philip (Editor). Picture This: Media Representations of Visual Arts and Artists. London: John Libby, 1988. This anthology bring together a collection of articles which look at how the media represent various aspects of the visual arts and the artists involved in them.

Hiebert, Ray Eldon et al.. Mass Media V: An Introduction to Modern Communication. New York: Longman, 1987. An introductory college text on the Mass Media.

Holmes, Helen and Taras, David. (Editors). Seeing Ourselves: Media Power and Policy in Canada. Toronto: Harcourt, Brace Jovanovich, 1992. Articles exploring whether or not the public's real needs and desires are being served and reflected by media advertisers, owners, and regulators.

Liebes, Tamara and Curran, James (editors). Media, Ritual and Identity. London: Routledge, 1998. Examines role of media in society, its influence on democratic processes, and its participation in forming social identities.

Livesley, Jack. Media Scenes and Class Acts. Markham: Pembroke, 1987. Written by a TVOntario educator and television personality, the book deals with learning about and through the media.

Lorimer, Rowland and McNulty, Jean. Mass Communication in Canada. Toronto: McLelland and Stewart, 1987. Defines and delineates modern mass communication in a Canadian context.

Marchand, Philip. Marshall McLuhan: The Medium and The Messenger. Toronto: Random House, 1989. A biography of Marshall McLuhan.

McPhail, Thomas L. and McPhail, Brenda M. Communication: The Canadian Experience. Toronto, Copp Clark, 1990. A comprehensive description of Canadian communications from both theoretical and public policy perspectives.

Morsy, Zaghoul (Editor). Media Education. Paris: UNESCO, 1984. A collection of essays on the theory and practice of Media Education around the world.

Nelson, Joyce. Sultans of Sleeze: Public Relations and The Media. Toronto: Between The Lines Press, 1989. Investigation of recent PR tactics for "the manufacture of consent": psychographic polling, advocacy ads, public affairs lobbying, and news



management strategies that protect the status quo. Also looks at specific PR campaigns.

O'Sullivan, Tim et al.. Key Concepts in Communication. London: Methuen, 1983. A multi-disciplinary glossary of concepts encountered in the study of communication and culture.

Parenti, Michael. Make-Believe Media: The Politics of Entertainment. New York: St. Martin's Press, 1992. A look at the way America's "free and independent" television and film industries actually promote the ideas of the economic and political forces that control them.

Reeves, Geoffrey. Communications and the Third World. London: Routledge, 1993. Through an exploration of news, film, television, advertising, music and folk media, the book demonstrates the importance of national as well as international factors in the shaping of modern communication systems in the Third World.

Rogers, Everett M. and Balle, Francis (Editors). The Media Revolution in America and Western Europe. Norwood: Ablex, 1985. A study of research in mass media communication.

Romanow, Walter and Soderlund, Walter. Media Canada: An Introductory Analysis. Toronto: Copp Clark, 1992. An historical and developmental examination of mass media systems in Canada.

Rubin, Bernard. When Information Counts: Grading the Media. Lexington: Lexington Books, 1985. A study of how mass media shape public opinion.

Shoemaker, Pamela J. Gatekeeping. Newbury Park, CA.: Sage, 1991. As a form of information control, gatekeeping has always been used to refer to news. This study of the history of the term shows its use in other areas of communications.

Skovmand, Michael and Schroder, Kim Christian (Editors). Media Cultures: Reappraising Transnational Media. London: Routledge, 1992. Ten essays exploring a wide range of cultural practices across cultural borders.

Sontag, Susan. On Photography. New York: Delta, 1978. An important and perceptive study on the role of photography in mass culture which stimulates a re-evaluation of photographs from family snapshots to art photography.

Steinbock, Dan. The Nokia Revolution: The Story of an Extraordinary Company That Transformed an Industry. New York: AMACOM, 2001.

Taras, David. Power and Betrayal in the Canadian Media. Peterborough: Braodview, 1999. Exploration of Canadian media system and the impact it has on Canadian society, politics, and culture.

Tunstall, Jeremy. The Media In Britain. London: Constable, 1983. Study of the British mass media.

Tunstall, Jeremy and Palmer, Michael. Media Moguls. London: Routledge, 1991. The authors show how a handful of own-and-operate entrepreneurs run their media empires with a highly eccentric and highly political management style.

Watson, James and Hill, Anne. A Dictionary of Communication and Media Studies (Second Edition). London: Edward Arnold, 1989. A reference source containing succinct introductions to virtually every significant concept or issue in communications and media studies.

Windschuttle, Keith. The Media. New York: Penguin, 1984. A new analysis of the mass media in Australia.

### ***New Media:***

Angwin, Julia. Stealing My Space: The Battle to Control the Most Popular Website in America. New York: Random House, 2009. The story behind the global social networking phenom and the larger than life characters behind it.

Bilton, Nick. Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal. New York: Portfolio/Penguin, 2013. New York Times columnist Nick Bilton goes behind the scenes as Twitter grew at exponential speed and he gets into the heads of the four hackers out of whom the company tumbled.

Bissell, Tom. Extra Lives: Why Video Games Matter. New York: Pantheon, 2010. An impassioned defense of an assailed and misunderstood art form.

Boler, Megan (editor). Digital Media and Democracy: Tactics in Hard Times. Cambridge: MIT, 2008. Essays on the conflict between digital media and the falsification of information by political and corporate powers.

Bolter, Jay David and Grushin. Remediation: Understanding New Media. Cambridge, MA: MIT Press, 1999. New visual media achieve their cultural significance by paying homage to, rivaling, and refashioning earlier media.

Burgess, Jean and Green, Joshua. Youtube: Digital Media and Society Series. London: Polity, 2009. A cultural narrative of YouTube and a critique of the mythology around it.

Cairncross, Frances. The Death of Distance: How the Communications Revolution Will Change Our Lives. Boston: Harvard Business School Press, 1997. Extrapolates advances in telecommunications and examines the good points as well as the problems.

Carlsson, Ulla. Children and Youth in the Digital Media Culture: From a Nordic Horizon. Goteberg,, Sweden: Nordicom, University of Goteberg, 2010. A series of essays on children, youth and media in a digitized media culture.

Chodas, Robert, Murphy, Rae and Hamovitch, Eric. Lost in Cyberspace: Canada and the Information Revolution. Toronto: Lorimer, 1997. The wider implications of the information highway for Canada.

Davis, Jim, Hirschl, Thomas and Stack, Michael, Editors. Cutting Edge: Technology, Information, Capitalism, and Social Revolution. London: Verso, 1997. An analysis of the complex relationship between technology and work.

De Kerckhove, Derrick. Connected Intelligence: The Arrival of the Web Society. Toronto: Somerville House, 1997. Explores the meaning of the networks on the Web and how they affect our lives from business and commerce to politics, education, and the media.

Dertouzos, Michael. What will Be: How the New World of Information Will Change Our Lives. New York: HarperEdge, 1997. The impact of new technologies on our daily, social, and corporate lives.

Featherstone, Mike and Burrows, Roger (ed). Cyberspace, Cyberbodies, Cyberpunk: Cultures of Technological Embodiment. London: Sage, 1995. Attempts to come to terms with the potentials and realities of cyberculture and its implications for the contemporary condition of human embodiment.

Fraser, Matthew. Free-for-All: The Struggle for Dominance of the Digital Frontier. Toronto: Stoddard, 1999. The book investigates how profound changes will be, who the market leaders will be, and what technologies will dominate the field.

Gardner, Howard and Davis, Katie. The App Generation: How Today's Youth Navigate Identity, Intimacy, And Imagination in a Digital World. New Haven: Yale University Press, 2013. The book examines the impact, consequences, and implications of digital technology for today's young people and society's future.

Gilster, Paul. Digital Literacy. New York: John Wiley & Sons, 1997. Explains how to achieve the ability to evaluate critically what is found on the Internet.

Green, Nicola and Haddon, Leslie. Mobile Communications: An Introduction to New Media. New York: Berg, 2009. A review of the breadth of research studies of mobile phone use around the world.

Harries, Dan (editor). The New Media Book. Addresses how the new media is both embracing and altering the existing media landscape. London: BFI Publishing, 2002

Holmes, David, (editor) Virtual Politics: Identity and Community in Cyberspace. London: Sage, 1997. Critical overview of the new – digital – body politic.

Howard, Sue (editor). Wired-Up: Young People and the Electronic Media. London: UCL, 1998. Research into children's interaction with a variety of media.

Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York: New York University Press, 2006. Investigates the important cultural transformations that are taking place as media converge.

Jenkins, Henry. Textual Poachers. Television Fans and Participatory Culture – Updated Twentieth Anniversary Edition. New York: Routledge, 2013. Re-issue of a classic work contains updated material and interviews.

Jenkins, Henry, Ford, Sam and Green Joshua. Spreadable Media: Creating Value and Meaning in a Networked Culture. New York: New York University Press, 2013. Shows what kids are doing, where Hollywood is going, and how online social networks spread cultural productions as a new form of sociality.

Johnson, Steven. Interface Culture: How New Technology Transforms The Way We Create and Communicate. New York: HarperEdge, 1997. Demonstrates how interfaces influence our daily lives and tracks their roots back to Victorian novels, early cinema and even medieval urban planning.

Jones, Steven G. (Editor) Cybersociety: Computer-Mediated Communication and Community. Thousand Oaks, CA: Sage, 1995. Eight individual studies of virtual reality and the internet.

Jones, Steven G. (ed.) Virtual Culture: Identity and Communication in Cyberspace. London: Sage, 1997. Explores the way the internet and other computer mediated technologies are being used by disadvantaged and marginal groups.

Kline, David and Burstein, Dan. Blog! How the newst media revolution is changing politics, business, and culture. New York: CDS, 2005.

Kroker, Arthur and Weinstein, Michael A. Data Trash: The Theory of the Virtual Class. Montreal: New World Perspectives, 1994. Explores our obsession with cyber-culture, and our fascination with the disappearance of the human body in virtual reality.

Lefebvre, Arlett and Hillis, Brian. Taking Your Kids Online. Toronto: McGraw Hill, 1999. The tools needed by parents to approach the internet and prepare their children for its use.

Levinson, Paul. Digital McLuhan: A Guide to the Information Millennium. London: Routledge, 1999. This book highlights and explains the truly prophetic nature of McLuhan's theories.

Levinson, Paul. The Soft Edge: A Natural History and Future of the Information Revolution. London: Routledge, 1998.

Loader, Brian D. (editor) Cyberspace Divide. London: Routledge, 1998. Relationships between technological changes, social divisions, social actions and emerging consequences.

Murray, Janet H. Hamlet on the Holodeck: The Future of Narrative in Cyberspace. New York: Free Press, 1997. Discusses the unique properties and pleasures of digital environments and connects them with the traditional satisfactions of narrative.

Negroponte, Nicholas. Being Digital. New York: Alfred Knopf, 1995. The revolution in information technology will liberate computers from the confines of keyboards and screens into objects we talk to, drive with, touch, or even wear. These changes will alter how we learn, how we work, how we entertain ourselves - how we live.

Owen, Bruce M. The Internet Challenge to Television. Cambridge, MA: Harvard University Press, 1999. An economic history of the television industry and of the effects of technology and government regulation on its organization.

Porter, David (Editor). Internet Culture. New York: Routledge, 1997. Essays on the virtual spaces and places created on the Internet and the topics of virtual community, on line discussion and the Internet as a new public sphere.

Poster, Mark. What's The Matter with the Internet. Minneapolis; University of Minnesota Press, 2001. Argues that though the colonization of the Internet by corporations and government threatens its capacity to bring about real change, the Internet is still capable of transforming contemporary social practices.

Quittner, Joshua and Slatalla, Michelle. Speeding the Net: The Inside Story of Netscape and How it Challenged Microsoft. New York: Atlantic Monthly, 1998. Shows the revolution that has affected world communications.

Rheingold, Howard. The Virtual Community: Homesteading on the Electronic Frontier. Don Mills, ON: Addison Wesley, 1993. Discusses the history of the information superhighway and the enthusiasts who created a closely knit set of communities and a rich culture on-line.

Rowland, Wade. Spirit of the Web. Toronto: Sommerville, 1997. History of communications from telegraph to internet.

Rushkoff, Douglas. Present Shock: When Everything Happens Now. New York: Current, 2013. People spent the 20<sup>th</sup> century obsessed with the future. Now we live in the "eternal present". Rushkoff examines how this affects our biology, behaviour, politics, and culture.

Sefton-Green, Julian, editor. Digital Diversions: Youth culture in the Age of Multimedia. London:UCL,1998. Debates on the various uses and meanings of digital culture for the young.

Seife, Charles. Virtual Unreality: Just Because the Internet Told You, How Do You Know It's True? New York: Viking, New York, 2014. Seife provides a tool to help you separate fact from fiction in the digital world.

Shaheen, Jack G. Reel Bad Arabs: How Hollywood Vilifies a People. New York: Olive Banch Press, 2000. A listing and discussion of Hollywood films that include characters who are Arabs.

Shields, Rob (editor). Cultures of Internet: Virtual Spaces, Real Histories, Living Bodies. London: Sage, 1996. Essays on the development of computer-mediated communications.

Stoll, Clifford. Silicon Snake Oil: Second Thoughts on the Information Highway. New York: Doubleday, 1995. Stoll looks at the net as it is not as it promises to be and asks questions such as when do the networks really educate and when are they simply diversions from learning? Is electronic mail useful or might it be so much electronic noise? What makes computers so universally frustrating?

Stone, Brad. The Everything Store: Jeff Bezos and the Age of Amazon. New York: Little Brown, 2013. A biography of the technical juggernaut that is Amazon and the man who built it – Jeff Bezos.

Strangelove, Michael. Watching YouTube: Extraordinary Videos for ordinary people. Toronto: University of Toronto, 2011. A broad overview of the world of amateur online videos and the people who make them. Strangelove describes how online digital video is both similar to and different from traditional home-movie-making and argues that we are moving into a post-television era characterized by mass participation.

Swisher, Kara. AOL.COM. New York: Random House, 1998. How Steve Case beat Bill Gates, nailed the Netheads and made millions in the war for the web.

Tapscott, Don. Growing Up Digital: The Rise of the Net Generation. New York: McGraw Hill, 1998. Shows how children, empowered by the new technology, are making inroads into all areas of society including education, government, and the economy.

Tapscott, Don. Grown Up Digital: How The Net Generation is Changing Your World. Toronto: McGraw Hill, 2008. Based on interviews with 10,000 young people in 12 countries, the book shows how technology has infiltrated their lives and shaped their decision making. The Internet Generation in the USA is 81 million – 27% of the population, nearly double the size of generation X.

Tapscott, Don and Williams, Anthony D. Wikinomics: How Mass Collaboration Changes Everything. New York: Portfolio, 2006. shows how masses of people can participate in the economy like never before, creating TV news stories, sequencing the human genome, remixing music, designing software, editing texts, etc.

Turkel, Sherry. Life on the Screen: Identity in the Age of the Internet. New York: Simon and Schuster, 1995. How computers cause people to re-evaluate our identities in the

age of the Internet. We use life on the screen to engage in new ways of thinking about evolution, relationships, politics, sex, and the self.

Winston, Brian. Media, Technology and Society. London: Routledge, 1998. A history from telegraph to internet.

Zittrain, Jonathan. The Future of the Internet and How to Stop It. New Haven: Yale University Press, 2008. A study of how the generative internet, with the unwitting help of its users, is on a path to lockdown, ending its cycle of innovation and facilitating unsettling new levels of control.

### **News:**

Allan, Stuart. News Culture. Buckingham: Open University, 1999. Insights into the changing forms, practices, institutions and audiences of journalism.

Bliss, Edward, Jr. Now the News: The Story of Broadcast Journalism. New York: Columbia University Press, 1992. The history of US broadcast journalism from the days of radio to the nineties.

Bowman, David. The Captive Press. Melbourne: Penguin, 1988. Examination of the recent upheavals in the Australian newspaper industry as well as the unseen workings of the Australian press.

Bozell III, L. Brent and Baker, Brent H. (Editors). And That's The Way It Isn't: A Reference Guide to Media Bias. Alexandria, VA: Media Research Center, 1990. Demonstrates that American media outlets report the news through a liberal prism.

Broder, David S. Behind The Front Page: A Candid Look At How The News is Made. New York: Simon and Schuster, 1987. A Pulitzer prize winning newsman tells how he wrote his stories.

Chancellor, John and Mears, Walter. The News Business. New York: Harper and Row, 1983. A readable analysis of reporting in the press. The authors discuss style, slant, colour in news stories and they pass judgement on good and bad reporting.

Clurman, Richard M. Beyond Malice: The Media's Years of Reckoning. New Brunswick: Transaction Publishers, 1988. A critical report of the news media in the 1980's.

Cook, Philip S., Gomery, Douglas, and Lichty, Lawrence W. (Editors). The Future of News. Washington, DC: The Woodrow Wilson Center Press, 1992. An analysis of the news business in the areas of television, newspapers, wire services and news magazines.

Cooper, Barry. Sins of Omission: Shaping the News at CBC TV. Toronto: University of Toronto Press, 1994. Focusing on CBC coverage of major events, the author supports his contention that audiences ought not to trust TV news.

Desbarats, Peter. Guide to Canadian News Media. Toronto: Harcourt, Brace, Jovanovich, Canada, 1990. A concise overview of Canadian news media - their history,

structure, method, personnel and impact on society - as well as a discussion of major issues in contemporary journalism.

Eldridge, John (Editor). Getting the Message: News, Truth and Power. London: Routledge, 1993. Essays exploring the interrelations between the production of media messages and their reception using reporting on AIDS, Ethiopia, Vietnam, Northern Ireland, the Gulf War.

Elliott, Deni (Editor). Responsible Journalism. London: Sage, 1986. Essays dealing where journalistic responsibilities come from, how they fit in with legal and press theories, and how they play out in specific contexts.

Ericson, Richard V. et al. Negotiating Control: A Study of News Sources. Toronto: University of Toronto Press, 1989. Takes up the question of the power of news sources, and its variation across and within different institutions, from the perspectives of the sources themselves.

Ericson, Richard V. et al. Visualizing Deviance: A Study of News Organization. Toronto: University of Toronto Press, 1987. In this study of how decisions are made, the authors suggest that in Western societies, the essence of news is its emphasis on social deviance and control.

Fetherling, Douglas. The Rise of The Canadian Newspaper. Toronto: Oxford University Press, 1990. Describes how newspapers, born as an instrument of government, gradually became a tool of various political parties, freeing themselves of that only after their own supremacy had been broken by TV and other media.

Fowler, Roger. Language in The News: Discourse and Ideology in the Press. London: Routledge, 1991. Argues that news is not an unbiased recording of facts but a practice, constructed by the social and political world on which it reports.

Frum, Linda (Editor). The Newsmakers: Behind the Cameras with Canada's Top TV Journalists. Toronto: Key Porter, 1990. Anecdotes and stories from Canadian journalists.

Gaunt, Philip. Choosing The News: The Profit Factor in News Selection. New York: Greenwood Press, 1990. This study looks at the selection of foreign news in regional newspapers in France, Great Britain, and the United States. It also seeks to explain the news selection process as part of an overall image of journalism.

Goldstein, Tom (Editor). Killing the Messenger: 100 Years of Media Criticism. New York: Columbia University Press, 1989. An anthology of some of the most provocative writing that has been done in the twentieth century about the press. Contributors include Theodore Roosevelt, Joseph Pulitzer, Upton Sinclair, Spiro Agnew, John Hersey and others.

Hartley, John. Understanding News. New York: Routledge, 1982. A well written British book showing how news is constructed. Suggested questions and projects highlight the key issues.



Hayes, David. Power and Influence: The Globe and Mail and the News Revolution. Toronto: Key Porter, 1992. The author uses The Globe and Mail to tell about the running of a big city newspaper and about how the news business runs.

Herman, Edward S. Beyond Hypocrisy: Decoding the News in an Age of Propaganda, Including a Doublespeak Dictionary for the 1990's. Montreal: Black Rose Books, 1992. Discusses the Orwellian use of language that characterizes U.S. political culture complete with examples of duplicitous terminology.

Herman, Edward S. and Chomsky, Noam. Manufacturing Consent: The Political Economy of The Mass Media. New York: Pantheon, 1988. The authors dissect the way in which the marketplace and the economics of publishing significantly shape the news.

Krazicek, David J. Scooped! New York: Columbia University Press, 1998. Exporese the impact of tabloid crime journalism.

Kurtz, Howard. Media Circus: The Trouble With America's Newspapers. New York: Random House, 1993. Reports how the American press has sacrificed its credibility and how racial tensions and ethical lapses have become staples of the new newsroom culture.

Kurtz, Howard. Reality Show: Inside the Last Great Television News War. New York: Free Press, 2007. The battle is between the news anchors and the culture of instantaneous information such as Wbe sites, cable chat, blogs, and iPods.

Lee, Martin A. and Solomon, Norman. Unreliable Sources: A Guide to Detecting Bias in News Media. New York: A Lyle Stuart Book, 1990. A review and analysis of media bias which shows how and why news media distort current events. It dissects news coverage of a wide range of North American and international issues and highlights key stories that have been censored or covered up by major media.

MacLean, Eleanor. Between the Lines: How To Detect Bias and Propaganda in the News and Everyday Life. Montreal: Black Rose Books, 1981. How to decode daily newspapers and radio and tv news.

Manoff, Robert Karl and Schudson, Michael (Editors). Reading the News. New York: Pantheon, 1986. Six essays on the who, what, when, where, why and how of journalism.

Merrill, John C. Global Journalism: Survey of International Communication (Second Edition). New York: Longman, 1991. An overview covering regional media systems, media theories, global ethical concepts, and press freedom and communications education in various nations.

Picard, Robert G. The Ravens of Odin: The Press in The Nordic Nations. Ames: Iowa State University Press, 1988. A critical assessment of the modern press in Denmark, Finland, Iceland, Norway and Sweden - the first countries in the modern world to establish freedom of the press and to provide a model of the free press to the western world.

Prichard, Peter S. The Making of McPaper: The Inside Story of USA Today. New York: St. Martin's Press, 1987. The story of USA Today, America's number one daily paper with 6.3 million readers.

Read, Donald. The Power of News: The History of Reuters. Oxford: Oxford University Press, 1992. Traces the history of the international news agency from its founding in 1851 to 1989.

Schlesinger, Philip. Putting Reality Together: BBC News (Reissue). London: Methuen, 1987. The book examines the ways in which the daily news is put together and examines such basic questions as impartiality and stereotyping.

Smith, Anthony. Goodbye Gutenberg. Toronto: Oxford University Press, 1980. Analysis of recent changes in the print medium with emphasis on newspapers. Discusses the impact of the electronic media that resulted in changes in format and design.

Solomon, Norman and Cohen, Jeff. Wizards of Media Oz: Behind the Curtain of Mainstream News. Monroe, Maine: Common Courage Press, 1997. A collection of columns which originally appeared in Extra.

Soothill, Keith and Walby, Sylvia. Sex Crimes in The News. London: Routledge, 1991. An analysis of sex crime reporting in the press set within a broader context of concerns about the relationship between the media, the individual, and the state.

Stephens, Mitchell. A History of the News: From Drum to Satellite. New York: Viking, 1988. The book introduces the history not just of journalism but of news.

Stewart, Walter. Canadian Newspapers: The Inside Story. Edmonton: Hurtig, 1980. A critique of Canadian newspapers that has much useful inside information.

Strentz, Herbert. New Reporters and News Sources: Accomplices in Shaping and Misshaping the News (Second Edition). Ames: Iowa State University Press, 1989. Focuses on what happens before a news story is written and considers the roles and responsibilities of reporters and sources in serving the news audience.

Vipond, Mary. The Mass Media In Canada. Toronto: James Lorimer, 1989. Concentrates on daily papers, general interest magazines, movies, radio and television from their beginnings in Canada. Also deals with the attempts of the government to make the media serve national goals.

Walker, Tony, Golden, David and Fox, Brian. Behind The Headlines: A Toronto Star Media Literacy Program. Toronto: The Toronto Star, 1991. A program designed to meet the needs of teachers and students in English, History, Business, Marketing, and Media Studies from middle school through to grade 12. The loose-leaf book is divided into 8 sections, each of which functions as a self-contained unit about various aspects of producing a newspaper. There are questions and activities for each section.

Walter, Lynne Masel et al. (Editors). Bad Tidings: Communication and Catastrophe. Hillsdale: Lawrence Erlbaum Associates, 1989. A collection of research about the mass media and their role in disasters.

Wanniski, Jude. The 1987 Media Guide: A Critical Review of the Media. New York: Harper and Row, 1986. Rates the best news stories, reporters, columnists, periodicals and major press events of 1986.

Winter, James. Common Cents: Media Portrayal of the Gulf War and Other Events. Montreal: Black Rose Books, 1992. Demonstrates how the media uses its power to reinforce neo-conservative views, with devastating ramifications for discourse in society and democracy itself.

Zwicker, Barrie and MacDonald, Dick (Editors). The News: Inside Canadian Media. Ottawa: Deneau, 1980. An anthology of articles from CONTENT, Canada's national news media magazine.

### ***Politics:***

Atkinson, Max. Our Masters' Voices: The Language and Body Language of Politics. London: Methuen, 1984. A review of how politicians use media to attempt to win our hearts and minds and votes.

Brownstein, Ronald. The Power and The Glitter: The Hollywood-Washington Connection. New York: Pantheon, 1990. Explores the intimate connections between Hollywood and Washington that have radically transformed American political culture.

Chilton, Paul. Orwellian Language and The Media. London: Pluto Press, 1989. An analyses of the ideas of Orwell, Habermas, Chomsky and others to show how verbal messages transmitted by the media during and after the Falklands war expose the use of language as a political tool.

Chomsky, Noam. Deterring Democracy. London: Verso, 1991. Chomsky argues that the control of public opinion in the industrial democracies is achieved through a series of elaborate mechanisms designed to maintain the appearance of democratic freedom while restricting actual political choice.

Chomsky, Noam. Necessary Illusions: Thought Control in Democratic Societies. Montreal: CBC Enterprises, 1989. An inquiry into the nature of the media and the role of intellectuals in a democratic political situation.

Comber, Mary Anne and Mayne, Robert S. The Newsmongers: How The Media Distort the Political News. Toronto: McLelland and Stewart, 1986. The book examines the role of the media in the 1984 federal election campaign and shows how newspapers, radio and television reported, packaged and influenced the news.

Dennis, Everette E., Gerbner, George, and Zassoursky, Yassen N. (Editors). Beyond The Cold War: Soviet and American Media Images. Newbury Park, California: Sage, 1991. Research papers and essays commissioned for a 1989 Moscow Conference and

presented by American, Russian and Chinese scholars on the topic of mutual images and their connection to the end of the Cold War.

Denton, Jr. Robert E. The Primetime Presidency of Ronald Reagan: The Era of Television Presidency. New York: Praeger, 1988. A study of Reagan's use of the media to define and perpetuate his public persona.

Diamond, Edwin and Bates, Stephen. The Spot: The Rise of Political Advertising on Television. Cambridge: MIT Press, 1984. An examination of the major persuasive techniques and visual styles of political campaigns from Eisenhower to Reagan.

Downing, John D.H. (Editor). Film and Politics in The Third World. New York: Autonomedia, 1987. essays from leading national cinemas all over the Third World.

Entman, Robert M. Democracy Without Citizens: Media and The Decay of American Politics. New York: Oxford University Press, 1989. A discussion of the role and limitations of the press in advancing the democratic agenda.

Ewen, Stuart. PR! A Social History of Spin. New York: Basic, 1996. Uncovers the intellectual roots of corporate public relations in classic theories of public opinions.

Fox, Elizabeth (Editor). Media and Politics in Latin America: The Struggle for Democracy. London: Sage, 1988. The book focuses on the different force which have forged the modern mass media in Latin America.

Hartley, John. The Politics of Pictures: The Creation of the Public in the Age of Popular Media. London: Routledge, 1992. An investigation of popular media reality, showing how pictures and texts are powerful political forces in their own right.

Hazen, Don and Winokur, Julie (eds) We The Media: A Citizens' Guide to Fighting for Media Democracy. New York: New Press, 1997. Over 100 leading journalists, critics, and experts examine the media in our lives and offer ways to deal with it and alternatives.

Hellweg, Susan A. et al. Televised Political Debates: Advocay in Contemporary America. New York: Praeger, 1992. Argues that television has altered the very nature of presidential debates in a profound fashion.

Hollingsworth, Mark. The Press and Political Dissent: A Question of Censorship. London: Pluto, 1986. The book looks at the way the British press has branded as treachery every view which differs from its own.

Iyengar, Shanto and Reeves, Richard (ed.) Do the Media Govern? Politicians, Voters and Reporters in America. Thousand Oaks, CA: sage, 1997. Political consultants, journalists, and social scientists examine the media and politics.

Jamieson, Kathleen Hall. Packaging the Presidency: A History and Criticism of Presidential Campaign Advertising. New York: Oxford University Press, 1984. A study of the presidential campaigns from 1952 to 1980 which ties political advertising to other televised events such as news, conventions and debates.

Kern, Montague. 30-Second Politics: Political Advertising in the Eighties. New York: Praeger, 1989. In this age of the media campaign where television is the preferred source of candidate information, the author offers a scrutiny of political advertisements from 1972 to 1989.

Lang, Gladys Engel and Lang, Kurt. Politics and Television: Reviewed. London: Sage, 1984. Examination of how television by shaping public images of politics and personalities has influenced the nature and course of political life.

Levine, Allan. Scrum Wars: The Prime Ministers and the Media. Toronto: Dundurn, 1993. An analytical and anecdotal look at the relationship between Canadian Prime Ministers and the media.

Maltese, John Anthony. Spin Control: The White House Office of Communications and the Management of Presidential News. Chapel Hill, NC: North Carolina University Press, 1992. Chronicles the development of the White House Office of Communications and its pivotal role in molding our perception of the modern presidency.

McQuail, Denis and Siune, Karen (Editors). New Media Politics: Comparative Perspectives in Western Europe. A comparative assessment of the social, cultural and economic implications of the communications revolution in Western Europe in the 1980's.

Michelson, Sig. From Whistle Stop to Sound Bite: Four Decades of Politics and Television. New York: Praeger, 1989. A television journalist and executive places the origins of television's relationships with politics and politicians under close scrutiny to assess the merits and weaknesses of the present system and to analyze proposed remedial measures.

Mickiewicz, Ellen. Split Signals: Television and Politics in The Soviet Union. New York: Oxford University Press, 1989. A comparison of over 100 hours of both Soviet and American television. Also discusses the changes in Soviet programming due to glasnost.

Negrine, Ralph. Politics and the Mass Media In Britain. London: Routledge, 1989. An examination of the role of mass communications in politics at all levels in Britain.

Nimmo, Dan and Combs, James E. The Political Pundits. Discusses the role of political analysts and shows how they have replaced serious citizen debate with discussion guided by show-business values.

Patterson, Thomas E. Out of Order. New York: Random House, 1994. An investigation of the way in which the new's media has dominated America's political process.

Raboy, Marc. Movements and Messages: Media and Radical Politics in Quebec. Toronto: Between the Lines, 1984. A study of the attempt by social and political movements to shape their own communication strategies in opposition to the power of the state and mainstream media.

Rosenstiel, Tom. Strange Bedfellows: How Television and The Presidential Candidates Changed American Politics 1992. New York: Hyperion, 1993. How the leading tv

networks covered the 1992 election and the resultant use by the candidates of popular tv shows instead of the news.

Ryan, Michael and Kellner, Douglas. Camera Politica: The Politics and Ideology of Contemporary Hollywood Film. Bloomington: Indiana University Press, 1988. Traces the major transitions in American society from the period of the New Left to that of the New Right and states that Hollywood film undermined liberalism and led to the rise of conservatism.

Schlesinger, Philip. Media, State and Nation: Political Violence and Collective Identities. London: Sage, 1991. Demonstrates the complexity of political communication and its part in the way in which states construct their enemies, both internal and external.

Weaver, David H. et al. Media Agenda-Setting in A Presidential Election: Issues, Images, and Interest. New York: Praeger, 1981. A year long study of the 1976 American Presidential election.

Wood, Robin. Hollywood From Vietnam to Reagan. New York: Columbia University Press, 1986. A radical political viewpoint of the changes in American film from the 1970's to the 1980's.

### ***Popular Culture:***

Adorno, Theodor W.. The Culture Industry. London: Routledge, 1991. Collection of Adorno's essential essays on the cultural industry.

Angus, Ian and Jhally, Sut (Editors). Cultural Politics in Contemporary America. New York: Routledge, 1989. Lays out the complex ways in which American media and American culture are powerfully interlocked.

Bakan, Joel. The Corporation: The Pathological Pursuit of Profit and Power. Toronto: Penguin, 2004. Accompanying guide to the film of the same name.

Barnard, Robert, Cosgrave, Dave, and Welsh, Jennifer. Chips & Pop: Decoding the Nexus Generation. Toronto: Malcolm Lester, 1998. A series of codes and conducts to help us understand the Nexus Generation – Canadians born between the early 1960's and the late 1970's.

Bayley, Stephen. Sex, Drink and Fast Cars: The Creation and Consumption of Images. London: Faber and Faber, 1986. Explores the meaning of cars and looks at the ways these meaning are exploited by advertisers and marketers.

Bennett, Tony (Editor). Popular Fiction: Technology, Ideology, Production, Reading. London: Routledge, 1990. Key essays on literary, filmic and televisual forms of popular fiction which survey the main genres and outline the debates and cultural questions which this analysis raises.

Berger, Arthur Asa. Cultural Criticism: A Primer of Key Concepts. Thousand Oaks, Ca.: Sage, 1995. In accessible language, Berger explains the key theorists, concepts and subject areas of popular culture.

Berger, Arthur Asa. Popular Culture Genres: Theories and Texts. Newbury Park, CA.: Sage, 1992. This book brings together all of the major theories relating to the nature and structure of the popular culture genre.

Bewes, Timothy. Cynicism and Postmodernity. New York: Verso, 1997. A critical assessment of the cynicism of modern times.

Brantlinger, Patrick. Crusoe's Footprints: Cultural Studies in Britain and America. New York: Routledge, 1990. An introduction to the field of cultural studies which charts its development in Britain and America.

Buhle, Paul (Editor). Popular Culture in America. Minneapolis: University of Minnesota Press, 1987. A collection of essays from the journal *Cultural Correspondence* (1975-83) dealing with pulp fiction, radio and tv, music and comic strips.

Burgess, Jacquelin and Gold, John R. (Editors). Geography, The Media and Popular Culture. New York: St. Martin's Press, 1985. In this book British and North American geographers present original viewpoints on the media.

Carroll, Noel. The Philosophy of Horror or Paradoxes of the Heart. New York: Routledge, 1990. A look at the aesthetics of horror discussing the nature and narrative structure of the genre, dealing with horror as a transmedia phenomenon.

Collins, Richard et al (Editors). Media, Culture and Society: A Critical Reader. London: Sage, 1986. A selection of essays from *Media, Culture and Society* - 1979 to 1985.

De Kerckhove, Derrick. The Skin of Culture: Investigating the New Electronic Reality. Toronto: Somerville, 1995. Essays on the effects of the media on our physical bodies, our intelligence, the functions of money and politics.

De La Garde, Roger et al. Small Nations: Big Neighbours: Denmark and Quebec/Canada Compare Notes on American Popular Culture. London: John Libbey, 1994. Insists on giving the impression that Quebec is a nation in its own right - separate from Canada.

Dorland, Michael (Editor). The Cultural Industries in Canada. Toronto: Lorimer, 1996. 14 contributors take a thought-provoking look at the print, sound and image industries.

Dyer, Richard. Stars. London, BFI, 1986. Brings together all the various critical and theoretical approaches that have constructed stardom.

Ekstrom, Reynolds R. Access Guide to Pop Culture. New Rochelle, NY: Don Bosco Multimedia, 1989. Information and critical commentaries on pop culture from a Christian perspective.

Enrico, Roger. The Other Guy Blinked: How Pepsi Won the Cola Wars. Toronto: Bantam, 1986. The President of Pepsi gives his version of the cola wars.

Ewan, Stuart. All Consuming Images: The Politics of Style in Contemporary Culture. New York: Basic Books, 1988. Ewan makes a compelling argument that the "style industry" is no mere decorative device but a vital mechanism for the transmission of

social, economic and political power. He demonstrates how the images we consume end up consuming us.

Fetterman, David M. Ethnography: Step By Step. Newbury Park, CA.: Sage, 1990. Ethnography is the art and science of describing a group or culture. The task is much like an investigative reporter except the reporter seeks the unusual, the ethnographer the routine. Ethnography can be applied to popular culture and this books very carefully explains the basic points of this science.

Finlayson, Iain. Denim: An American Legend. New York: Simon and Schuster, 1990. A record of the changing face of denim on the street, the screen, and in advertisement which examines the changing social and cultural implications of wearing blue jeans.

Fishburn, Katherine. Women in Popular Culture: A Reference Guide. New York: Greenwood, 1982. A good overview on the topic which will help teachers and students in independent study projects.

Fishwick, Marshall (Editor). Ronald Revisited: The World of Ronald McDonald. Bowling Green: Bowling Green University Popular Press, 1983. A look at the world of McDonald's as regards such topics as drive-ins, interior design, psychology, fast food happiness and architecture and people's habits.

Fiske, John. Media Matters: Everyday Culture and Political Change. Minneapolis, MN: University of Minnesota Press, 1994. Using examples of Murphy Brown, O.J. Simpson, Anita Hill, Rodney King and others, Fiske examines how people engaged in struggles over race, class, and gender have both been exploited and exploit the media.

Fiske, John. Power Plays Power Works. London: Verso, 1993. Fiske argues that the consensus model has outlived its usefulness for everyone except those in control. He develops a theory of localizing powers to defend against the thrust of top-down power.

Fiske, John. Reading The Popular. Boston: Unwin Hyman, 1989. An analysis of popular "texts" (shopping malls, popular music, television) which reveals both their explicit and implicit (and often opposite) meanings and uses, and the social and political dynamics they reflect.

Fiske, John. Understanding Popular Culture. Boston: Unwin Hyman, 1989. Presentation of a radically different theory of what it means for culture to be popular: that is, literally, of the people. It is not imposed on them, it is created by them, and its pleasures and meanings reflect popular tastes and concerns.

Fiske, John, Hodge, Bob and Turner, Graeme. Myths of Oz: Reading Australian Popular Culture. Boston: Allen and Unwin, 1987. The book examines and extends our understanding of Australian popular culture.

Fjellman, Stephen M. Vinyl Leaves: Walt Disney World and America. Boulder, CO: Westview, 1992. Analysis of each ride and show at Walt Disney World showing how Disney puts visitors into stories in which pieces of American and world culture become ideological tokens in arguments in favour of commodification.



Frank, Lisa and Smith, Paul (Editors). Madonnarama: Essays on Sex and Popular Culture. Pittsburgh, PA: Cleis Press, 1993. Essays by critics, activists, and artists offer new assessments of the Madonna phenomenon in American Culture.

Gamson, Joshua. Claims to Fame: Celebrity in Contemporary America. Berkeley: University of California Press, 1994. From PEOPLE magazine to publicists office to tours of stars' homes to discussion with celebrity watches, the author investigates all.

Garber, Marjorie. Symptoms of Culture. New York: Routledge, 1998. Examination of the symptoms of culture that underlie our modern life –gender, sexuality, authority.

Geist, C.D. (Editor). The Popular Culture Reader (Third Edition). Bowling Green: Popular Press, 1983. An ideal introduction to the field and essential reading. Contains twenty seven essays on popular culture topics from Barbie Dolls to the Superbowl.

Giroux, Henry. Disturbing Pleasures: Learning Popular Culture. New York: Routledge, 1994. Demonstrates how his well know theories of education, critical pedagogy and popular culture can be put to use in the classroom and other cultural settings.

Giroux, Henry et al. Popular Culture and Everyday Life. Toronto: OISE Press, 1989. Links the importance and implications of popular culture to pedagogical practice. It shows how cultural forms such as Hollywood films, pop music, soap operas and televangelism are organized by gender, age, class, race and ethnicity. A middle ground between uncritical celebration and outright condemnation of popular culture.

Giroux, Henry and McLaren, Peter (Editors). Between Borders: Pedagogy and the Politics of Cultural Studies. New York: Routledge, 1994. Essays mapping the intersection of cultural studies and education.

Gitlin, Todd. Media Unlimited. How The Torrent of Images and Sounds Overwhelms Our Lives. New York: Metropolitan, 2001. Looks at how our newly ramified systems, computers and media, are transfiguring our accepted sense of the world.

Gitlin, Todd. The Twilight of Common Dreams: Why America is Wracked By Culture Wars. New York: Henry Holt, 1995. Takes on all the culture warriors - multiculturalists and their critics - and reveals how their feuding is dismantling the possibility of a US society built on common aspirations.

Grant, Peter S. and Wood, Chris. Blockbusters and Trade Wars: Popular Culture in a Globalized World. Investigates where and how cultural products are created and why they are so different from other manufactured goods. Vancouver: Douglas & McIntyre, 2004.

Grossberg, Lawrence. Dancing in Spite of Myself: Essays on Popular Culture. London: Duke University Press, 1997. Collection of essays over the past twenty years.

Gumpert, Gary. Talking Tombstones and Other Tales of The Media Age. New York: Oxford University Press, 1987. Examines how the media has altered, redefined, deemphasized, and reinforced our society's values and beliefs.

Gurevitch, Michael et al. (Editors). Culture, Society and The Media. London: Methuen, 1982. The book deals with questions regarding the power of the media as well as liberal and Marxist approaches to analyzing the media. An eclectic and controversial collection of essays on popular culture.

Hajdu, David. Heroes and Villains: Essays on Music, Movies, Comica and Culture. Cambridge,MA: Da Capo Press, 2009

Halpern, Jake. Fame Junkies: The Hidden Truth Behind America's Favorite Addiction. Boston: Houton Mifflin, 2007.

Haut, Woody. Pulp Culture & The Cold War. London: Serpent's Tail, 1995. Traces the classic texts of American hardboiled crime fiction and the era from which they came.

Hebdige, Dick. Hiding in the Light: On Images and Things. New York: Routledge, 1988. A series of essays examining the creation and consumption of objects and images - fashion, cartoons, the Band aid campaign, Pop Art, pop music videos.

Hewison, Robert. In Anger: Culture in the Cold War 1945 - 60. London: Methuen, 1988. The revised edition focuses on the post-war years when the cultural climate was governed by the Cold War and by the economic difficulties faced by Britain, difficulties which were profoundly influential in shaping British culture.

Hiassen, Carl. Team Rodent. New York: Ballantine, 1998. Postulates that Disney wanted American to reflect Disney's values, not the other way round.

Hibbs, Thomas. Shows About Nothing: Nihilism in Popular Culture from The Exorcist to Seinfeld. Dallas: Spence, 1999. Demonic anti-heroes and seductive comic evil of popular culture are not weapons in a cultural assault but reactions to the apathy and conformity of American life.

Hirschman, Elizabeth: Heroes, Monsters & Messiahs: Movies and Television Shows as The Mythology of American Culture. Kansas City: Andrews McMeel, 2000

Jenkins, Henry. Fans, Bloggers and Gamers: Exploring Participatory Culture. New York: New York Univesrity Press, 2006. A study of issues in Fan Studies.

Johnson, Richard A. American Fads: 40 Crazes That Swept The Nation. New York: Beech Tree Books, 1985. Swallowing goldfish, hula hoops, streaking, tie-dying, pet rocks, cabbage patch dolls - are some of the fads explored in this intriguing but somewhat uncritical examination.

Keen, Sam. Faces of the Enemy: Reflections of the Hostile Imagination. San Francisco: Harper and Row, 1988. An analysis of propaganda posters, biased cartoons, and distorted images served up in print and on screen.

Kellner, Douglas. Media Culture: Cultural Studies, Identity and Politics Between the Modern and the Postmodern. London: Routledge, 1995. A mixture of theory and textual readings which demonstrates what it means to do cultural studies.

Kingwell, Mark. Dreams of Milenium: Report from a Culture on the Brink. Toronto: Viking, 1996. Examines cultural phenomenon - including the internet - that foster millenial anxiety and link us to other apocolyptic periods in history.

Kowinski, William Severini. The Mallng of America: An Inside Look at The Great Consumer Paradise. New York: William Morrow & Company, 1985. (NB: Out of print). A most thorough analysis making important connections between our experience of television and the shopping mall environment.

Kowinski, William Severini. The Mallng of America: Travels in the United States of Shopping. (2<sup>nd</sup> Edition) New York: Xlibris Corporation, 2002, A most thorough analysis making important connections between our experience of television and the shopping mall environment somewhat revised with extended intro and end notes.

Lazere, Donald. American Media and Mass Culture: Left Perspectives. Berekeley: University of California Press, 1987. Forty essays from prominent Marxist, feminists and other leftist critics of American mass culture.

Lipsitz, George. Time Passaged: Collective Memory and American Popular Culture. Minneapolis: University of Minnesota Press, 1989. Studying the period from World War II till the present, the author explores television, rock music, films, novels and the Mardi Gras.

Lord, M.G. Forever Barbie: The Unauthorized Biography of a Real Doll. New York: Avon, 1995. The story of Barbie from the rip off by Mattel from a German porn doll to the present day.

Lure, Alison. The Language of Clothes. New York: Vintage, 1983. Examines an important dimension in popular culture that is central to the lives of young people and an integral part of our mediated images.

Lusted, David (Editor). Raymond Williams: Film TV Culture. London: BFI, 1989. Essays by a generation of media people who were influenced by the writings of Raymond Williams.

Marshall, Elizabeth and Sensoy, Ozlem (Editors). Rethinking Popular Culture and Media. Milwaukee: Rethinking Schools, 2011. An anthology examining how and what popular toys, books, films, music and other media "teach".

McRobbie, Angela (Editor). Zoot Suite and Second-Hand Dresses: An Anthology of Fashion and Music. Boston: Unwin Hyman, 1988. Popular culture essays looking at phenomena from consumerism to stardom to the politics of the body, taking into account issues of race and gender.

Medved, Michael. Hollywood Vs. America: Popular Culture and The War on Traditional Values. New York: HarperCollins, 1992. Medved asserts that Hollywood ignores and assaults the values of ordinary American families, pursuing a self-destructive and alienated ideological agenda that is harmful to the nation at large and to the industry's own interests.

Miller, Mark Crispin. The Bush Dyslexicon: Observations on A National Disorder. New York: Norton, 2001. The most comprehensive collection of Bushisms to date.

Mitroff, Ian and Bennis, Warren. The Unreality Industry: The Deliberate Manufacturing of Falsehood and What It Is Doing To Our Lives. Birch Lane Press Book, 1989. The premise of the book is the invention and selling of unreality on a gigantic scale. At times somewhat paranoid, it is still provocative and disturbing.

Modleski, Tania (Editor). Studies in Entertainment: Critical approaches to Mass Culture. Bloomington: Indiana University Press, 1986. Essays which explore various forms of contemporary mass art and culture from popular music to slasher films.

Mukerji, Chandra and Schudson, Michael (Editors). Rethinking Popular Culture: Contemporary Perspectives in Cultural Studies. Berkeley: University of California Press, 1991. Essays drawing upon recent developments in cultural theory and new methods of critical analysis. Topics include American food taboos, why women read romance novels, how men's dress suits reinforce class hierarchies.

Oliver, Thomas. The Real Coke, The Real Story. New York: Random House, 1986. History of Coke which centers around the decision to change the taste of Coke and what followed.

Petracca, Michael F. and Sorapure, Madeleine (editors). Common Culture: Reading and Writing about American Popular Culture. Englewood Cliffs, NJ: Prentice Hall, 1995. An excellent reader - complete with questions - on most topics of popular culture.

Pevere, Geoff and Dymond, Greig. Mondo Canuck: A Canadian Pop Culture Odyssey. Scarborough: Prentice Hall, 1996. Explores Canada through the mass entertainment it generates.

Popcorn, Faith. The Popcorn Report: Faith Popcorn on The Future of Your Company, Your World, Your Life. New York: Doubleday Currency, 1991. Popcorn, a marketer and trend forecaster, reports on what we'll buy, where we'll work, how we'll live, and what we'll think in the 1990's.

Powe, B.W.. The Solitary Outlaw. Toronto: Lester and Orpen Dennys, 1987. With mass culture the dominant force of the last half of the twentieth century, the author believes that the "literate" man, exiled from the mainstream of society can only be the critic of his surroundings.

Punter, David (Editor). Introduction to Contemporary Cultural Studies. New York: Longman, 1986. Series of essays dealing with Frameworks, Methodologies, Topics and New Directions of Cultural Studies.

Raphael, Ray: The Men From The Boys: Rites of Passage in Male America. Lincoln: University of Nebraska Press, 1988. This is the first study of contemporary simulations of classical male initiations and is based on a hundred interviews the author did with American males.

Real, Michael. Exploring Media Culture: A Guide. Thousand Oaks, CA: Sage, 1996. Exploration of contemporary mass media and popular culture meant as a college text but excellent for all readers.

Real, Michael. Super Media: A Cultural Studies Approach. London: Sage, 1989. An introduction and illustration of the newly emerging cultural studies approach to understanding the media in society.

Riordan, Jim (Editor). Soviet Youth Culture. Bloomington: Indiana University Press, 1989. Essay on contemporary Soviet youth culture - rock community, young artists and youth organizations (official and unofficial), delinquents and deviants, problems of youth in the countryside and the political socialization of schoolchildren.

Rollin, Roger (Editor). The Americanization of The Global Village: Essays in Comparative Popular Culture. Bowling Green, Ohio: Bowling Green University Press, 1989. Essays which compare and contrast the culture consumed by masses of people in two different countries. Rollin's collection deals with the fact that the consumption of foreign products could generate emotions of disjunction and displacement.

Root, Robert. The Rhetorics of Popular Culture: Advertising, Advocacy and Entertainment. New York: Greenwood Press, 1987. uses the elements of rhetorical analysis to look at direct mail, print advertising, television commercials, popular music and popular fiction.

Ross, Andrew. No Respect: Intellectuals and Popular Culture. New York: Routledge, 1989. The book investigates the history of American intellectuals and American popular culture. Ross shows how and why the cultural authority of modern intellectuals is bound up with the changing face of popular taste in America over the past half-century.

Rowe, David. Popular Cultures: Rock Music, Sport and the Politics of Pleasure. London: Sage, 1995. Using rock music and sport as case studies, the author explores the contemporary economics, ideology and cultural constitution of forms of popular pleasure.

Rushkoff, Douglas. Coercion: Why We Listen to "What" They Say. New York: Riverhead, 1999. Who are the mysterious "they" who tell us what to believe and buy?

Rushkoff, Douglas. Media Virus: Hidden Agenda in Popular Culture. New York: Ballantine Books, 1994. Examines the intricate ways in which popular media both manipulates and is manipulated by those who know how to tap into its power. And it considers the ever widening ripple effect of the successful media virus.

Schickel, Richard. Intimate Strangers: The Culture of Celebrity. New York: Fromm, 1986. An examination of the American obsession with fame and how it has shaped the public consciousness.

Schiller, Herbert I. Culture Inc.: The Corporate Takeover of Public Expression. New York: Oxford University Press, 1989. In this discussion of the privatization of culture, the author demonstrates the ways in which public expression, public space and public

access to information - historic keystones of democracy - are becoming increasingly limited, circumscribed and controlled.

Schlosser, Eric. Fast Food Nation: The Dark Side of the All-American Novel. Boston: Houghton-Mifflin, 2001. Fast food has hastened the malling of the landscape, widened the chasm between rich and poor, fuelled an epidemic of obesity, and propelled American cultural imperialism abroad.

Schultze, Quentin J. et al. Dancing in The Dark: Youth, Popular Culture and the Electronic Media. Grand Rapids, MI: William B. Eerdmans, 1991. A critical examination of the role of the electronic media in packaging popular culture for youth consumption. The relationship is seen as a symbiotic one where the media need youth for economic survival and youth need the guidance, nurture and constructed reality which media provide.

Schweizer, Peter and Schweizer, Rochelle. Disney: The Mouse Betrayed: Greed, Corruption, and Children at Risk. Washington: Regnery, 1998. The story of the Disney corporation as seen as an institution corrupted by greed and perverted by lust for power and other vices.

Shields, Rob (Editor). Lifestyle Shopping: The Subject of Consumption. London: Routledge, 1992. Examines the images of retail outlets - including shopping malls - and relates them to postmodernism and practices of everyday life.

Skelton, Tracey and Valentine, Gill (Editors). Cool Places: Geographies of Youth Cultures. Consideration of a variety of topics from impact of media on youth, to youth experiences of everyday geographies – home and school – and everything in between.

Stites, Richard. Russian Popular Culture: Entertainment and Society Since 1900. Cambridge: Cambridge University Press, 1992. Spanning the 20<sup>th</sup> century, the author examines the sub-cultures that draw upon and enrich Russian popular culture.

Storey, John. An Introductory Guide to Cultural Theory and Popular Culture. Athens: Georgia: University of Georgia Press, 1993. Charts the many problems encountered and the many solutions suggested in cultural theory's complex engagement with popular culture.

Strinati, Dominic and Wagg, Stephen (Editors). Come on Down? Popular Media Culture in Post War Britain. London: Routledge, 1992. Essays on popular media culture in Britain from 1945 to 1992.

Sudjiic, Deyan. Cult Heroes: How To Be Famous For More Than Fifteen Minutes. London: Andrew Deutsch, 1989. Fame is a primary product of the decade. Dealing with areas that range from sports to fashion, the author shows how fame is manufactured and exploited with all the precision of an exact science.

Thomas, Bob. Building a Company: Roy O. Disney and the Creation of an Entertainment Empire. New York: Hyperion, 1998. Authorized biography.

Tomlinson, Alan (Editor). Consumption, Identity & Style: Marketing, Meanings, and The Packaging of Pleasure. New York: Routledge, 1990. A series of essays which explore the role of consumer culture in the contemporary political economy.

Tunstall, Jeremy and Walker, David. Media Made In California: Hollywood, Politics and The News. New York: Oxford University Press, 1981. The book shows how many of the dreams of American popular culture are made in Hollywood.

Twitchell, James B. Carnival Culture: The Trashing of America. New York: Columbia University Press, 1992. Looks at the changes in publishing, movies and television since the 1960's that have affected changes on taste, particularly what is considered to be the vulgar.

Underhill, Paco. Call of the Mall: On the Geography of Shopping. NY: Simon and Schuster, 2004. Deals with the shopping mall as an exemplar of our commercial and social culture.

Warshow, Robert. The Immediate Experience: Movies, Comics, Theatre and Other Aspects of Popular Culture. Cambridge: Harvard University Press. 2001. A re-issue of the cult book of essays written prior to 1957 which were a cornerstone of the role of mass media in our lives.

Watts, Steven. The Magic Kingdom: Walt Disney and the American Way of Life. Boston: Houghton Mifflin, 1997. A balanced account of Disney's life and work and his place in American culture.

Webster, Duncan. Looka Yonder: The Imaginary America of Populist Culture. London: Routledge, 1988. An analysis of American populism across a range of cultural forms, historical traditions, and political events.

Williamson, Judith. Consuming Passions: The Dynamics of Popular Culture. London: Marion Boyars. 1987. The classic study that examines the forces of films, books, television, advertising etc which channel our tastes and structure our lives.

Zukin, Sharon. Landscapes of Power: From Detroit to Disney World. Berkeley: University of California Press, 1991. Links our need to consumer with two fundamental shifts: places of production have given way to spaces for services and paperwork, and the competitive edge has moved from industrial to cultural capital.

### ***Popular Music:***

Baker, Jr., Houston A. Black Studies, Rap and the Academy. Chicago: The University of Chicago Press, 1993. Traces rap from its hip hop origins in the Bronx to its current major record label status.

Bayles, Martha. Hole In Our Soul: The Loss of Beauty and Meaning in American Popular Music. New York: The Free Press, 1994. Examines popular music from its Afro-American roots through to the music of the MTV era.

Bennett, Tony (Editor). Rock Music: Politics and Policy. Brisbane: Griffith University, 1989. Five papers from a conference which dealt with the politics of popular music and with the policy decisions that decide what music is to be played.

Bennett, Tony et al. Rock and Popular Music: Politics, Policies, Institutions. London: Routledge, 1993. Examines the relationships between the policies and institutions which regulate popular music and the political debates, contradictions and struggles in which this music is involved.

Blanchard, Tim et al. The Music Business: A Teaching Pack. London: Hodder & Stoughton, 1989. A photocopiable pack - with audio cassette - which provides an introduction through active learning to all aspects of the music business.

Breithaupt, Don and Breithaupt, Jeff. Precious and Few: Pop Music in the Early '70's. New York: St. Martin's Griffin, 1996. Tribute to the songs, performers, behind the scenes stuff, and little known (or forgotten) facts about the music of the 70's.

Brown, Laurie. Success Without College: Days and Nights in Rock & Roll TV. Toronto: Penguin, 1994. Canadian rock journalist recount her experiences with rock and roll on television.

Brunning, Bob. Blues: The British Connection. Poole: Blandford Press, 1986. The history of Blues in Great Britain.

Burnett, Robert. The Global Jukebox: The International Music Industry. London: Routledge, 1996. Comprehensive study of the international industry which produces, markets and distributes popular music.

Cepican, Bob and Ali, Waleed. Yesterday Came Suddenly: The Definitive History of the Beatles. New York: Arbour, 1985. The history of the Beatles from the beginning to the death of John Lennon.

Cluck, Darrell W., George, Catherine S., McCann, J. Clinton. Facing the Music: Faith and Meaning in Popular Songs. St. Louis: Chalice, 1999. Discuss how popular music is a natural intersecion of contemporary life and Christian faith.

Cooper, B. Lee. Images of American Society in Popular Music: A Guide to Reflective Teaching. Chicago: Nelson-Hall, 1982. The book contends that contemporary songs reveal major trends and crucial shifts in national character. Teaching strategies are included.

Cooper, B. Lee. Popular Music Perspectives: Ideas, Themes, and Patterns in Contemporary Lyrics. Bowling Green, Ohio: Bowling Green State University Popular Press, 1991. Social change, human interaction, technology and intellectual development are the general points of departure for specific examinations of public education, railroads, deaths, cars, and rebels. These are the ideas and themes prominent in contemporary lyrics.

Dallas, Karl. Pink Floyd: Bricks in the Wall. London: Baton Press, 1987. A critical study of the works of this rock group.



Dannen, Fredric. Hit Men: Power Brokers and Fast Money Within the Music Business. New York: Vintage, 1991. A controversial portrait of the pop music industry from the Tin Pan Alley days to the present which examines the various dealings among the people who make up this multi-billion-dollar industry.

Denselow, Robin. When The Music's Over: The Story of Political Pop. London: Faber and Faber, 1989. An examination of post-war political pop from the McCarthy Era to Live Aid.

Dunphy, Eamon. Unforgettable Fire: The Story of U2. London: Penguin, 1987. Biography of rock group U2.

Eberly, Philip K. Music in the Air: America's Changing Tastes in Popular Music, 1920-1980. New York: Hastings House, 1982. A history of radio's contribution to popular music.

Evans, Liz. Women, Sex and Rock 'N' Roll: In Their Own Words. London: Pandora, 1994. In depth and intimate interviews with female artists.

Fernando, Jr., S.H. The New Beats: Exploring the Music, Culture and Attitudes of Hip-Hop. New York: Anchor, 1994. A chronicle of the growth of hip-hop.

Flanagan, Bill. Written in My Soul: Conversations With Rock's Great Songwriters. New York: Contemporary Books, 1987. Useful resource book about the craft and challenges of writing pop lyrics. Eighteen top song writers - including Dylan, Springsteen, Jagger, Simon, and Sting - tell us how they write.

Fornas, Johan, Lindberg, Ulf, and Sernhede, Ove. In Garageland: Rock, Youth, and Modernity. London: Routledge, 1995. A pioneering ethnographic study of rock bands and their fans.

Frith, Simon (Editor). Facing the Music. New York: Pantheon, 1988. Five excellent essays on pop music: the rationale behind Hit Radio; the meaning of black and white "crossover"; the packaging of pop as a commodity; how pop shapes teenage identity and sexuality; and an analysis of the pop industry in the age of video.

Frith, Simon. Music for Pleasure: Essays in the Sociology of Pop. New York: Routledge, 1988. A wide ranging analysis of pop music and the entertainment industry in America and Britain.

Frith, Simon. Sound Effects: Youth, Leisure and the Politics of Rock 'n' Roll. London: Constable, 1983. A sociological perspective on the culture of rock with sections on production, consumption and ideology.

Frith, Simon and Goodwin, Andrew (Editors). On Record: Rock, Pop, and the Written Word. New York: Pantheon, 1990. A comprehensive survey of critical approaches to popular music. Divided by theoretical categories, the book serves as a guide to the growing sophistication and shifting emphases in the field.

Frith Simon, Goodwin Andrew and Grossberg, Lawrence (Editors). Sound and Vision: The Music Video Reader. London: Routledge, 1993. A collection of new and classic texts on music videos.

Frith, Simon and Horne, Howard. Art into Pop. New York: Methuen, 1987. The book traces the culturally complex story of the art school influence on post-war British popular music.

Garfield, Simon. Expensive Habits: The Dark Side of the Music Industry. London: Faber and Faber, 1986. An investigation of corruption and lawsuits within the music industry.

George, Nelson. Where Did Our Love Go? The Rise and Fall of the Motown Sound. New York: St. Martin's Press, 1985. The history of the rise and fall of one of America's great recording labels.

Goodwin, Andrew. Dancing in the Distraction Factory: Music Television and Popular Culture. Minneapolis: University of Minnesota Press, 1992. A history of music television and an analysis of music videos as complex cultural texts.

Grossberg, Lawrence. We Gotta Get Out of This Place: Popular Conservatism and Postmodern Culture. New York: Routledge, 1992. A study of the power and importance of rock music in American history and the effect the new conservatism has on it.

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### ***Religion***

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Aichele, George and Walsh, Richard (editors). Screening Scripture: Intertextual Connections Between Scripture and Film. Harrisburg, PN:Trinity Press, 2002. Essays on religion and film.

Babin, Pierre. The New Era of Religious Communication. Minneapolis: Fortress Press, 1991. Babin articulates a new Christian approach to communication by relating media to new ecclesial forms such as base Christian communities, to youth cultures and to the contemporary quest for religious experience.

Beaudoin, Tom. Virtual Faith. San Francisco: Jossey-Bass, 1998. An interpretation of Generation X's popular culture from a spiritual point of view.

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students and covers a wide range of themes from what communication is and how it works through semiotics and rhetoric to homiletics and theology.

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Ferre, John P. (Editor). Channels of Belief: Religion and American Commercial Television. Ames, Iowa: Iowa State University Press, 1990. Six essays discussing the religious significance of commercial television.

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Schultze, Quentin. Television: Manna from Hollywood? Grand Rapids: Zondervan, 1986. An evaluation of television's influence on the lives of Americans, especially American Christians.

Shepard, Charles E. Forgiven: The Rise and Fall of Jim Bakker and The PTL Ministry. New York: Atlantic Monthly Press, 1991. Deals with Bakker and the PTL scandal as well as examining the inner workings of a major TV ministry, the strange alliance between television and church, and the power of television in our culture today.

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**Sports:**

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O'Neil, Terry. The Game Behind The Game: High Stakes, High Pressures in Television Sports. New York: Haper and Row, 1989. The author, a 15 year veteran of ABC and CBS sports, examines the highly competitive world of television sports from the point of view of athletes, coaches, and broadcasters.

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Rowe, David. Sport, Culture and the Media. Buckingham: Open University, 1999. How media sport has insinuated itself into everyday life and how sport and media have made themselves mutually indispensable.

Wenner, Lawrence A. (Editor). Media, Sports and Society. London: Sage, 1989. Deals with research, production, content and audience of sports programs.

Whannel, Garry. Fields in Vision: Television Sport and Cultural Transformation. London: Routledge, 1992. Considers the historical development of sport on television, the growth

of sponsorship and the way that television and sponsorship have reshaped sport in the context of the enterprise culture.

**Strikes:**

Jones, Nicholas. Strikes and the Media: Communication and Conflict. London: Basil Blackwell, 1986. An examination of how the media are used by all sides of a dispute, and how their involvement affects the course of events.

**Telecommunications/Technology:**

Babe, Robert E.. Telecommunications in Canada: Technology, Industry and Government. Toronto: University of Toronto Press, 1990. A comprehensive and integrated treatment of the emergence and development of key communication sectors which provides a realistic basis on which to devise policies respecting current controversies.

Beniger, James R. The Control Revolution: Technological and Economic Origins of the Information Society. Cambridge: Harvard University Press, 1986. This book traces the origin of the Information Society to major economic and business crisis of the past century.

d'Agostino, Peter and Tafler, David (editor). Transmission: Towards a Post-Television Culture - 2<sup>nd</sup> Edition. Thousand Oaks, CA: Sage, 1995. Articles on the changes in transmission from television to interactive technology.

Dizard, Jr. Wilson P. The Coming Information age: An Overview of Technology, Economics, and Politics (Third Edition). New York: Longman, 1989. In the "information age" advanced nations will shift from the production and distribution of things to the production and distribution of ideas. The author describes the economic and social opportunities and pitfalls that will be present.

Ellis, David. Split Screen: Home Entertainment and the New Technologies. Toronto: Friends of Canadian Broadcasting, 1992. Describes the end of television broadcasting as we know it and talks of what is to come.

Keirstead, Phillip O. and Keirstead, Sonia-Kay. The World of Telecommunications: Introduction to Broadcasting, Cable, and New Technologies. Boston: Focal Press, 1990. A readable introduction to the field of telecommunications.

Newberg, Paul R. (Editor). New Directions in Telecommunications Policy: Volume 1. Regulatory Policy, Volume 2: Information Policy. Durham: Duke University Press, 1989. A review of telecommunications policy in transition.

Singer, Benjamin D. (Editor). Communications in Canadian Society. Toronto: Addison-Wesley, 1983. A study of the history, control of, and social implications of the mass media in Canada.

Tydeman, John and Kelm, Ellen Jakes. New Media in Europe: Satellites, Cable, VCR's and Videotex. London: McGraw-Hill, 1986. The book details the current situation in Europe and highlight future development.

Williams, Frederick. The New Communications. Belmont: Wadsworth, 1984. A study of the many facets of human communication from contact with another individual to the complex involvement with today's technology.

### ***Television:***

Abbott, Stacey (Editor). The Cult TV Book: From Star Trek to Dexter: New Approaches to TV Outside the Box. New York: Soft Skull Press, 2010. Essays on cult TV.

Allen, Robert C. (Editor). Channels of Discourse: Television and Contemporary Criticism. Chapel Hill: University of North Carolina Press, 1987. In this important and readable book, eight scholars use examples ranging from The Cosby Show to music videos to examine commercial television within the major strands of contemporary literary, cultural and cinematic criticism.

Allen, Robert C. (Editor). Channels of Discourse Reassembled. Chapel Hill: University of North Carolina Press, 1992. A new introduction discusses the political economy of commercial tv. Two new essays have been added and each of the original essays has been substantially revised and updated. Contains an updated bibliography of television criticism.

Allen, Robert C. and Hill, Annette (Editors). The Television Studis Reader. 38 essays dealing with contemporary issues in world television. London: Routledge, 2004.

Anderson, Robert et al. (ed.). TVTV: The Debate. Vancouver: Canadian Journal of Communications, 1996. Series of essays examining the three hour program on the nature and future of television prepared by Moses Znaimer.

Auletta, Ken. Three Blind Mice: How The TV Networks Lost Their Way. New York: Random House, 1991. From the 1950's through the 1970's, CBS, NBC, and ABC were synonymous with television. Cable TV, videos, the Fox network and other factors turned their world upside down. In the mid-80's, all three networks changed hands and the new corporate owners believed that sound management and cost control could lead to renewed profitability. But the beginning of the 1990's saw the three networks in worse shape than ever. The book investigates how they fell so far so fast.

Austerlitz, Saul. Sitcom: A History in 24 Episodes from I Love Lucy to Community. Chicago: Chicago Review Press, 2014. A survey of the US sitcoms with richly informed insights.

Baker, William F. and Dessart, George. Down the Tube: An Inside Account of the Failure of American Television. New York: Basic, 1998. Reveals that television's primary



purpose has nothing to do with quality programming but rather to deliver certain audiences or demographic groups to advertisers.

Barker, Chris. Television, Globalization and Cultural Identities. Buckingham: Open University, 1999. Examines issues of television and cultural identities in the context of globalization.

Barnouw, Erik. Tube of Plenty: The Evolution of American Television (2<sup>nd</sup> Revised Edition). New York: Oxford University Press, 1990. This classic condensing of the author's three volume history of American broadcasting has been updated to include the decline of the major networks, the expansion of cable and satellite television, and the arrival of the VCR in American homes.

Berg, Leah R. Vande and Wenner, Lawrence A. (Editors) Television Criticism: Approaches and Applications. A text which combines analysis of all major television genres with demonstration of critical methods.

Berger, Asa (Editor). Television in Society. Oxford: Transaction Books, 1987. Essays related to tv programming and the issues and topics related to the medium.

Berlin, Barry. The American Trojan Horse: U.S. Television Confronts Canadian Economic and Cultural Nationalism. New York: Greenwood Press, 1990. An analysis of the Canadian-U.S. television advertising border dispute involving the network-affiliated stations in Buffalo and one station in Bellingham, Washington.

Berman, Ronald. How Television Sees Its Audience: A Look at The Looking Glass. London: Sage, 1987. Discusses the notion that tv programming is like a mirror that holds up what we want to see of ourselves - or what tv thinks about what we think.

Bianculli, David. Dictionary of Teleliteracy: Television's 500 Biggest Hits, Misses and Events. New York: Continuum, 1996. Outlines, comments and discussion provokers of TV programs and events that have stood or are likely to stand the test of time.

Bianculli, David. Teleliteracy: Taking Television Seriously. New York: Continuum, 1992. Takes the stand that television is opening the American mind and is doing something right.

Block, Alex Ben. Outfoxed: Marvin Davis, Barry Diller, Ruper Murdoch, Joan Rivers, and The Inside Story of America's Fourth Television Network. New York: St. Martin's Press. 1990. In March of 1986, the Fox Broadcasting Company - a fourth coast-to-coast television network was launched. Block tells the story of how this network was planned, financed and developed

Bloom, Ken and Vlastnik, Frank. Sitcoms: The 101 Greatest TV Comedies of All Times. New York: Black Dog, 2007. Pictorial history of sitcoms.

Blum, Rochard A. and Lindheim, Richard D. Primetime Network Television Programming. London: Focal Press, 1987. A behind the scenes look at how the networks develop their prime time programming - the criteria used for selecting and scheduling.

Blumler, Jay G. (Editor). Television and the Public Interest: Vulnerable Values in West European Broadcasting. Newbury Park, CA.: Sage, 1992. The authors aim is to identify the basic values that European broadcasters, politicians, policymakers, and civic groups regard as vulnerable and are striving to protect from market pressure.

Bociurkiw, Marusya. Feeling Canadian: Television, Nationalism, and Affect. Waterloo: Wilfrid Laurier University Press, 2011. Drawing on the new field of affect theory, the book examines how affect and consumption, working together, produce national policies framed by the television screen.

Boddy, William. Fifties Television: The Industry and Its Critics. Chicago: University of Illinois Press, 1990. Shows how the significant programming changes of the fifties were underscored by the way prime time shows were produced, sponsored and packaged. These changes helped shape television as we know it today.

Bodroghkozy, Aniko. Groove Tube: Sixties Television and the Youth Rebellion. Durham: Duke, 2001. The representation of youth rebellion in television and the reception of those representations in the underground press.

Bourdieu, Pierre. On Television. New York: New Press, 1998. Exposes the manipulation and censorship that determines what appears on TV.

Brandt, George W. (Editor). British Television Drama in the 1980's. Cambridge: Cambridge University Press, 1993. Examination of the major productions from the classics to soap opera.

Brinkley, Joel. Defining Vision: The Battle for the Future of Television. New York: Harcourt Brace, 1997. Government decree will change the face of television over the next decade. This book examines the changes and their possible impact.

Brooks, Tim and Marsh, Earle. The Complete Directory to Prime Time Network TV Shows: 1946 - Present (Revised Edition). New York: Ballantine, 1986. Comprehensive program guide which summarizes each show and gives complete lists of credits.

Buckingham, David, Davies, Hannah, Jones, Ken and Kelley, Peter. Children's Television in Britain. London: BFI, 1999. How broadcasters have defined the child audience; at the changing nature of programming, at the impact of commercial competition and the new media.

Burke, Timothy and Burke, Kevin. Saturday Morning Fever. New York: St. Martin's Griffin, 1999. A Loving, insightful and humorous look at Saturday morning TV.

Buxton, David. From The Avengers to Miami Vice: Form and Ideology in Television Series. Manchester: Manchester University Press, 1990. An analysis of British and American television series from the 1950's to the 1980's in specific rather than general terms. The emphasis is on the discussion of underlying ideological strategy.

Buzzard, Karen S.. Chains of Gold: Marketing the Ratings and Rating the Markets. London: Scarecrow, 1990. A history of the broadcast rating companies from their inception in the twenties to the present day.

Caldwell, John Thornton. Televisuality: Style Crisis and Authority in American Television. New Brunswick, NJ: Rutgers University Press, 1995. Calls for a desegregation of theory and practice in media scholarship and for an end to the willful blindness of high theory.

Cantor, Muriel G. and Cantor, Joel M. Prime Time Television: Content and Control (Second Edition). Newbury Park, CA: Sage, 1991. The authors examine the selection, creation and distribution of television stories - linking the process of production to the political and social circumstances in which television occurs.

Carey, James W. (Editor). Media, Myths and Narratives: Television and the Press. London: Sage, 1988. The concepts of myth, narrative, ritual and story are explained and applied to specific television shows and news stories.

Carter, Bill. Desperate Networks. New York: Doubleday, 2006. Goes behind the scene of the US television industry, capturing true portraits of the moguls who run it.

Cashmore, Ellis. . . . And There Was Television. London: Routledge, 1994. Television is the central apparatus of consumer society and its success is measured by how much we spend as a result of watching television programs.

Castleman, Harry and Podrazik, Walter J. Watching TV: Four Decades of American Television. New York: McGraw Hill, 1982. The history of each television season over the past forty years.

Charren, Peggy and Sandler, Martin W. Changing Channels: Living (Sensibly) With Television. Toronto: Addison-Wesley, 1983. A balanced account of television's flaws and potentials as well as strategies for dealing with it.

Chunovic, Louis. One Foot on The Floor: The Curious Evolution of Sex on Television from Ilove Lucy to South Park. New York: TV Books, 2000.

Clark, Lynn Schofield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford: Oxford University Press, 2003. Explores the implication for contemporary religious and spiritual practices of teen fascination with the supernatural and the paranormal

Clarke, Mike. Teaching Popular Television. London: Heinemann, 1987. The book deals with why teach about television and then what to teach as well as presenting teaching strategies.

Collins, Richard. Culture, Communication and National Identity: The Case of Canadian Television. Toronto: University of Toronto Press, 1990. An explanation of the nature and societal context of Canadian television which attempts to bridge the political-economic and textual-analysis traditions of communication studies.

Comstock, George. The Evolution of American Television. London: Sage, 1989. The book's major theme is that television is not simply entertainment nor news but also a strong influence on our lives.

Comstock, George. Television in America (Second Edition). Newbury Park, CA: Sage, 1991. A history of American television in three stages: early years, maturity, and rebirth.

Condry, John. The Psychology of Television. Hillsdale, NJ: Lawrence Erlbaum, 1989. A summary of the literature dealing with the psychological influence of television beginning from the earliest studies to those of the 1980's.

Corner, John (Editor). Popular Television in Britain: Studies in Cultural History. London: British Film Institute, 1991. A collection of essays investigating the influence on British culture of television programs of the 1950's and 1960's.

Cross, Donna. Media Speak: How Television Makes Up Your Mind. Toronto: General Publishing, 1983. An amusing and readable account with material on politics, the news and light television fare.

Cunningham, Stuart and Jacka, Elizabeth. Australian Television and International Mediascapes. Cambridge: Cambridge University Press, 1996. Addresses the current debate about globalisation and culture by tracing the emergence of Australia as a significant exporter of television to the world market.

Davis, Richard H. and Davis, James A. TV's Image of the Elderly: A Practical Guide For Change. Toronto: Lexington Books, 1985. The authors provide guidelines for television to respond to the needs and desire of its primary consumers.

Davis, Walter T., Jr. et al. Watching What We Watch: Prime Time Television Through the Eyes of Faith. Louisville, KY: Geneva Press, 2001. Series of essays on analysing tv from a theological viewpoint.

De Vaney, Ann (Editor). Watching Channel One: The Convergence of Students, Technology and Private Business. Albany: State University of New York, 1994. Series of essays employing methods such as discourse analysis and critical theory to examine Whittle's Channel One.

Diamond, Edwin. Sign Off: The Last Days of Television. Cambridge: THE MIT Press, 1989. An examination of the mature institution of television, a study of television's performance in its prime years using the tools of reportage and analysis.

Dockerty, David et al. Keeping Faith? Channel Four and Its Audience. London: John Libbey, 1988. A study of how Britain's Channel Four is living up to its remit with a detailed look at its call to serve special interests and minorities, and give a voice to those who previously had not had access to television.

Dowmunt, Tony (Editor). Channels of Resistance: Global Television and Local Empowerment. London, British Film Institute, 1993. Essays showing how local initiatives around the world are creating new opportunities for national, regional and ethnic identities to find expression through the medium of television.

Drummond, Philip and Paterson, Richard (Editors). Television in Transition: Papers from the First International Television Studies Conference. London: BFI, 1985. A collection of papers from the 1984 conference dealing with a wide range of topics national identity to popular programs.

Drummond, Philip, Paterson, Richard and Willis, Janet (Editors). National Identity and Europe: The Television Revolution. London: British Film Institute, 1993. Papers delivered at the fourth International Television Studies Conference in 1991 trace the television landscape during the political upheavals in Europe at the end of the 1980's.

Ellis, John. Visible Fictions: Cinema, Television, Video. London: Routledge, 1982. Explores cinema and broadcast tv not as competitive media , but as distinct and interdependent forms, able to play distinctive social roles.

Enright, D.J.. Fields of Vision: Literature, Language and Television. Oxford: Oxford University Press, 1990. The first section deals with television - from soap operas to adaptations of the classics. The second section is concerned with books which do not lend themselves to tv adaptation. The third section deals with language.

Feuer, Jane et al.(Editors) MTM `Quality Television`. London: BFI, 1984. A detailed history of the company and a collection of essays on the most important MTM shows such as The Mary Tyler Moore Show, Lou Grant, Hill Street Blues.

Feuer, Jane. Seeing Through the Eighties: Television and Reaganism. London; Duke University Press, 1995. A critical examination of this period of US television in the context of the prevailing conservative ideological climate.

Fiske, John. Television Culture. London: Methuen, 1987. A look at television's role as an agent of popular culture and the relationship between this cultural dimension and television's status as a commodity of cultural industries.

Ford, Thomas. Pro Techniques on Making Home Video Movies. New York: HP Books, 1986. One of the best books on video, well illustrated and lucidly written with a nice balance of technical information and practical hints on directing, editing and video style.

Garner, Joe. Stay Tuned: Television's Unforgettable Moments. Kansas City: McMeel, 2002. Key moments in TV history presented both in written format and on a DVD.

Gauntlett, David and Hill, Annette. TV Living: TV Culture and Everyday Life. London: Routledge, 1999. The results of a five year project involving some 500 participants writing about what they watch and who they are.

Gilder, George. Life After Television: The Coming Transformation of Media and American Life (Revised Edition). New York: W.W.Norton, 1994. America is shown as the force to command the telefuture in which the new technology will overthrow the stultifying influence of mass media, renew the power of individuals, and promote democracy throughout the world.

Gitlin, Todd. Inside Prime Time. New York: Pantheon, 1985. Shows how the networks make decisions about which shows will go on air and how these shows are shaped by the political and cultural climate of their times.

Gitlin, Todd (Editor). Watching Television. New York: Pantheon, 1986. Seven excellent essays examine such tv issues as the news, soaps, children's tv, MTV, and advertising.

Goethals, Gregor T. The Tv Ritual: Worship at The Video Altar. Boston: Beacon Press, 1981. Examines how television images are intimately tied to our everyday actions, opinions, and our whole system of social and political values.

Goldberg, Kim. The Barefoot Channel: Community Television As a Tool For Social Change. Vancouver: New Star Books, 1990. Golberg reminds us that the community TV station is there for our use. She tells us why it is important that we use it, explains the politics of the community channel - why we have it, how the cable companies have controlled it, and why we must reclaim it.

Goldenson, Leonard H. Beating the Odds: The Untold Story Behind the Rise of ABC: The Stars, Struggles and Egos That Transformed Network Television. New York: Charles Scribners, 1991. Goldenson, one of the three founding titans of network television, tells his version of how he built ABC into a leading network.

Goodwin, Andrew and Whannel, Garry (Editors). Understanding Television. London: Routledge, 1990. An introduction to some of the issues of television broadcasting and its main genres, It discusses aspects of history and business, audiences and future hopes, and conceptual debates about ideology and hegemony in contemporary television.

Greenberg, Bradley S. Life On Television: Content Analysis of US TV Dramas. Norwood: Ablex, 1980. This book is about what we watch and what we get to watch on American television. It traces major dimensions of television content.

Gripsrud, Josetin (Editor). Television and Common Knowledge. London: Routledge, 1999. Collection of essays examining television as a vehicle for informed citizenship.

Hanhardt, John (Editor). Video Culture: A Critical Investigation. Rochester: Visual Studies Workshop Press, 1986. An anthology of critical, theoretical and historical writings on film, video and tv.

Hardin, Herschel. Closed Circuit: The Sellout of Canadian Television. Vancouver: Douglas and McIntyre, 1985. A history of television politics in Canada.

Hartley, John. Tele-ology: Studies in Television. London: Routledge, 1992. The author draws on current critical theory in Cultural Studies, from Marx to Madonna, to develop a wide-ranging and though-provoking view of television in Britain, Australia and the United States.

Himmelstein, Hal. Television Myth and The American Mind. New York: Praeger, 1984. An examination of the social context in which the television medium operates and an interpretation of the dominant myths that provide conceptual frames for today's television shows.

Ide, T.Ranald. The Transparent Blackboard: TVOntario: A Memoir. Toronto: Lugas, 1994. The creator and first chair of TVO discusses the first fifteen years of the channel.

Jacka, Elizabeth. The ABC of Drama: 1975-1990. Sydney: Australian Film, Television and Radio School, 1991. The development of Australia's ABC drama from its beginnings to the present co-production policy.

James, Clive. Glued to The Box. London: Pan, 1983. TV criticism from "The Observer", 1979 to 1982.

James, Clive. Visions Before Midnight. London: Pan, 1977. Tv criticism from "The Observer", 1972 to 1976.

Jankowski, Gene and Fuchs, David C. Television Today and Tomorrow: It Won't Be What You Think. New York: Oxford University Press, 1995. From an insider's view of the television industry comes predictions for the future of network television.

Jarvik, Laurence. PBS: Behind the Screen. Rocklin, CA: Forum, 1997. Historical account of the USA's tax supported television network.

Johnson, Steven. Everything Bad Is Good For You: How Today's Popular Culture is Actually Making Us Smarter. New York: Riverhead Books, 2005.

Jones, Gerard. Honey, I'm Home!: Sitcoms: Selling The American Dream. New York: Grove Weidenfeld: 1992. A social history of the sitcom showing how it has mirrored and shaped the American experience.

Kaplan, E. Ann (Editor). Regarding Television. Los Angeles: American Film Institute, 1983. Essays on the structure, form, content and context of American television.

Kitman, Marvin. The Kitman Tapes: I Am a VCR. New York: Random House, 1988. The lively and opinionated TV critic for NEWS DAT writes about current television.

Kubey, Robert and Csikszentmihalyi. Television and The Quality of Life: How Viewing Shapes Everyday Experiences. Hillsdale, NJ: Lawrence Erlbaum, 1990. Innovative research into the nature of television viewing which is rooted in a theoretical framework that embraces the complexities of TV viewing and human psychological processes.

Landy, Marcis (Editor). Imitations of Life: A Reader of Film and Television Melodrama. Detroit: Wayne State University Press, 1991. Essays examining melodrama from a variety of perspectives - chronological, theoretical, international, and feminist.

Levinson, Richard and Link, William. Off Camera: Conversations with the Makers of Prime-Time Television. New York: New American Library, 1986. Conversations with television writers, producers, directors, actors and agents.

Lichter, S. Robert et al. Prime Time: How TV Portrays American Culture. Washington, DC: Regnery, 1994. From the 1950's to the 1990's, a portrayal of how TV depicts American society in the home, at work, and in popular culture.

Lodziak, Conrad. The Power of Television: A Critical Appraisal. London: Frances Pinter, 1986. The book addresses television viewing as a privatized use of leisure time and as an obstacle to progressive social change.

Longworth, Jr, James L. TV Creators: Conversations with America's Top Producers of Television Drama. Syracuse: Syracuse University Press. 2000

Lull, James. China Turned On: Television, Reform, and Resistance. London: Routledge, 1991. An ethnographic study based on interviews with China's leading television

executives and with nearly one hundred families in China's cities who describe how foreign and domestic television programs have helped stimulate visions of liberation.

Lusted, David and Drummond, Phillip (Editors). TV and Schooling. London: BFI, 1985. A collection of essays by critics, academics, teachers and broadcasters on the television institution and its role in and relation to the education system.

MacBeth, Tannis.M. (ed) Tuning in to Young Viewers: Social Sciences Perspectives on Television. Thousand Oaks, CA: Sagem, 1996. An overview of the uses and effects of television.

MacCabe, Colin (Editor). High Theory/Low Culture: Analysing Popular Television and Film. New York: St. Martin's Press, 1986. Essays on film and television offering new approaches to dealing with popular culture.

MacDonald, J. Fred. One Nation Under Television: The Rise and Decline of Network TV. New York: Pantheon, 1990. A timely history of network television, its conflicts, its deals to co-opt local programming stations and the resulting creation of limited and rigidly standardized television fare. It also looks at the impact on the old monopoly of cable, pay tv, interactive television, VCR's, and transnational multimedia conglomerates.

MacDonald, J. Fred. Who Shot The Sheriff? The Rise and Fall of The Television Western. New York: Praeger, 1987. The author explores how such upheavals in US society such as the Vietnam War, the Civil Rights and the Women's Movement caused the decline of the tv western.

Mair, George. Inside HBO: The Billion Dollar War Between HBO and the Home Video Revolution. New York: Dodd, Mead, 1988. A history of the Home Box Office channel and its battle with the Hollywood studios.

Mander, Jerry. Four Arguments for the Elimination of Television. New York: William Morrow, 1978. A presentation of the thesis that television is so dangerous to health, sanity, the environment, and to democratic processes that it ought to be eliminated.

Marc, David. Comic Visions: Television Comedy and American Culture. Boston: Unwin Hyman, 1989. A study of television comedy as a reflection of American society.

Marc, David. Demographic Vistas: Television in American Culture. Philadelphia: University of Pennsylvania Press, 1984. Demonstrates how to take television seriously within the humanist tradition while enjoying it on its own terms.

Marc, David and Thompson, Robert J. Prime Time, Prime Movers: From I Love Lucy to L.A. Law - America's Greatest TV Shows and the People Who Created Them. Boston: Little, Brown, 1992. Proposes the argument that despite all the commercial constraints, the television producer is capable of using TV as a medium of personal expression.

Maslon, Laurence and Kantor, Michael. Make 'Em Laugh: The Funny Business of America. New York: 12, 2008. Companion book to the PBS series. Traces the history of comedy – in film and television from the beginning of the 20<sup>th</sup> century.



Masterman, Len. Teaching About Television. London: Comedia, 1985. Covers the theoretical debates in media education and provides a critical framework for the study of television. There are practical exercises in such topics as decoding and perception.

Masterman, Len (Editor). Television Mythologies: Stars, Shows and Signs. London: Comedia, 1984. These essays focus on the central area of popular television where the basic mythologies of our culture are nurtured.

Matelski, Marilyn J. Daytime Television Programming. Boston: Focal Press, 1991. A listing of daytime programming types and a comparison of daytime genres with their evening counterparts. It discusses the effects of demographics, analyzes investment yields, and highlights audience expectations.

McCarthy, Anna. Ambient Television: Visual Culture and Public Space. Durham: Duke, 2001. Explores the significance of the pervasive phenomenon of TV monitors outside the home.

McCrohan, Donna. Prime Time, Our Time: America's Life and Times Through the Prism of Television. Rocklin, CA: Prima Publishing and Communication, 1990. McCrohan argues that television defines our current tastes, values, and social concerns and shows how the top-rated shows of each television era both shaped and mirrored the American psyche.

McKibben, Bill. The Age of Missing Information. New York: Random House, 1992. On May 3, 1990, the author collected 2000 hours of videotape from his cable network and watched it all. He then spent 24 hours on a mountaintop by a pond. The book is about the information each day imparted.

McNeil, Alex. Total Television: A Comprehensive Guide to Programming from 1948 to the Present (Second Edition). New York: Penguin, 1984. A directory of all tv shows appearing from 1948 to 1984.

Mellencamp, Patricia (Editor). Logics of Television: Essays in Cultural Criticism. Bloomington: Indiana University Press, 1990. Essays which examine and critique the theoretical and analytical problems of representation and postmodernism as well as the limits of certain film-theoretical concepts.

Meyers, Richard. TV Detectives. San Diego: A.S.Barnes, 1981. A documentary study of the television mystery genre with critiques of the shows and characters.

Miller, Mary Jane. Turn Up The Contrast: CBC Television Drama Since 1952. Vancouver: University of British Columbia Press, 1987. A critical analysis and survey history of Canadian television drama.

Montgomery, Kathryn C. Target:Prime Time - Advocacy Groups and The Struggle Over Entertainment Television. New York: Oxford University Press, 1989. An exploration of network television's relations with advocacy groups' organized pressure.

Moore, Frank Ledlie. The Video Movie Maker's Handbook. New York: New American Library, 1984. Step by step instruction on video production including writing a script, using light and sound, framing a shot, editing and building sequences.

Moran, Albert. Images and Industry: Television Drama Productions in Australia. Sydney: Currency Press, 1985. A history of Australian television from the point of view of drama as industry and image.

Nash, Nowlton. The Microphone Wars: A History of Triumph and Betrayal at the CBC. Toronto: McLelland and Stewart, 1994. A candid chronicle of the triumphs and the tragedies that have beset the CBC from the start right up to the present day.

Neale, Steve and Krutnik, Frank. Popular Film and Television Comedy. London: Routledge, 1990. Relating the diversity of comedy's forms to the variety of comedy's basic conventions, the authors seek both to explain the nature of these forms and conventions and to relate them to their institutional contexts.

Nelson, Joyce. The Perfect Machine: TV In The Nuclear Age. Toronto: Between The Lines, 1987. Connecting content with technology, the author examines the mind-set that created television and the mind-set that television itself helps to create.

Newcomb, Horace (Editor). Television: The Critical View (Fourth Edition). Toronto: Oxford University Press, 1987. An excellent collection of essays mostly by American academics.

Noam, Eli. Television in Europe. Oxford: Oxford University Press, 1991. A comprehensive view of European television using the perspective of economics and policy analysis.

Norden, Denis. Coming to You Live: Behind the Screen Memories of Forties and Fifties Television. London: Methuen, 1985. Reminiscences from behind the scenes people in British television.

O'Connor, Alan (Editor). Raymond Williams on Television: Selected Writings. London: Routledge, 1989. A series of THE LISTENER articles written between 1968 and 1972 on television.

O'Connor, John E. (Editor). American History/American Television: Interpreting the Video Past. New York: Frederick Ungar, 1983. Fourteen historians apply their skills of research and analysis to the critical study of television as documents of the American past.

Osgerby, Bill and Gough-Yates, Anna (editors). Action TV: Tough Guys, Smooth Operators and Foxy Chicks. London: Routledge, 2001. The history, nature and appeal of action TV shows and their place in our popular culture.

Oskamp, Stuart (Editor). Television As a Social Issue. London: Sage, 1988. A social science view of television with essays on such topics as television context, role portrayals, violence, values and future visions of television.

Owen, Rob. Gen X TV: The Brady Bunch to Melrose Place. Syracuse: Syracuse University Press, 1997. A guide to the television which influenced Gen X.

Palmer, Jerry. Potboilers: Methods, Concepts, and Case Studies in Popular Fiction. London: Routledge, 1991. Examines the way many forms of popular narrative (crime

fiction, soap opera, and sitcoms) have been analyzed in literary criticism, sociology, communications, media and cultural studies.

Philo, Greg. Seeing & Believing: The Influence of Television. New York: Routledge, 1990. This investigation of the powerful impact television can have on people's beliefs shows that most viewers believe what they see, and that television is vulnerable to use as a political and propaganda tool.

Powers, Ron. The Beast, The Eunuch and The Glass-Eyed Child: Television in the '80's. New York: Harcourt, Brace, Jovanovich, 1990. A collection of insightful essays on television by a prize winning television critic.

Pozner, Jennifer L. Reality Bites Back: The Troubling Truth about Guilty Pleasure TV. Berkeley, California. Seal Press, 2010. How these shows force feed us certain messages about who we are supposed to be and what we are supposed to want.

Prigge, Steven. Created by – Inside the Minds of TV's Top Show Creators. Los Angeles: Silman-James Press, 2005. 21 TV show creators talk candidly about writing and selling hit television series.

Pungente, John and O'Malley, Martin. More Than Meets The Eye: Watching Television Watching Us. Toronto: McClelland and Stewart. 1999. A media education guide to television for the ordinary person.

Rapping, Elayne. The Looking Glass World of Non-Fiction Television. Boston: South End Press, 1987. A short but incisive analysis of the evolution of television programming and the development of non-fiction tv - news, documentaries, game shows, talk shows, commercials and docudramas.

Rapping, Elayne. The Movie of The Week: Private Stories, Public Events. Minneapolis: University of Minnesota Press, 1992. Places the tv movie in an historical and institutional framework and examines the various types of tv movies in terms of narrative and textual strategies.

Reed, Maxine K. and Robert M. Career Opportunities in Television, Cable and Video (Second Edition). New York: Facts of File Publication, 1986. A guide to careers which includes details on salaries, skills required, advancement prospects, labour unions and other aspects.

Ritchie, Michael. Please Stand By: A Prehistory of Television. New York: Overlook Press, 1994. Traces TV from inception in its England and the US up to 1948.

Root, Jane. Open The Box: About Television. London: Comedia, 1986. The book of the British television series dealing with topics such as good and bad television, people and power, the national image.

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Rowland, Jr. William D. and Watkins, Bruce (Editor). Interpreting Television: Current Research Perspective. London: Sage, 1984. The purpose of this book is to demonstrate how some of the various current approaches have influenced the study of television in society and culture.

Rutherford, Paul. When Television was Young: Primetime Canada 1952-1967. Toronto: University of Toronto Press, 1990. Canadian television never realized the ambitions of its masters or the fears of its critics. Its course was shaped by the will of the government, the power of commerce, Hollywood and the desires and habits of its viewers.

Schneider, Cynthia and Wallis, Brian (Editors). Global Television. New York: Wedge Press, 1988. A collection of essays that focuses on hegemonic culture, the television that is dominating global culture, and specific responses and critiques engendered by it.

Seiter, Ellen. Television and New Media Audiences. Oxford: Clarendon Press, 1999. Examines the use of technologies in the domestic sphere and the classroom.

Sepinwall, Alan. The Revolution Was Televised: The Cops, Crooks, Slingers, and Slayers who changed TV Drama Forever. Online by Alan Sepinwall, 2012. Twelve shows that started a revolution in television drama.

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Smith, Anthony (editor). Television: An International History. Oxford: Oxford University Press, 1995. Describes the history of television from its beginnings and discusses central debates for key countries.

Stark, Steven D. Glued to the Set: The 60 Television Shows and Events That Made Us Who We Are Today. New York: Free Press, 1997. Investigates the impact of television on the USA by looking at the most important shows and events.

Stewart, Sandy. Here's Looking At Us: A Personal History of Television in Canada. Montreal: CBC Enterprises, 1986. An informal and personal look at Canadian television from the 1950's to the 1980's.

Taylor, Ella. Prime-Time Families: Television Culture in Postwar America. Berkeley: University of California Press, 1989. A look at four decades of television families as seen in the popular episodic series from I Love Lucy to The Cosby Show.

Thompson, Robert J. Television's Second Golden Age - From Hill Street Blues to ER. New York: Continuum, 1996. Argues that some of television's best shows have appeared since 1980 and examines in detail such shows as Hill Street Blues, St. Elsewhere, China Beach, Moonlighting, Northern Exposure and Picket Fences among others.

Tichi, Cecelia. Electronic Hearth: Creating An American Television Culture. New York: Oxford University Press, 1991. A study of how Americans' perceptions of TV have developed over the past five decades.

Tulloch, John. Television Drama: Agency, Audience and Myth. London: Routledge, 1990. A focus on television drama which examines the active agency of both viewers and media practitioners. Using examples from British, US, and Australian television dramas - soap opera, science fiction, sitcoms, cop series and dramas -, the book examines myths and counter myths as they circulate in popular culture.

Tulloch, John and Turner, Graeme. (Editors) Australian Television: Programs, Pleasures and Politics. Sydney: Allen and Unwin, 1989. Essays by leading researchers in Australian television and cultural studies which includes a coverage of the cultural and institutional history of Australian television as well as examining a wide range of television programming.

Vande Berg, Leah and Trujillo, Nick. Organizational Life on Television. Norwood: Ablex, 1989. Focuses on how organizational life (the occupations, industries, activities and values as experienced by organizational members) is portrayed on the medium of prime time television drama.

Waldron, Vince. Classic Sitcoms: A Celebration of The Best in Prime Time Comedy. New York: Macmillan, 1987. A guide to tv comedy with behind the scene stories, complete credits, storylines, awards etc.

Watson, Mary Ann. The Expanding Vista: American Television in the Kennedy Years. New York: Oxford University Press, 1990. Shows how television was woven into the events and policies of the Kennedy years, not only in his campaign and image projection, but in the efforts of his administration to regulate and improve the content of network programs.

Wakin, Edward. How TV Changed America's Mind. New York: Lothrop, Lee & Shepard, 1996. Places television in the context of the major news events of the the last half of the 20<sup>th</sup> century.

When, Francis. Television. London: Century, 1985. The book of the British ITV series on the history of television.

White, Mimi. Tele-Advising: Therapeutic Discourse in American Television. Chapel Hill: University of North Carolina Press, 1992. The author examines the ways in which the therapeutic and confessional mode functions on television, relating it to broader questions of social identity and power and concluding that they are intertwined.

Wild, David. The Showrunners. New York: HarperCollins, 1999. Candid and revealing interviews and behind the scenes dramas for the major television shows where art and commerce meet.

Williams, Tannis MacBeth (Editor). The Impact of Television: A Natural Experiment in Three Communities. Orlando: Academic Press, 1986. Using the results of a large research project, the book examines the processes involved in television's influence and the complexities of relationships between tv and human behaviour.

Winn, Marie. Unplugging the Plug-In Drug. New York: Penguin, 1987. The other side of the question which presents a view of television addiction and how to plan a week without tv.

Winship, Michael. Television. New York: Random House, 1988. The book of the PBS series on the history of television adapted from the ITV series.

Wober, Mallory and Gunter, Barrie. Television and Social Control. New York: St. Martin's Press, 1988. A comparison of two forms of relationships between television and society - Europe where delegated institutions of control are emphasised and america where market forces are to the fore.

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### ***Television – Biographies***

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### ***Television - Game Shows:***

Cooper-Chen, Anne. Games in the Global Village: A 50 Nation Study of Entertainment Television. Bowling Green, OH: Bowling Green State University Popular Press, 1994. A study of 260 game shows around the world.

DeLong, Thomas A. Quiz Craze: America's Infatuation with Game Shows. New York: Praeger, 1991. An in-depth history of quiz and game show formats on American television.

Graham, Jefferson. Come On Down! The TV Game Show Book. New York: Abbeville, 1988. An illustrated history of American game shows.

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### ***Television - Individual Shows:***

Adams, Michael. Slayer Slang: Buffy the Vampire Slayer Lexicon. Oxford: Oxford University Press, 2003. Amazing linguistic analysis of the language of the show.

Appello, Tim. Ally McBeal: The Official Guide. New York: Harper, 1999.

Barris, Alex. Front Page Challenge. Montreal: CBC Enterprises, 1981. Written on the 25<sup>th</sup> anniversary of this show.

Baxter, Bidy and Barnes, Edward. Blue Peter: The Inside Story. London: Ringpress, 1989. The thirty year history of Britain's popular tv children's show - Blue Peter.

Bianculli, David. Dangerously Funny: The Uncensored Story of the Smothers Brothers Comedy Hour. New York: Simon and Shuster, 2009.

Burnett, Mark. Survivor: The Ultimate Game. New York: TV Books, 2000. The official companion book for the CBS show.

Burnett, Mark. Survivor II: The Field Guide. New York, TV Books, 2001.

Burnett, Robyn. Crash Into Me: The World of Roswell, Toronto, ECW, 2002.

Byers, Michele (editor). Growing up Deggrasi: Television, Identity and Youth Cultures. Essays looking at the impact of the shows in shaping Canada youth identity and cultures over the past twenty-five years.

Campbell, Richard. 60 Minutes And The News: A Mythology for Middle America. Chicago: University of Illinois Press, 1991. Suggests that there are four news frames through which the program views the news - news as mystery, as therapy, as adventure, and as arbitration.

Chester, Lewis. Tooth and Claw: The Inside Story of Spitting Image. London: Faber and Faber, 1986. A behind the scenes look at Britain's popular tv satire show which uses puppets.

Chunovic, Louis. The Northern Exposure Book: The Official Publication of the Television Series. New York: Citadel Press, 1993. Contains interviews, synopsis of episodes, photos and more.

Courier, Kevin and Green, Susan. Law & Order: The Unofficial Companion. Los Angeles: Renaissance, 1998.

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Espenson, Jane (Editor). Inside Joss' Dollhouse: From Alpha to Rossum. Dallas: Benbella Books, 2010. Critical essays on both seasons of Dollhouse.

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- Havens, Candace. Joss Whedon: The Genius Behind Buffy. Dallas: Benbella, 2003.
- Haining, Peter. Doctor Who: The Time-Travellers' Guide. London: W.H.Allen, 1987. A handbook about the British science fiction program which is over 25 years old.
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- Holden, Stephen. The New York Times on The Sopranos. New York: ibooks, 2001.
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- Irwin, William, Conard, Mark T., Skoble, Aeon J. Editors. The Simpsons and Philosophy: The D'oh! Of Homer. Chicago: Open Court, 2000. Collection of essays that take a "serious" look at The Simpsons.
- Janeshutz, Trish and MacGregor, Rob. The Making of Miami Vice. New York: Ballantine, 1986.
- Johnson, Kim Howard. The First 20 Years of Monty Python. New York: St. Martins Press, 1989. A history of the works of the Monty Python group.
- Kalat, David P. Homicide Life on the Street. Los Angeles, Renaissance, 1998, unofficial guide to the award winning series.
- Kaveney, Roz (Editor). Reading the Vampire Slayer: An Unofficial Critical Companion to Buffy and Angel. London: Tauris Parke, 2002.
- Kessler, Judy. Inside Today: The Battle for The Morning. New York: Villard, 1992. How the Today Show changed over time to meet the new competition in morning shows.
- Koch, Eric. Inside Seven Days: The Show That Shook the Nation. Toronto: Prentice-Hall, 1986. A study of The Hour Has Seven Days - the Canadian tv show that for two years successfully examined Canadian life and politics in a satirical manner.
- Levine, Elana and Parks, Lisa, editors. Undead TV: Essays on Buffy the Vampire Slayer. Durham, NC: Duke University Press, 2007. Essays on the Buffy phenomenon and its many afterlives in popular culture, the TV industry, the internet, and academic criticism.



- Lowry, Brian. The Truth is Out There: The Official Guide to the X-Files. New York: HarperPrism, 1995. The official documenting of this highly successful program.
- Meisler, Andy. The End and The Beginning: The Official Guide to the X-Files - Volume 5. New York: Harper Collins, 2000
- Moore, Michael and Glynn, Kathleen. Adventures in a TV Nation. New York: Harper/Collins, 1998. Analysis of this quirky newsmagazine show.
- Pinsky, Mark I. The Gospel According to the Simpson's: The Spiritual Life of the World's Most Animated Family. Louisville, KY: Westminster John Knox Press, 2001. discusses the theological relevance of the show. [NB: Study Guide also as a separate book.]
- Pourroy, Janine. Behind the Scenes at ER. New York: Ballantine, 1995. Interviews, photos, tours, special effects, plots - all discussed in this book.
- Pullan, Robert. Four Corners: Twenty Five Years. Sydney: ABC Enterprises, 1986. A study of the ABC program which weekly looks at events which have been or become the preoccupations of Australian society.
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- Schwartz, Dona. Contesting the Super Bowl. New York: Routledge, 1998. Shows how local elites, corporate sponsors, the NFL and the media join together to create the Superbowl.
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- Starowicz, Mark. Making History: The Remarkable Story Behind Canada: A People's History. Toronto: McLelland and Stewart, 2003.
- Stevenson, Gregory. Televised Morality: The Case of Buffy The Vampire Slayer. Explores the nature of moral discourse on television using Buffy as a case study and provides a model for the moral critique of other television shows. Dallas: Hamilton Books, 2003.

Thomas, Dave. SCTC: Behind the Scenes. Toronto: McLelland and Stewart, 1996. A reconstruction of one of Canada's best known comedy series with contributions by cast members and production staff, as well as photos from the show's archives and private collections.

Thompson, Robert J.. Adventures of Prime Time: The Television Programs of Stephen J. Cannell. New York: Praeger, 1990. Focusing on television authorship, the book is a close analysis of Cannell's programs, including specific episodes of THE ROCKFORD FILES, THE A-TEAM, THE GREATEST AMERICAN HERO, and PRIVATE EYE.

Turow, Joseph: Playing Doctor: Television, Storytelling, and Medical Power. Oxford: Oxford University Press, 1989. A detailed history of TV medical series that includes an analysis of changing public perceptions of doctors and medicine, and a commentary on how medical dramas have exploited and even shaped these perceptions.

Weisbrot, Robert. Xena, Warrior Princess: The Official Guide to the Xenaverse. New York: Doubleday, 1998.

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Wilcox, Rhonda V and Lavery, David (Editors). Fighting the Forces: What's At Stake in Buddy the Vampire Slayer. Lanham, MD: Rowan and Littlefield. 2002. Series of essays investigating the pop culture phenomenon of Buffy.

Yeffeth, Glenn (Editor) Five Seasons of Angel: Science Fiction and Fantasy Writers Discuss Their Favorite Vampire. Dallas: Benbella, 2004.

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Bain, George. Gotcha! How The Media Distort the News. Toronto: Key Porter Books, 1994. Concrete examples of instances in which the media have served the Canadian public badly by yielding to political bias, ingrained negativity and intellectual laziness.

Buckingham, David. The Making of Citizens: Young People, News and Politics. London: Routledge, 2000. The author links clear argument to empirical study in tracing the relationship between television and young citizenship.

CBS News. What We Saw: The Events of September 11, 2001 – In Words, Pictures and Video. New York: Simon and Shuster, 2002.

Donovan, Robert J. and Scherer, Ray. Unsilent Revolution: Television News and American Public Life. Cambridge: Cambridge University Press, 1992. Spanning four decades, the authors recount key episodes and analyze the areas of American public life most affected by television news.

Goldberg, Bernard. Bias: A CBS Insider Exposes How the Media Distort the News. Washington: Regnery, 2001.

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Joyce, Ed. Prime Times, Bad Times. New York: Anchor, 1989. An insider's account of the running of CBS News dealing with internal politics and the problems facing a large corporation.

Gans, Herbert J. Deciding What's News: A Study of CBS Evening News, NBC Nightly News, Newsweek and Time. New York: Random House, 1980. The comparison of the different media is especially interesting.

Langer, John. Tabloid Journalism: Popular Journalism and the Other News. London: Routledge, 1998. Argues that "other news" – fires, floods etc – is equally important as "hard news".

Levine, Michael. The Princess & The Package. Los Angeles: Renaissance, 1998. Explores the love-hate relationship between Princess Diana and the media.

Matusow, Barbara. The Evening Stars: The Making of The Network News Anchor. New York: Ballantine, 1983. A history of the rise of television news anchors.

McNair, Brian. Images of The Enemy: Reporting The New Cold War. London: Routledge, 1988. Discusses whether or not television news presents a balanced and impartial coverage of the Soviet union and of east-west issues.

Nash, Knowlton. Trivia Pursuit: How Showbiz Values Are Corrupting the News. Toronto: McClelland & Stewart, 1998. Explores the threats and challenges facing the news media today and tries to determine where it will go next century.

Parenti, Michael. Inventing Reality: The Politics of the Mass Media. New York: St. Martin's Press. 1986. Concerns the way that public consciousness is shaped by the manipulation of the news.

Postman, Neil and Powers, Steve. How to Watch TV News. New York: Penguin 1992. Shows the difference between what TV news says it is presenting and what it actually delivers; points out the symbiotic relationship between tv news and advertising.

Robinson, John P. and Levy Mark R. The Main Source: Learning From Television News. London: Sage, 1986. Discuss the "myth" that people learn about world events from television news.

Sanders, Marlene and Rock, Marcia. Waiting for Prime Time: The Women of Television News. New York: Harper and Row, 1988. Examination of the demands and challenges faced by women in television news from its early days in the 1950's.

Schechter, Danny. The More You Watch, The Less You Know. New York: Seven Stories Press, 1997. A journalists testimony to the demise and possible resurgence of truth-telling in our news.

Wallis, Roger and Baran, Stanley. The Known World of Broadcast News: International News and The Electronic Media. New York: Routledge, 1990. An analysis of recent advancements in news broadcasting which have allowed events to be broadcast all over the world in a matter of hours, and the effect this has had on the integrity and unbiased nature of media broadcasting.

Westin, AV, Newswatch: How TV Decides The News. New York: Simon and Schuster, 1982. Veteran tv newsman tells the behind the scenes story of television news.

Whittemore, Hank. CNN The Inside Story: How A Band of Mavericks Changed The Face of Television News. Boston: Little, Brown and Company, 1990. Recounts the ten year history of the Cable News Network and of its president, Ted Turner.

Yoakam, Richard D. and Cremer, Charles F. ENG: Television News and The New Technology. New York: Random House, 1985. Discusses the technological revolution that caused profound changes in television journalism.

Zeliger, Barbie and Allan, Stuart (Editors). Journalism after September 11. London: Routledge, 2002.

### ***Television - Soap Operas:***

Allen, Robert C. Speaking of Soap Operas. Chapel Hill: University of North Carolina Press, 1985. A reexamination of the production and consumption of the soap opera through the use of an investigatory model based on contemporary poetics and reader-response theory.

Allen, Robert C. (editor) To Be Continued . . . Soap Operas Around The World. London: Routledge, 1995. The first scholarly examination of the soap opera as a global media phenomenon.

Ang, Ien. Watching Dallas: Soap Opera and The Melodramatic Imagination. London: Methuen, 1985. This study is based on letters received by the author in response to her advertisement. She deals with soap opera, fantasy and the place of women in contemporary society.

Brown, Mary Ellen. Soap Opera and Women's Talk: The Pleasure of Resistance. Thousand Oaks, CA: Sage, 1994. Soap operas create and support a social network in which talk becomes a form of resistive pleasure. Examines the relationship between feminism, cultural studies and the media.

Buckingham, David. Public Secrets: Eastenders and Its Audience. London: BFI, 1987. This study of Britain's evening soap opera focuses on the relationship between the program and its audience.

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Hobson, Dorothy. Crossroads: The Drama of a Soap Opera. London: Methuen, 1982. Through interviews with the actors, program controller, and viewing public, the author explores the why and how a soap opera is made and viewed, examining the appeal of Crossroads and its role as part of popular culture.

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Nochimson, Martha. No End to Her: Soap Opera and the Female Subject. Berkeley: University of California Press, 1992. Shows how soap opera challenges male-dominated Hollywood formulas and invents strong, active female characters thereby creating unorthodox narratives of feminine desire.

Nown, Graham. Coronation Street: 25 Years - 1960-1985. Montreal: CBC Enterprises, 1986. A handbook to accompany this longest running British soap opera.

Oram, James. Home and Away: Behind The Scenes. London: Angus and Robertson, 1989. A look at this Australian soap opera seen in many countries.

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Redmond, Phil. Grange Hill: The Official Companion. London: George Weidenfeld and Nicolson, 1988. A guide to this British soap opera about life in a comprehensive school.

Rouverol, Jean. Writing for Soaps. Cincinnati: Writer's Digest Books, 1984. Discusses how to start writing scripts for soap operas plus a behind the scenes look at daytime drama.

Schemering, Christopher. The Soap Opera Encyclopedia. New York: Ballantine, 1985. In encyclopedic form the book contains information about every soap opera ever broadcast.

Silj, Alessandro. East of Dallas: The European Challenge to American Television. London: BFI, 1988. An examination of the reception of Dallas in five European countries and Europe's attempt to fight back by producing their own soap operas.

Smith, Julia and Holland, Tony. EastEnders: The Inside Story. London: BBC Books, 1987. The producer and writer of the series give an official account of what took place between the development of the show in 1983 and the first program transmitted in 1985.

Vink, Nico. The Telenovela and Emancipation: A Study of TV and Social Change in Brazil. Amsterdam: The Royal Tropical Institute, 1988. A study of Brazilian soap operas dealing with production, message, reception, class, and gender. Watched throughout Latin America, the telenovelas has become an important influence on people of every class.

Williams, Carol Traynor. "It's Time For My Story": Soap Opera Sources, Structure and Response. London: Praeger, 1992. This book looks at U.S.A. soap operas, who makes them, who watches them, and what they are really about.

### ***Television - Talk Shows:***

Carbaugh, Donal. Talking American: Cultural Discourses on Donahue. Norwood: Ablex, 1989. The book's thesis is that we learn much about contemporary American society by studying the kind of talk heard on Donahue.

Carter, Bill. The Late Shift: Letterman, Leno, & The Network Battle for The Night. New York: Hyperion, 1994. The behind the scenes story of the battle for late night dominance between CBS and NBC.

Gamson, Joshua. Freaks Talk Back. Chicago: University of Chicago Press, 1998. Takes the point of views of the sex and gender outsiders these shows target.

Heaton, Jeanne Albronda and Wilson, Nona Leigh. Tuning in Trouble: Talk TV's Destructive Impact on Mental Health. San Francisco: Jossey-Bass, 1995. Reveals the destructive impact talk shows have on both guests and viewers.

Kurtz, Howard. Hot Air: All Talk All The Time: An Inside Look at the Performers and the Pundits. New York: Random House, 1996. Explains why television and radio talk shows have become so popular and why we should be concerned about them.

Munson, Wayne. All Talk: The Talkshow in Media Culture. Philadelphia: Temple University Press, 1993. Examines the talk show as a cultural form whose curious productivity has become vital to America's image economy.

Shattuc, Jane. M. The Talking Cure: TV Talk Shows and Women. New York: Routledge, 1997. Argues that much of talk show culture is grounded in feminist politics, a stand that is not always the aim of the television industry. These talk shows represent American TV at its most radical.

**Texts:**

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Ali, Dominic. Media Madness: An Insider's Guide to Media. Toronto: Kids Can Press, 2004. Text for elementary students.

Andersen, Neil. Media Works. Toronto: Oxford University Press, 1989. A senior text divided into thirty-two independent topics each containing assignments in research, speaking and writing.

Ayers, Rowan et al.. Australian Film, Television & Radio School Guide to Video Production. Sydney: Allen & Unwin, 1990. An easy to follow reference for teachers, students and videomakers which to take them from original idea to finished program on tape.

Baker, Frank W.. Media Literacy in the K-12 Classroom. Eugene, OR, International Society for Technology in Education. 2012. Baker show teachers how to bring media literacy into their classroom – no matter what the topic – and teach students skills that enable them to become knowledgeable media consumers and producers.

Barton, Geoff. Developing Media Skills. For the English National Curriculum (11-14 year old students) on TV, film and the internet. Oxford: Heinemann, 2001

Barton, Geoff. The Real World: Non-Fiction and Media 11-14. Oxford: Heinemann, 1998.

Beach, Richard. Teaching Media Literacy.Com: A Web-Linked Guide to Resources and Activities. New York: Teachers College Press, 2007.

Burton, Graeme. More than Meets the Eye (3<sup>rd</sup> Edition): An Introduction to Media Studies. London: Arnold, 2002.

Booth, David, et al. Media Sense 4. Toronto: Harcourt Brace, 1998. An expensive but worthwhile text for elementary media studies teachers.

Branston, Gill and Stafford Roy. The Media Student's Book. New York: Routledge, 1996. A comprehensive introduction to Media Studies for British A-Level, BTEC, GNVQ and undergraduate course. Very usable in other countries and covers topics such as image, language, narrative, genre, representation, advertising, technologies, audiences, etc. A wonderful book for any teacher's own education about media literacy!

Carpenter, Donna. Media Images and Issues. Toronto: Addison-Wesley, 1988. uses a thematic approach and contains a cross section of current media issues drawn from diverse sources. There are chapters on each media as well as on current issues such as bias, as well as numerous projects for writing and discussion.

Considine, David and Haley Gail E. Visual Messages: Integrating Imagery Into Instruction. Englewood, CO: Teachers Ideas Press, 1992. Examination of mass media and its effects on us through ideas, strategies and activities. Can be used at all levels.

DeGaetano, Gloria. Television and the Lives of Our Children: A Manual for Teachers and Parents. Redmond, WA: Train of Thought Publishing, 1993. Practical information for teachers and parents to use to treat the whole issue of television as well as video games.

Downes, Brenda and Miler, Steve. Media Studies. Milton Park, UK: Teach Yourself Books, 1998. Explains basic skills of media studies.

Duncan, Barry et al.. Mass Media and Popular Culture Version 2. Toronto: Harcourt, Brace, 1996. Mass media anthology using an inquiry centred approach to look at each of the media and important popular culture phenomena. An excellent text for students. Practical work is provided and a loose leaf collection of materials and a four hour collection of video excerpts - *SCANNING TELEVISION* - are available from the publishers.

Duncan, Barry et al. Media Literacy Resource Guide. Toronto: Queen's Printer, 1989. Written for the Ontario Ministry of Education and the Ontario Teachers' Federation, this excellent document is meant as a guide for teachers of media providing activities for every media as well as a list of resources.

Dutton, Brian. Media Studies: An Introduction. New York: Longman, 1989. British secondary text covering such areas as representation, genre, audience, language, and institutions as well as a series of practical exercises.

Goodman, Steven. A Critical Guide to Literacy, Video Production, and Social Change. New York: Teachers' College Press, 2003.

Greenaway, Peter. Teaching The Visual Media. North Ryde, Australia: Jacaranda Press, 1991. Providing a conceptual framework for the study of the visual media and the visual arts, the author uses demonstrations and hands-on activities to help students gain a working knowledge of reality and representation, perception, audience positioning, cultural identity, signs and codes, narrative structure, manipulation and more.

Hackman, Sue & Wink. Constructing Television. London: Hodder & Staughton, 1989. Derived from the Scottish Television series, TIME TO THINK, the books four sections - fiction, news, advertising, community tv - are available on video cassette from publisher.

Hailer, Gretchen and Pacatte, Rose. Media Mindfulness: Educating Teens about Faith and Media. Winona, MN, Saint Mary's Press, 2007 \_ exercises on media and faith issues.

Hailer, Gretchen and Pacatte, Rose. Our Media World: Teaching Kids k-8 abot Faith and Media. Boston: Pauline Books and Media. 2009.

Hamlett, Christina. Screenwriting for Teens: The 100 Principles of Scrfeenwriting Every Budding Writer Must Know. Studio City, CA: Michael Wiese Productions. 2006.



Harpley, Avril. Bright Ideas: Media Education. Leamington Spa, England: Scholastic, 1990. Primary text giving ideas for producing media texts and suggesting projects to be done.

Hone, Rick and Flynn, Liz. Video in Focus: A Guide to Viewing and Producing Video. Toronto: Globe Modern, 1992. An introductory student text that begins with a brief description of the video media and goes on through all the steps involved in making videos, from camera technique, to writing, rehearsing and editing.

Ingram, Roy and Kennedy, Steve. Media Focus: The News. Toronto: Copp Clark, 1989. The first in a series of modules that will deal with Television, Advertising, Film, Print etc.. There is a 30 minute video from Global TV to accompany this module.

Johnson, Ron and Bone, Jan. Understanding Film: An Introduction to Film Appreciation. (Third Edition). Lincolnwood: National Textbook Company, 1986. Good senior high text.

Kaplan, Don. Children and Media: An Action Book from Instructor. Cleveland: Instructor Books, 1986. A text for grades 4 to 8 that is full of reproducible activities to help students sort out the many messages with which the media bombards them. The activities can be used across the curriculum.

Kirkham, James D. Television Production Today! Lincolnwood, IL: National Textbook Company, 1991. Designed as a basic text in beginning production courses in colleges and secondary schools, the book shows students how to prepare and present television programming.

Kruger, Stephen and Wall, Ian. The Media Manual: A Teacher's Guide to Media Studies. London: Mary Glasgow Press, 1988. A 64 page practical guide to organising media education in school. It includes advice on planning and teaching courses, resource material and bibliography.

Krueger, Ellen and Christel, Mary T. Seeing & Believing: How To Teach Media Literacy in the English Classroom. Portsmouth, NH: Heineman, 2001. A practical approach to the basic theory in media literacy and the analysis of both still and moving images.

Kruger, Stephen and Wall, Ian. The Media Pack. London: Macmillan Education, 1987. A framework of lessons which looks both at individual media and also at the concepts which relate across the media.

Lanier, Troy and Nichols, Clay. Filmmaking for Teens: Pulling off Your Shorts (2<sup>nd</sup> Edition). Studio City, CA: Michael Wiese Productions, 2010.

Lealand, Geoff and Martin, Helen. It's All Done With Mirrors: About Television. Palmerston North: Dunlop Press, 2001. The concepts, terms, and structural approaches which are essential knowledge for media students and teachers.

Lloyd-Kulkin, Donna and Tyner, Kathleen. Media and You: An Elementary Media Literacy Curriculum. Englewood Cliffs, NJ: Educational Technology Publications, 1991. This five unit curriculum aims to teach media literacy skills to elementary students. The

units deal with what are the mass media, production values, entertainment, advertising, and information.

McLuhan, Marshall et al. The City As Classroom: Understanding Language and Media. Toronto: General Publishing, 1980. Difficult to use as a text but many stimulating ideas throughout for use as reference.

McMahon, Barrie and Quin, Robyn. Australian Images. Sydney: Science Press, 1990. Focusing on Australian films of the '70's and '80's, this book introduces senior students to Australian films from a cultural studies perspective. Contains questions, exercises (oral and written) and a reading list.

McMahon, Barrie and Quin, Robyn. Meet The Media. Melbourne: Macmillan, 1988. An excellent text for introducing the mass media to 11-14 year olds. Complete with good exercises and assignments.

McMahon, Barrie and Quin, Robyn. Real Images. Melbourne: Macmillan, 1985. [Second edition revised and updated 1995 to take into account Australia's principles of the National Profile] ] In spite of some cultural specific Australian references, this is an excellent text with exercises that are both practical and stimulating on narrative, montage and ideology in film and television.

McMahon, Barrie and Quin, Robyn. Stories and Stereotypes. Toronto: Copp Clarke, 1987. This Australian text shows the interrelationships between the ways we tell our stories through the media and our propensity for stereotyping. Challenging assignments throughout.

McMahon, Barrie, Quin, Robyn, Livesley, Jack and Pungente, John. Meet The Media - Canadian Edition. Toronto: Globe/Modern Curriculum, 1990. In this Canadian edition of the excellent Australian text for 11-14 year olds, Canadian photos and examples have been used.

Moscovitch, Arlene. Constructing Reality: Exploring Media Issues in Documentary. Montreal: The National Film Board of Canada, 1993. Part of the video package which includes nine hours of video, this resource book, describes the films used, provides ideas for discussion and activities, and lists further resources.

Nelmes, Jill (editor). An Introduction to Film Studies. London: Routledge, 1996. Comprehensive text book for secondary students. Provides a guide to the main concepts used to analyse the film industry and film texts and discusses key world cinema. (+ Second Edition – 1999)

O'Sullivan, Tim, Dutton, Brian and Rayner, Philip. Studying the Media: An Introduction. London: Edward Arnold, 1994. An accessible introduction to media studies for +16 students written from a media/cultural studies perspective.

Potter, W. James. Media Literacy. Thousand Oaks, CA: Sage, 1998. College text introducing students to the mass media.

Potter, W. James. Media Literacy: Second Edition. Sage, Thousand Island, CA, 2001. University text that deals with a variety of media literacy theories.

Price, Stuart. Media Studies. London: Pitman, 1993. A comprehensive “A” Level text for media studies as well as elements found in Communication “A” level. Provides a guide to the essential elements of mass communication theory and terminology.

Quin, Rod, McMahon, Barrie and Quin, Robyn. In the Picture: Reading Visual Language. Melbourne: Curriculum Corporation, 1997. For lower secondary students, a text which develops students’ skills in reading visual texts with critical understanding and appreciation.

Quin, Rod, McMahon, Barrie and Quin, Robyn. Teaching Viewing and Visual Texts: (Secondary): English Curriculum and Teaching Program. Melbourne: Curriculum Corporation, 1995. A collection of Units for use by secondary English teachers. The materials support “A Statement on English for Australian Schools” and English - a curriculum profile for Australian Schools” in content and approach.

Quin, Rod, McMahon, Barrie and Quin, Robyn. Teaching Viewing and Visual Texts: (Primary) English Curriculum and Teaching Program. Melbourne: Curriculum Corporation, 1996. A collection of Units for use by Primary teachers. The materials support “A Statement on English for Australian Schools” and English - a curriculum profile for Australian Schools” in content and approach.

Rayner, Philip, Wall, Peter, and Kruger, Stephen. Media Studies: The Essential Introduction. London: Routledge, 2001.

Risover, Frederic and Birch, David (Editors). Mass Media and The Popular Arts (Third Edition). Toronto: McGraw Hill, 1983. An American college text with some useful material for senior high school students.

Roberts, Graham and Walls, Heather. Introducing Film. London: Arnold, 2001.

Robinson, Sam (Editor). Fast Forward: Destinations. Englewood Cliffs: Prentice-Hall, 1990. An English/Language Arts program developed for use in senior high English courses and divided into Language, Literature and Media.

Rosen, Elana Yonah, Quesada, Arli Paulin and Lockwood Summers, Sue. Changing The World Through Media Education – A New Media Literacy Curriculum by the Just Think Foundation. Golden, CO: Fulcrum Resources, 1998. Grades 4 to 8 Curriculum on violence, racism and role models.

Scheibe, Cindy and Rogow, Faith. The Teacher’s Guide to Media Literacy: Critical Thinking in a Multimedia World. Thousand Oaks, CA: Corwin, 2011. Answers the questions: What does it mean to be media literate in today’s world and how can those literacy skills be developed. Theories, exercises and a web site.

Schouten, Dirk and Watling, Rob. Media Action Projects. Nottingham: University of Nottingham, 1997. Model for integrating video in project based education, training and community development.

Schrank, Jeffrey. Understanding Mass Media (Third Edition). Toronto: Copp Clark, 1986. An American high school text dealing with each media and such topics as Media Control and Media and Our Image of The World.

Selby, Keith and Cowdery, Ron. How To Study Television. Londn: Macmillan, 1995. There are chapters on each of the major forms of television as well as advice on researching, preparing, and presenting a project.

Shaner, Pete and Everett Jones, Gerald. Digital Filmmaking for Teens. Boston: Thomson Course Technology, 2004.

Silverblatt, Art. Media Literacy: Keys to Interpreting Media Messages. Westport, CT.: Praegar, 1995. Primary objective is to offer a critical approach for the study of media literacy. The first part provides tools for the college student and the second section gives them a chance to analyse media texts.

Smart, Bill (Editor). The AML Anthology 1990. Toronto, Association for Media Literacy: 1990. A loose-leaf binder of media lesson plans and units coming directly out of tested classroom experience and covering advertising, print, television, film, radio, popular culture, cross media and media literacy resources. A very valuable book for the media teacher.

Stewart, Colin and Kowaltzke, Adam. Media: New Ways and Meaning. Queensland: Jacaranda, 1990. Guide to the ways in which the major media genres are formed.

Ungerleider, Charles S. and Krieger, Ernest. Television and Society: An Investigative Approach. Toronto: Irwin, 1989. A senior high text.

Vande Berg, Leah R. and Wenner, Lawrence A.. Television Criticism: Approaches and Applications. New York: Longman, 1991. A university text which will be helpful for any teacher. Part 1 is an exposition of the aims, functions, and nature of television criticism. Parts 2 through to 12 each include two essays on a different genre of television which include key critical concepts.

Vivian, John. The Media of Mass Communication. Boston: Allyn and Bacon, 1991. A introductory text for college students.

Washington Post Writer's Group. Messages: The Washington Post Media Companion. Boston: Allyn and Bacon, 1991. Contains 91 articles on the media taken from The Washington Post, intended as a supplement to a regular text book.

Whetmore, Edward Jay. Mediamerica: Form, Content, and Consequence of Mass Communication (4<sup>th</sup> Edition). Belmont: Wadsworth, 1989. A senior high or college level text covering all the major media and highlighting personalities, trends and issues.

Worsnop, Chris. Screening Images: Ideas for Media Education. Missisauga, ON: Wright Communications, 1994. Opens with a framework for media literacy, explores connections between media and our lives, and provides suggestions for projects and activities. (+ Second Edition, 1999)

**Theory:**

Alvarado, Manuel, Gutch, Robin and Wollen, Tana. Learning the Media: An Introduction to Media Teaching. London: Macmillan, 1987. A polemic introduction to some of the key concepts and areas of work likely to be encountered in media education whatever the source or syllabus.

Alvarado, Manuel and Boyd-Barrett, Oliver (Editors). Media Education: An Introduction. London: BFI, 1992. Essays documenting the history of media education teaching, a guide to distinct media education traditions, a new conceptual framework for the organization of curriculum work, and a collection of accounts of what happens in the media classroom.

Alvermann, Donna E., Moon, Jennifer S., and Hagood, Margaret C. Popular Culture in the Classroom: Teaching and Researching Critical Media Literacy. Newark, Delaware: International Reading Association. The importance of developing media literacy skills.

Anderson, James A. and Meyer, Timothy P. Mediated Communication: A Social Action Perspective. London: Sage, 1988. Examination of "Accommodation Theory" which describes the interpenetration of media, texts, and our daily lives.

Barlow, Maude and Robertson, Heather-Jane. Class Warfare: The Assault on Canadian Schools. Toronto: Key Porter Books, 1994. Examines Canadian public education to show that many charges levelled against it are untrue. However, the authors do believe that Canadian media literacy is mere inoculation against the media and does not teach critical thinking. They make this statement without any proof and are quite wrong themselves.

Bazalgette, Cary (Editor). Primary Media Education: A Curriculum Statement. London: British Film Institute, 1989. The curriculum statement is the result of three years' work sponsored by the British Film Institute and the Department of Education and Science on primary media education. This is a necessary document for anyone interested in primary media education. It provides a comprehensive and detailed account of just what is media education.

Bazalgette, Cary. Media Education. London: Hodder and Stoughton, 1991. Building on the approach recommended in the Non-Statutory Guidelines for English in the British National Curriculum, Bazalgette introduces some of the key concepts of Media Education and shows how they can be applied in the classroom.

Bazalgette, Cary et al. (Editors). New Directions: Media Education Worldwide. London: British Film Institute, 1992. A series of papers from the 1990 international conference in Toulouse, France.

Bazalgette, Cary (Editor). Teaching Media in Primary Schools. London: Sage, 2010. A series of essays highlighting three dimensions of media education for the 3-11 age range.

Benedetti, Paul and DeHart, Nancy (eds). Forward Through the Rearview Mirror: Reflections on and by Marshall McLuhan. Scarborough: Prentice Hall, 1996. An unconventional look at McLuhan's life and ideas in the context of the information age.

Berger, Asa. Media Analysis Techniques. London: Sage, 1982. An introductory methods text for those interested in popular culture.

Berger, Asa. Signs in Contemporary Culture: An Introduction to Semiotics. New York: Longman, 1984. The book explains the basic principles of semiotics simply and clearly in an accessible way.

Bowker, Julian (Editor). Secondary Media Education: A Curriculum Statement. London: British Film Institute, 1991. A result of a collaboration between BFI Education, media advisers and teachers which brings together their ideas and experiences to provide a comprehensive guide to media education in secondary schools.

Brown, James A. Television "Critical Viewing Skills" Education: Major Media Literacy Projects in the United States and Selected Countries. Hillsdale, NJ: Lawrence Erlbaum Associates, 1991. Overview of purposes and scopes of 23 major US and 10 international Media Education projects in the 1980's as well as evaluation of these projects. First book to so gather together all this information.

Buckingham, David. Beyond Technology: Children's Learning in the Age of Digital Culture. London: Polity, 2007. A challenging analysis of children learning and digital media.

Buckingham, David. Media Education: Literacy, Learning and Contemporary Culture. Cambridge: Polity, 2003. Takes the pulse of media education, surveys the field, probes the debates and controversies and sets a map for the future. A must have book for the media teacher.

Buckingham, David. Moving Images: Understanding Children's Emotional Responses to Television. Manchester: Manchester University Press, 1996. Investigates children's own perspectives on what they find frightening, moving and upsetting in film and television.

Buckingham, David (editor). Teaching Popular Culture: Beyond Radical Pedagogy. London: UCL, 1998. Explore diverse perspectives of teaching about the media.

Buckingham, David, Grahame, Jenny and Sefton-Green, Julian. Making Media: Practical Production in Media Education. London: The English and Media Centre, 1995. Six detailed case studies of practical projects covering a range of age groups and curriculum contents. Includes areas such as soap operas, sitcoms, rap videos, music magazines, photo-stories and digital multimedia.

Buckingham, David and Sefton-Green, Julian. Cultural Studies Goes To School: Reading and Teaching Popular Media. London: Taylor and Francis, 1994. Concerned with the relationships between young people's involvement in popular culture outside of school and their experiences of media education within the formal school curriculum.

Buckingham, David (Editor). Watching Media Learning: Making Sense of Media Education. London: The Falmer Press, 1990. Identifies the awards and achievements, as well as the difficulties and contradictions, of teaching about the media. Four major themes emerge: the process of teaching and learning; the relationship between theoretical and practical work; teaching about race and gender; and the place of media education in other curriculum areas.

Burton, Graeme and Dimbleby, Richard. Teaching Communication. London: Routledge, 1990. The main focus is on day-to-day strategies and materials. Techniques for teaching specific topics are explained. The book includes a comprehensive list of British resources and contacts.

Collins, Jim. Uncommon Cultures: Popular Culture and Post-Modernism. New York: Routledge, 1989. An investigation of what happens to the notion of culture once different discourses begin to envision that culture in conflicting ways, constructing often contradictory visions of it simultaneously.

Connor, Steven. Postmodernist Culture: An Introduction to Theories of the Contemporary. London: Basil Blackwell, 1989. The book treats the post modern debate as a self-reflexive phenomenon, whose nature and form themselves reflect conditions of the postmodern.

Coupland, Douglas. Marshall McLuhan. Toronto: Penguin, 2009. An interpretation of the life and work of the Canadian communications guru.

Craggs, Carol E. Media Education in the Primary School. London: Routledge, 1992. Provides an informative introduction to the subject for students and teachers of education.

Curran, James and Gurevitch, Michael (Editors). Mass Media and Society. Essays written by an international team present a debate between pluralist, neo-marxist, feminist and postmodernist perspectives on the media.

Davies, John. Educating Students in a Media-Saturated Culture. Lancaster, Pennsylvania: Technomic, 1996. A view of what media literacy and ways in which to develop a curriculum in media literacy.

De Breu, Belinha S., and Mihlailidis, Paul (Editors). Media Literacy Education in Action: Theoretical and Pedagogical Perspectives. New York: Routledge, 2014. Essays on the theoretical and conceptual development of media literacy – past, present and future.

Dienst, Richard. Still Life in Real Time: Theory after Television. Durham, NC: Duke University Press, 1994. Examines the theories of cultural studies, political economy, existentialism, deconstruction and anatomy of images.

Dill, Karen E. How Fantasy Becomes Reality: Seeing Through Media Influence. New York: Oxford University Press, 2009. Mass media stories are fantasies but they affect our realities.

Dimbleby, Richard and Burton, Graeme. More than Words: An Introduction to Communication. London: Methuen, 1985. An introduction to the theoretical study of communication.

Dwyer, Tim. Media Convergence. New York: McGraw Hill Companies. 2010. A restatement of the political economy approach for a 21<sup>st</sup> century media environment where traditional industry silos are collapsing and where media users are increasingly engaged with the production and distribution of media and simply its consumption.

Ellsworth, Elizabeth and Whatley, Mariamne H. (Editors) The Ideology of Images in Educational Media: Hidden Curriculum in the Classroom. New York: Teachers' College Press, 1990. Essays dealing with the relationship between visual representation and the construction of knowledge in educational media.

Ferguson, Robert. The Media in Question. London: Arnold, 2004. Recognising the significance of changing definitions and contexts of media education, the author mounts a vigorous defense of media studies.

Fiske, John. Introduction to Communication Studies (2<sup>nd</sup> Edition). London: Routledge, 1990. This classic text, aimed at students coming to the subject for the first time, introduces the main authorities in the field, outlines a range of methods of analysis and describes the theories underpinning them. The second edition contains new material on the theory, methods, and applications of structuralism, ideology, and audience ethnography.

Fleming, Dan. Media Teaching. Oxford: Blackwell, 1993. An approach for teaching based on a more learner-centered approach.

Fuss, Diana (Editor). Inside/Out: Lesbian Theories, Gay Theories. New York: Routledge, 1991. Investigates representations of sex and sexual difference in literature, film, music, video, and photography.

Gabler, Neil. Life the Movie: How Entertainment Conquered Reality. New York: Alfred A. Knopf, 1998. Gabler traces the rise of Entertainment as it challenges high culture. Deals with celebrity, gossip and scandal.

Hamm, Ingrid (Director). Media Competency as a Challenge to School and Education: A German-North American Dialogue. Gutersloh, Germany: Bertelsmann Foundation, 1993. Papers from a conference held in Germany.

Hammett, Roberta F. and Barrell, Barrie R.C. (Editors). Digital Expressions: Media Literacy and English Language Arts. Calgary: Detselig, 2002.

Hart, Andrew. Understanding The Media: A Popular Guide. London: Routledge, 1991. Developed from a series of BBC radio programs (available as a cassette package), the book is designed for the media teacher and includes such topics as how to begin teaching about the media, how to organize practical work, and includes detailed lesson plans related to the requirements of the National Curriculum and the Examining Boards.



Hart, Andrew, Editor. Teaching the Media: International Perspectives. Mahwah, NJ: Lawrence Erlbaum Associates, 1997. Focuses on media education in English speaking countries and the various methods of teaching the subject.

Hayes Jacob, Heidi (Series Editor). Leading the New Literacies. Bloomington, IN. Solution Tress Press, 2014. Essays exploring the three new literacies – global, media and digital.

Hayes Jacob, Heidi (Series Editor). Mastering Digital Literacy. Bloomington, IN. Solution Tress Press, 2014. Essays exploring the three new literacies – global, media and digital.

Hayes Jacob, Heidi (Series Editor). Mastering Global Literacy. Bloomington, IN. Solution Tress Press, 2014. Essays exploring the three new literacies – global, media and digital.

Henderson, Brian. A Critique of Film Theory. New York: E.P. Dutton, 1980. The book formulates a structural model of film theory that makes possible an exploration of the conceptual foundations that underlie all film theories.

Hobbs, Renee. Reading the Media: Media Literacy in High School English. New York: Teachers College Press, 2007. Empirical study of the impact of media literacy on a high school.

Hoehsmann, Michael and Poyntz, Stuart. Media Literacies: A Critical Introduction. Chicester, England. Wiley-Blackwell, 2012. Communication technologies are woven into the cultural fabric of our everyday lives. The authors trace the history of media literacy.

Jacobs, Heidi Hayes, Editor. Mastering Media Literacy. Bloomington, IN: Solution Tree Press, 2014. K-12 Educators will learn how to use media literacy to enhance learning and create opportunities for deeper understanding of concepts, skills, current events and global issues.

Jarvie, Ian. Philosophy of Film: Epistemology, Ontology, Aesthetics. New York: Routledge and Kegan Paul, 1987. A study of all aspects of film emphasizing the aesthetic and the philosophical.

Jenkins, Henry et al. Confronting the Challenges of Participatory Culture: Media Education for the 21<sup>st</sup> Century. Cambridge, MA. The MIT Press, 2009. The report shifts the conversation from questions about access to technology to questions about access to opportunities for involvement in participatory culture.

Jensen, Joli. Redeeming Modernity: Contradictions in Media Criticism. Newbury Park, Sage, 1990. Beginning with an examination of the writings of Dwight Macdonald, Daniel Boorstein, Stuart Ewens, and Neil Postman, the author seeks to explain how and why the image of the media as a monolithic, and malevolent, force has been sustained in American thought.

Katz, Jon. Virtuous Reality: How America Surrendered Discussion of Moral Values to Opportunists, Nitwits, and Blockheads like William Bennett. New York: Random House, 1997. Primary purpose is to persuade that pop culture, new media, the internet and the technologies driving them all are not destroying civilization, making your children dumb or causing violence and immorality. A wonderful, lucid and intelligent defense of the mass media.

Kubey, Robert (ed). Media Literacy In The Information Age. New Brunswick: Transaction 1997. Deals with the theory research and concepts of media literacy as well as the future of it.

Leaning, Marcus, editor. Issues in Information and Media Literacy: Volume 1: Criticism, History and Policy. Santa Rosa, CA: Informing Science Press, 2009. International in scope, the twelve essays detail the critical interpretation, history and policy implications of information and media literacy.

Leaning, Marcus, editor. Issues in Information and Media Literacy: Volume 2: Education, Practice and Pedagogy. Santa Rosa, CA: Informing Science Press, 2009. The twelve essays examine the practice, necessity and interpretation of information and media education.

Lee, Alice Yuet Lin. Legitimizing Media Education: From Social Movement to the Formation of a New Social Criticism. University of British Columbia, 1997. Doctoral Thesis.

Lemert, James B. Criticizing The Media.: Empirical Approaches. London: Sage, 1989. Examines how social science theory can be used to criticize and evaluate the performance of present and future news media.

Lusted, David (Editor). The Media Studies Book: A Guide for Teachers. London: Routledge, 1991. Written by practising teachers, this book, designed for quick and easy reference, focuses on the central concepts in media studies, showing how to put these ideas into classroom practice. Contains an excellent U.K. bibliography.

Macedo, Donaldo and Steinber, Shirley R. (editors). Media Literacy: A Reader. New York: Peter Lang, 2007

Masterman, Len. Teaching the Media. London: Comedia, 1985. The comprehensive study of Media Education theory which has been the basis from which many countries have developed their own Media Education work.

McLaren, Peter et al.. Rethinking Media Literacy: A Critical Pedagogy of Representation. A collection of essays on idea urging students to become critical readers of the media.

McLuhan, Marshall. Understanding Media. Toronto: McGraw Hill, 1964. McLuhan's original insights about the global village and the effects of media environments on our society are still very valuable for media teachers.

McLuhan, Marshall and McLuhan, Eric. Laws of Media: The New Science. Toronto: University of Toronto Press, 1988. The McLuhans present a “unified field” theory of human culture.

McLuhan, Marshall and Powers, Bruce R. The Global Village: Transformations in World Life and Media in The 21<sup>st</sup> Century. New York: Oxford University Press, 1989. An exploration of how the electronic explosion may affect our lives in a psychic sense as well as a physical one.

McQuail, Denis. Mass Communication Theory: An Introduction (Second Edition). London: Sage, 1987. An introduction to the study of mass communication theory.

Meyrowitz, Joshua. No Sense of Place: The Impact of Electronic Media on Social Behaviour. New York: Oxford University Press, 1985. An analysis of how the media have come to alter the texture of everyday experiences.

Miller, Mark Crispin. Boxed In: The Culture of TV. Evanston: Northwestern University Press, 1988. An analysis of visual moments over the past two decades and two essays on the elimination of critical consciousness from our culture.

Negroponte, Nicholas, Being Digital. New York: Alfred Knopf, 1995. Computers will soon be liberated from the confines of keyboards and screens into objects we talk to, drive with, touch, or even wear. These changes will fundamentally alter how we learn, how we work, how we entertain ourselves - how we live.

Nowak, Anita, Abel, Sue, and Ross, Karen (Editors). Rethinking Media Education: Critical Pedagogy and Identity Politics. Cresskill, NJ: Hampton Press, 2007. One of the few books which analyses the efficacy of media education around the world.

Olson, Alan et al. Video: Icon and Values. New York: State University of New York Press, 1991. Essays from a 1988-89 meeting which examine the ways in which the video image has become the most powerful agency of values formation.

Pacatte, Rose W. Media Education Within Initial Formation Programs of Women's Religious communities of the Catholic Church. University of London, 1995. Master's Thesis.

Postman, Neil, Amusing Ourselves to Death: Public Discourse in The Age of Show Business. New York: Viking, 1985. Discusses the effects of television culture on the manner in which we conduct our public affairs, on how entertainment values have corrupted the way we think.

Postman, Neil. Conscientious Objections: Stirring up Trouble about Language, Technology and Education. New York: Alfred A. Knopf, 1988. A collection of essays on current crises and issues in American culture.

Postman, Neil. The Disappearance of Childhood. New York: Dell, 1982. The author explores the development of childhood and questions the media's erosion of the barriers of secrecy that once protected the young from a world of adult violence and sexuality.

Postman, Neil. Technopoly: The Surrender of Culture to Technology. New York: Knopf, 1992. Postman traces the historical movement of technology from being a support-system for a culture's traditions to competing with them, and, finally, to creating a totalitarian order with no use for tradition at all.

Prinsloo, Jeanne and Criticos, Costas (Editors). Media Matters in South Africa. Durban, South Africa: Media Resource Centre University of Natal, 1991. Essays presented at a national conference on Media Education at the University of Natal dealing with issues of theory, power and pleasure.

Rajendram, Christlin Parimalanathan. Critical Pedagogy and the Absent Learner in Media Education: A Sense-Making Intervention. Ohio State University, 1997. Doctoral Thesis.

Rosen, Philip (Editor) Narrative, Apparatus, Ideology: A Film Theory Reader. New York: Columbia University Press, 1986. An anthology of the most significant and influential writings on film theory from the last twenty years.

Schiller, Herbert I. Information Inequality: The Deepening Social Crisis in America. A rapid history of cultural and informational institutions in the USA, the book identifies the underlying drives of privatization, deregulation, and commercialization.

Semali, Ladislaus and Pailliotet, Ann Watts (Editors). Intermediality: The Teachers' Handbook of Critical Media Literacy. Boulder: Westview, 1999. Emphasis on cross curriculum teaching of critical thinking skills.

Share, Jeff. Media Literacy is elementary: Teaching Youth to Read Critically and Create Media. New York: Peter Lang, 2009. A practical and theoretical look at how media education can make learning and teaching more meaningful and transformative.

Shoemaker, Pamela J. and Reese, Stephen D.. Mediating The Message: Theories of Influences on Mass Media Content. New York: Longman, 1991. Providing a framework within which students and researchers can approach media content, the authors synthesize the growing body of research in the field, evaluate theoretical perspectives, and begin to build a new theory of media content.

Sholle, David and Denski, Stan. Media Education and the (Re)Production of Culture. Westport, CT: Bergin & Garvey, 1994. An analysis and critique of media education in the university and offers tools for developing a more critical direction. The authors believe that media education should be part of the general education of all college students.

Silverblatt, Art (Editor). The Praeger Handbook of Media Literacy. Santa Barbara, CA, 2014. A collection of mainly USA media literacy theories and interviews with media literacy people and organizations in the USA. Some of the information is outdated.

Silverblatt, Art and Eliceiri, Ellen M. Enright. Dictionary of Media Literacy. Westport, CT: Greenwood Press, 1997.

Solomon, Jack. The Signs of Our Time: Semiotics: The Hidden Messages of Environments, Objects, and Cultural Images. Los Angeles: Jeremy P. Tarcher, 1988.

Proposes ways to read the codes and signs of our popular culture and environments such as shopping malls.

Sorlin, Pierre. Mass Media: Key Idea. London: Routledge, 1994. A sociological approach to the ways in which we experience the media and the ways in which the media manipulate the viewer.

Stephens, Mitchell. The Rise of the Image, the Fall of the Word. New York: Oxford University Press, 1998. Asserts that the moving image is likely to make our thoughts not more feeble but more robust.

Tyner, Kathleen. Literacy in a Digital World. Mahwah, NJ: Lawrence Earlbaum, 1998. Raises questions about literacy in a global, networked, educational environment.

Tyner, Kathleen (ed.) Media Literacy: New Agendas in Communication. Routledge: New York, 2010. Essays exploring how teachers can leverage student proficiency with new literacies for learning in formal and informal educational environments.

Ulmer, Gregory. Teletheory: Grammatology in The Age of Video. Routledge: New York, 1989. Ulmer lays out a theory and practice that shows how to integrate video forms and styles of thought into the practices of literate education.

Werner, Walter and Nixon, Kenneth. The Media and Public Issues: A Guide for Teaching Critical Mindedness. London, ON: Althouse Press, 1990. Explains how to analyze the content and politics of public issues, and to evaluate the ways in which they are presented through the media.

Winston, Brian. Misunderstanding Media. London: Routledge and Kegan Paul, 1986. The formulation of a law which states that new telecommunication technologies are introduced into society only insofar as their disruptive potential is contained.

### ***Video and VCR:***

Alvaredo, Manuel (Editor). Video World Wide: An International Study. London: John Libby, 1988. The report on the UNESCO study of the uses of video in thirty nine countries.

Armes, Roy. On Video. London: Routledge, 1988. An examination of the relationship of video technology and society as well as the connection between production methods and the communication of meaning.

Barker, Martin (Editor). The Video Nasties: Freedom and Censorship in the Media. London: Pluto, 1984. A series of essays by critics of the British 1984 Video Recordings Bill which look at the videos in question, at the scientific research into their effects, at how the campaign against them was mounted and at the wider implications for artistic freedom and civil liberties in Britain.

Cubitt, Sean. Timeshift: On Video Culture. New York: Routledge, 1991. Testing current semiotic, postmodernist and psychoanalytic approaches through real life viewing, the book presents a preceptive analysis of video culture in the 1980's.

Dobrow, Julia R. (editor). Social and Cultural Aspects of VCR Use. Hillsdale, NJ: Lawrence Erlbaum, 1990. Series of essays dealing with relationships of the VCR to other media industries, of the VCR to various theoretical frameworks, and of the VCR to the behaviour and use patterns of individuals.

Gray, Ann. Video Playtime: The Gendering of a Leisure Technology. New York: Routledge, 1992. Investigation of what women feel about video both as to how it is used in the household and the type of programs they enjoy.

Hilsman, Hoyt R. The New Electronic Media: Innovations in Video Technologies. Boston: Focal Press, 1989. An overview of the advances in the telecommunications industry within the last decade - home video, cable, videotext and teletext.

Lardner, James. Fast Forward: Hollywood, The Japanese and the VCR Wars. New York: W.W.Norton, 1987. A history of the VCR which includes the technology, legal battles, developments, and the role of Hollywood.

Levy, Mark R. (Editor). The VCR Age: Home Video and Mass Communication. London: Sage, 1989. Essays on the growth, use, and effect of VCR's on individuals and society.

Levy, Mark and Gunter, Barrie. Home Video and The Changing Nature of The Television Audience. London: John Libbey, 1988. The results of a survey of 450 video households in four areas of England.

Lyman, Peter. Canada's Video Revolution: Pay-TV, Home Video and Beyond. Toronto: James Lorimer, 1983. Discusses the impact of the VCR's and other new technologies on Canadian cultural industries.

Marlow, Eugene and Secunda, Eugene. Shifting Time and Space: The Story of Videotape. New York: Praeger, 1991. Chronicles the metamorphosis of videotape from a media technology to a popular communications agent.

Nmungwun, Aaron Fois. Video Recording Technology: Its Impact on Media and Home Entertainment. Hillsdale, New Jersey: Lawrence Erlbaum Associates, 1989. Documents the history of video recording technology and the factors that contributed to such changes in new technologies.

Thede, Nancy and Ambrosi, Alain (Editors). Video The Changing World. Montreal: Black Rose Books, 1991. Papers from a symposium which present exchanges among organizations involved in alternative electronic media around the world.

### **Violence:**

.....National Television Violence Study – Volumes 1 and 2. Thousand Oaks, CA: Sage, 1997. A commentary on the state of violence in US television.

Barker, Martin and Petley, Julian (eds.) III Effects: The Media/Violence Debate. London: Routledge, 1997. A radical re-examination of the whole "media effects" debate. It

questions whether the media are capable of directly influencing people, but also whether the idea of “effects” is the most useful way of conceptualizing the relationship between the media and audiences.

Barlow, Geoffrey and Hill, Alison. Video Violence and Children. New York: St. Martin's Press, 1985. The British Parliamentary Group Video Enquiry was set up in 1983 to produce factual evidence relating to the effects upon children of their viewing scenes of violence in video films. This book contains the findings of the academic Working Party which undertook the necessary research into this field.

Bird, Bud (Chair). Television Violence: Fraying Our Social Fabric: Report of the Standing Committee on Communications and Culture. Ottawa: House of Commons, 1993. Report investigating tv violence, initiatives against this, and recommendations for action.

Carere, Sharon (editor). Responding to Media Violence: Starting Points for Classroom Practice - K-6 Toronto: The Metropolitan Toronto School Board, 1996. The document is introduced by a discussion of issues and concerns related to violence in media texts, followed by models for classroom activity and resources for professional development.

Carlsson, Ulla and Von Feilitzen, Cecilia (ed.) Children and Media Violence. Sweden; UNESCO, 1998. Yearbook from UNESCO International Clearing House on Children and Violence on the Screen.

Carlsson-Paige, Nancy and Levin, Diane E.. Who's Calling the Shots?: How To Respond Effectively to Children's Fascination With War Play and War Toys. Philadelphia: New Society Publishers, 1990. Examines the positive developmental needs served by childrens' dramatic play and contrasts them with the unimaginative, narrowly scripted play encouraged by today's merchandise-oriented children's television and the accompanying highly specific war-related paraphernalia. Helps children learn the skills for building a less violent future.

Cerulo, Karen A. Deciphering Violence: The Cognitive Structure of Right and Wrong. New York: Routledge, 1998. Shows how storytelling conventions influence the impact of violent images on the viewers who are exposed to them.

CRTC. Respecting Children: A Canadian Approach to Helping Families Deal with Television Violence. Ottawa: CRTC, 1996. A collection of documents, resources, and decisions by the regulatory body on media violence. Stresses the importance in all of this of media literacy.

Docherty, David. Violence In Television Fiction. London: John Libby, 1990. This report - based on a British survey of public attitudes to violent television, and on a special survey of viewers in Northern Ireland - explores the nature and complexity of public opinion about violent television fiction.

Dyson, Rose A. Mind Abuse: Media Violence in An Information Age. Montreal: Black Rose, 1999.

Freedman, Jonathan L. Media Violence and Its Effects on Aggression: Assessing the Scientific Evidence. Toronto: University of Toronto Press, 2002. Important social changes are some of the causes of the increase in crime – television ownership may be irrelevant. Excellent study!

Goldstein, Jeffrey H. (editor). Why We Watch: The Attractions of Violent Entertainment. New York: Oxford University Press, 1998. Essays on why we are drawn to violence and why there is such a large market for violent entertainment.

Gunter, Barrie. Dimensions of Television Violence. London: Gower, 1985. An examination of audience perceptions of different forms of tv violence in fictional settings.

Gunter, Barrie. Television and The Fear of Crime. London: John Libbey, 1987. New findings on whether and in what ways television viewing may be linked to public perceptions of crime and discusses research from around the world.

Hamilton, James T. (editor) Television Violence and Public Policy. Ann Arbor: University of Michigan Press, 1998. Essays around specific policy issues surrounding media violence.

Hincks Institute. Reclaiming Childhood: Responsible Solutions to TV Violence and Our Children. Toronto: Hincks Institute (114 Maitland Street, Toronto, ON M4Y 1E1), 1993. Transcript of the conference which brought together parents, educators, broadcasters, government, and researchers to discuss television and violence.

Kaminer, Wendy. It's All The Rage: Crime and Culture. New York: Addison-Wesley, 1995. Shows our discussions of criminal justice have been emotionally and demagogically driven and that knowledge has become irrelevant - looks at concerns about TV violence.

Labatt, Mary (editor). Take A Closer Look: A Practical Guide to Exploring Issues of Media Violence in the Intermediate Classroom. Toronto: Elementary Teachers' Federation of Ontario, 2002.

Leonard, John. Smoke and Mirrors: Violence, Television and Other American Cultures. New York: New Press, 1997. Instead of scapegoating television as the cause of crime, the author sees something else - a medium neither wholly innocent nor entirely responsible.

Marshall, Pat Freeman and Vaillancourt, Marthe Asselin (co-chairs). Changing the Landscape: Ending Violence - Achieving Equality. Ottawa: Ministry of Supply and Services, 1993. The final report of the Canadian Panel on Violence Against Women. Contains a section on Media and Culture.

Martinez, Andrea (Editor). Scientific Knowledge About Television Violence. Ottawa: CRTC Public Affairs, 1992. A summary of scientific research on tv violence grouped as research about the perceptions, uses and gratifications associated with television violence and as research about aggressiveness and violent behaviour.



Miedzian, Myriam. Boys Will Be Boys: Breaking the Link Between Masculinity and Violence. New York: Doubleday, 1991. Explores how and why American males are increasingly turning to violence and what can be done about it.

Mulligan, Suzzane. A Handbook for The Prevention of Family Violence. Hamilton, ON: The Family Violence Prevention Society, 1991. Deals with every aspect of family violence and has an especially good chapter on Media Violence and Children which deals with - among other topics - Violence as Entertainment, Verbal Violence, and the Problems of Televisual Violence for Children.

Pomeroy, Dave. Video Violence and Values. New York: Friendship Press, 1990. A workshop on the impact of video violence.

Schlesinger, Philip et al. Women Viewing Violence. London: British Film Institute, 1992. The authors uncover the complex patterns of response to television's depiction of violence against women.

Twitchell, James B. Preposterous Violence: Fables of Aggression in Modern Culture. New York: Oxford University Press, 1990. Dealing with comics, television, movies, and video games, Twitchell stresses the outrageousness of the violence depicted and its ritualistic nature. He argues that such violence serves an important socializing function for its audience of mostly adolescent males.

### **War:**

Arnett, Peter. Live From The Battlefield: From Vietnam to Baghdad - 35 Years in the World's War Zones. New York: Simon and Schuster, 1994. Peter Arnett's own story of the wars he covered.

Cumings, Bruce: War and Television. London: Verso, 1992. Exploration of television's relationships to US warmaking since World War II, up to and including Kuwait and Iraq.

Greenburg, BRadley S. and Gantz, Walter (Editors). Desert Storm and The Mass Media. Kresskill, NJ: Hampton Press, 1993. Series of essays dealing with institutions, coverage, public and children's responses to the Gulf War.

Hallin, Daniel C. The "Uncensored War": The Media and Vietnam. New York: Oxford University Press, 1986. An examination of the role of the media which shows how television presented an idealized picture of the conflict in the early years, and shifted toward a more critical view later.

Hoskins, Andrew. Televising War: From Vietnam to Iraq. London: Continuum, 2004. Critical study of the relationship between the media and conflict.

Kellner, Douglas. The Persian Gulf TV War. Boulder, CO: Westview, 1992. Attacks the myths, disinformation and propaganda disseminated during the Gulf War showing how television was used by George Bush to promote his war policies and to silence antiwar voices.

Koppes, Clayton R. and Black, Gregory D.. Hollywood Goes To War: How Politics, Profits and Propaganda Shaped World War II Movies. Berkeley: University of California Press, 1987. A well researched and informative study of Hollywood during the World War II which shows how its films were slanted and manipulated to further the war effort.

MacDonald, J. Fred. Television and the Red Menace: The Video Road to Vietnam. New York: Praeger, 1985. Explores how television may have altered and controlled political perceptions in America leading to the Viet Nam war.

McArthur, John R. Second Front: Censorship and Propaganda in The Gulf War. Berkeley: University of California Press, 1993. Examines the US government's assault on the constitutional freedoms of the American media during Operation Desert Storm.

Morrison, David E. and Tumber, Howard. Journalists at War. London: Sage, 1988. The dynamics of news reporting during the Falklands conflict.

Mowlana, Hamid, Gerbner, George and Schiller, Herbert I. (Editors). Triumph of The Image: The Media's War in the Persian Gulf - A Global Perspective. Boulder: Westview Press, 1992. Thirty four authors in eighteen countries give their views on the media and the Gulf war.

Rampton, Sheldon and Stauber, John. Best War Ever, The: Lies, Damned Lies, and the Mess in Iraq. New York: Jeffrey P. Tarcher, 2003.

Rampton, Sheldon and Stauber, John. Weapons of Mass Destruction: The Uses of Propaganda in Bush's War on Iraq. New York: Jeffrey P. Tarcher, 2006.

Rutherford, Paul. Weapons of Mass Persuasion: Marketing the War Against Iraq. Toronto: University of Toronto Press, 2004.

Wiener, Robert. Live From Baghdad: Gathering News at Ground Zero. New York: Doubleday, 1992. CNN's executive producer tells his story of covering events in Iraq prior to and during the Gulf War.

## **PERIODICALS**

The following periodicals are among those which media teachers will find most useful.

Adbusters. 1243 West 7<sup>th</sup> Avenue, Vancouver, British Columbia, V6H 1B7, Canada. Quarterly publication dealing with advertising, the environment and media literacy. An excellent and must-have publication. \$16 US per year for individuals, \$32 US for schools and institutions, \$40 US overseas.

Cultural Information Services. PO Box 786, Madison Square Station, New York, New York, 10159, USA. \$37.00 (US) per year. Published 10 times a year. Contains background information on forthcoming television shows and films as well as review of new fiction.

Cultural Studies. Subscriptions Department, Routledge, North Way, Andover, Hants, SP10 5BE, England. \$45.00 (US) per year. Published three times a year. International

journal dedicated to the notion that the study of popular culture is important, complex and both theoretically and politically rewarding.

The English and Media Magazine. The English and Media Centre, Sutherland Street, London SW1V 4LH, England. This quarterly deals with Media Education topics as they relate to teachers of English.

Entertainment Weekly. P.O. Box 60890, Tampa, Florida 33660-0890, USA. \$51.48 (US) for 52 issues. A popular yet insightfully written weekly that covers film, tv, music, books, videos, and children's media as well as feature articles.

Extra. FAIR, PO Box 911, Pearl River, New York 10965-0911, USA. \$30.00 (US) per year. Published bimonthly with special summer and winter issues by Fairness and Accuracy in Reporting. Alternative media perspective.

Journal of Communication. Journals Department, Oxford University Press, 2001 Evans Road, Cary, North Carolina, 27513, USA. \$37.50 (US) per year. Quarterly Publication. A journal dealing with the study of communication theory, research, practice and policy.

Journal of Popular Culture. Bowling Green University, Popular Press, Bowling Green, OHIO, 43403, USA. \$30 per year (US). Quarterly Publication. Deals with all aspects of popular culture including those of the Third World and Europe.

Journal of Popular Film and Television. 4000 Albermarle Street N.W., Washington, DC, 20016, USA. \$28.50 (US) per year. Quarterly publication. Analysis of current film and tv show as well as good filmographies and bibliographies.

KidScreen: About Reaching Children Through Entertainment. 366 Adelaide Street West, Suite 500, Toronto, ON M5V 1R9. \$79.00 Canadian per year. Monthly publication for industry on selling to children through the media.

Lies of Our Times (A Journal to Correct the Record). Institute for Media Analysis, Inc., 145 West 4<sup>th</sup> Street, New York, NY 10012, USA. \$24.00 (US) per year. Alternative media perspective.

Metro. P.O. Box 204, Albert Park, Victoria 3206, Australia. A Media Education magazine published three to four times a year by the Australian Teachers of Media. Cost of subscription is part of membership fee in ATOM. An excellent magazine covering all media in articles especially helpful to teachers of media.

Mother Jones. P.O. Box 58249, Boulder, CO 80322, USA. \$29.00 (US) per year. Bimonthly with occasional superb media analysis.

Popular Music and Society. Bowling Green University Popular Press, Bowling Green, Ohio, 43403, USA. \$20.00 (US) per year. Quarterly Publication. Deals with music in the broadest sense of the term. Some fine articles on MTV and other popular institutions.

Rolling Stone. P.O. Box 51934, Boulder, Colorado, 80321-1934, USA. \$38.00 (US) per year - price varies from country to country. 26 issues per year. Excellent articles on popular music as well as commentary on politics and other media.

Sight and Sound. 1671 East 16<sup>th</sup> Street, Suite 176, Brooklyn, New York, 11229-2901, USA. \$17.80 (US) per year. Quarterly Publication. An international magazine published out of England with excellent articles and reviews on all aspects of film.

Small Screen. PO Box 129, Daw Park, South Australia 5041, Australia. \$54.00 (Australian) per year. Monthly publication. Newsletter published by the Australian Council for Children's Films and Television. Contains articles and reprints of monthly news items on children and tv.

Telemedium. 1922 University Avenue, Madison, Wisconsin, 53705, USA. \$20.00 (US) per year. Quarterly Publication. The newsletter of the National Telemedia Council which contains articles about media and media education.

Variety. Circulation Department, 5700 Wilshire Blvd., Suite 120, Los Angeles, California, 90099-3253, USA. \$115.00 (US) per year. Weekly. International entertainment weekly dealing with all media and sometimes referred to as "the bible" of the entertainment industry.