

Media Education Reference Shelf - January 2009

Getting Started:

Print:

Andersen et al. Media Studies K-12. Toronto District School Board, 2005 A compendium of useful resources, from studying Harry Potter to video production, from ways of integrating media in various disciplines to techniques for evaluation.

Beach, Richard. Teaching Media Literacy.com: A web-linked Guide to Resources and Activities. Teachers College Press, 2007. (In Canada, order through The University of Toronto Press.) This book covers all the key issues and skills to foster media literacy in the classroom. The blend of scholarship and practicality is admirable. Encourages you to develop curriculum units in media studies.

Buckingham, David. Media Education: Literacy, Learning and Contemporary Culture, Polity, (Blackwell is North American distributor) 2003. Best general background book to address the numerous debates in media education. Covers all the hot topics from ideology to using the new digital media.

Media Literacy Resource Guide. Ministry of Education, Ontario, 1989. Order from the Government of Ontario Book Store, 5th Floor, 880 Bay Street, Toronto ON M7A 1N8 (416) 326-5300 or 1-800-668-9938

Murray, Laura J. and Trosow, Samuel E. Canadian Copyright: A Citizen's Guide. Toronto: Between the Lines, 2007. Explores practical concerns pertinent to a range of interest groups – including teachers.

Orbit magazine vol 35, no 2, 2005 18 articles on media literacy. A cross section of material and opinion written mainly by Ontario media educators. Order a copy from Orbitmagazine@oise.utoronto.ca

Worsnop, Chris. Screening Images: Ideas for Media Education. (second ed.), 1999 Wright Communications, 2400 Dundas St. W. Unit 6 Suite 107, Mississauga, Ontario L5K 2R8, 1999. A brief introduction to media education

Media:

CBC: Inside The Box. 6 videos on Documentary, News, Children's TV, Drama, The Consumer, TV as Art. CBC Enterprises, Box 500, Station A, Toronto, Ontario M5W 1E6.

Media Education Foundation Video Catalog (www.mediaed.org) In Canada represented by Kinetic Video, 511 Bloor St. West Toronto, ON M5S 1Y4 (416) 538-6613 - kineticvideo.com - videos on critical media and cultural studies topics such as gender

stereotyping (e.g. Still Killing Us Softly), Disney, violence, and tobacco advertising. Recent videos are on Klein's "No Logo and Stauber's "Toxic Sludge is Good for You."

Four different National Film Board video packages 1) Constructing Reality; 2.) Images and Meaning; 3.) Media and Society 4.) Live TV includes guides which cover various aspects of the media. Ideal for doing units on the documentary. NFB catalogue and brochure describing the media education videos. Note that there are study guides on some NFB films available on line. 1-800-267-7710 NFB Customer Services, PO Box 6100, Station A, Montreal, Quebec H3C 3H5.

Internet:

British Film Institute (bfi.org.uk/education/classroom) valuable media resources from the UK.

CHUM Web site: <http://www.muchmusic.com/mediaed/> Study guides for Scanning the Movies, MuchMusic and other CHUM programs.

Film Education: www.filmeducation.org - presents resources and services to meet the increasing demand for current educational material on film and film making. Study resources include film specific CD-ROMs and [educational online resources](#), [study guides](#), [generic study guides and videos](#), plus new materials in [digital video editing](#).

The Jesuit Communication Project - <http://interact.uoregon.edu/MediaLit/JCP/Index.html> - contains articles, list of resources, media education contacts, etc

Media Awareness Network - an extensive website dedicated to media literacy. Over 300 teaching lessons K-12, searchable by topic and grade or province and learning outcomes, over 100 essays on topics such as gender, racial and Aboriginal stereotyping, media violence, online hate, electronic privacy and Canadian cultural policies and extensive Web awareness resources including several educational games for kids with extensive teachers' guides, accessible online. "Barry's Bulletin" by Barry Duncan, a quarterly digest of teachable moments, reviews and special. Go to website www.media-awareness.ca . Type 'Barry' in search box

The University of Oregon web site (<http://interact.uoregon.edu/MediaLit/Homepage>) has links to media literacy sites around the world, viewing standards, lists of media education associations and other valuable resources.

Advertising/Marketing/Public Relations:

Print:

Bogart, Leo. Over the Edge – How the Pursuit of Youth by Marketeers and the Media has changed American Culture. Chicago: Ivan R. Dee, 2005

Donation, Scott. Madison and Vine: Why the Entertainment and Advertising Industries Must Converge to Survive. McGraw Hill, 2004.

Quart, Alissa. Branded: The Selling of Teenagers, Perseus Press, 2003. Sutherland, Anne and Beth Thompson. Kidfluence Why kids today mean Business. McGraw-Hill, 2002. Essential reading to understand the impact of marketing on youth today

Schor, Juliet B. Born to Buy. New York: Scribner, 2004. Examines how marketing efforts have created commercialized children.

Media:

Buy Me That I, II, III. Three programs that serve as a child's survival guide to TV advertising. Center for Media Literacy. Los Angeles.

The Cola Conquests. Microfilms, 1998. 153 mins. Examines the history of Coke, how it grew to have such an influence on many cultures and why it exemplifies American culture.

The Corporation. Mongrel Media, Toronto, 2003, 145 mins. www.thecorporation.com- Explores the nature and the rise of corporations in our time.

The Merchants of Cool. PBS Home Video, 1999. 60 mins. Explores the culture in which today's teens grow up and how their tastes, attitudes and aspirations are formed by marketers.

The Persuaders. PBS Home Video. 2005. 90 mins. An in-depth look at the multibillion-dollar persuasion industries of advertising and public relations.

Internet:

Absolut Ad.com - <http://absolutad.com/>
A database of all Absolut Vodka print advertisements

Ad*Access - <http://scriptorium.lib.duke.edu/adaccess/>
Images and database information for over 7,000 advertisements printed in U.S. and Canadian newspapers and magazines between 1911 and 1955. Ad*Access concentrates on five main subject areas: Radio, Television, Transportation, Beauty and Hygiene, and World War II.

Ad Age: direct link to Fact Pack - www.adage.com/images/random/FactPack2004.pdf

Ad Age: prime time advertising costs - <http://www.tvweek.com/docs/docs/adagechart.pdf>

Ads of the World.com - <http://adsoftheworld.com/>

An advertising archive and forum discussing great work worldwide.

Ad-awards.com - www.ad-awards.com/

An independent group who selects the best ads from around the world on a monthly basis.

Creative Advertisements

<http://www.hemmy.net/2006/10/15/creative-advertisements-around-the-world/>

Forgotten NY Ads

<http://www.forgotten-ny.com/ADS/ADS%20HOME%20PAGE/adhome.html>

Advertisements for long-forgotten businesses can still be found in NYC. Some ads last over fifty years longer than the products they advertised did!

Funny Commercials.net = <http://www.funny-commercials.net/>

Gender Ads.com - <http://www.genderads.com/>

Covers issues raised by gender representation in advertisements and gives examples.

The Hard Sell – weekly ad review. A three member panel considers the creative work of TV ads. A wonderful archive dealing with analysis of some classics ads.

www.theglobeandmail.com/partners/free/thehardsell

Media Campaign - <http://www.mediacampaign.org/> - Follow link to Ad Gallery

Campaign uses a mix of modern communications techniques—from advertising and public relations to Interactive media—and all possible venues—from television programs to after-school activities—to educate and empower young people to reject illicit drugs.

The Merchants of Cool Study Guide

<http://www.pbs.org/wgbh/pages/frontline/shows/cool/>

The Movie Mapper – charts product placement in films

www.brandhype.org/MovieMapper/index.jsp

The Persuaders Study Guide

<http://www.pbs.org/wgbh/pages/frontline/teach/persuaders/>

Rejected Online - <http://bestrejectedadvertising.com/html/>

Ads rejected by clients on aesthetic, commercial or strategic grounds. Also includes rejected, banned, spoof and most complained about ads and commercials.

Supersize Me Web site and study guide

www.supersizeme.com/ - www.metromagazine.com.au/metro/frm.htm?highlight=2

Vintage Ads - www.eatliver.com/vintage-ads/

Hilarious, shocking and creepy advertisements from the past century.

Corporations:

Print:

Andersen, Robin and Lance Strate ed. Critical Studies in Media Commercialism. Oxford University Press, 2001. This invaluable source book, presents 23 essays, ranging from advertising to corporate mergers and the dangers of commercialized media in the classroom.

McChesney, Robert W. The Problem of the Media: U.S. Communication Politics in the 21st Century, Monthly Review Press, 2004. An overview of issues raised by corporate media.

Winter, James. Democracy's Oxygen: How Corporations Control the News. Black Rose Press, 1997. Examine the corporate elite such as Conrad Black and Paul Demarais and the complicity between government and corporate media interests in Canada.

Media:

The Corporation. Mongrel Media, Toronto, 2003, 145 mins. www.thecorporation.com
- Explores the nature and the rise of corporations in our time.

Internet:

The Corporation Study Guide. www.thecorporation.com – Study guide at:
<http://www.metromagazine.com.au/metro/frm.htm?highlight=2>

Canadian Media Ownership – Who Owns What:
<http://www.cbc.ca/news/interactives/map-canada-media/>

US Media Ownership – Who Owns What: <http://cjr.org/tools/owners>

Film:

Print:

Biskind, Peter. Down and Dirty Pictures: Miramax, Sundance and the Rise of the Independent Film. Simon & Shuster, 2004.

Bordwell, David and Kristin Thompson. Film Art: An introduction. 6th edition, 1998, McGraw Hill. The choice of many colleges and universities for a comprehensive, introductory film course.

Film Study Guides for High School Written for Pacific Cinematheque and distributed by Open Learning Agency, these include study guides for individual films e.g. "The Sweet Hereafter" and various themes and genres e.g. Women in film, Genre and the Western www.cinematheque.bc.ca

Lopate, Phillip, editor. American Movie Critics: An Anthology from the Silents Until Now. New York: The Library of America, 2006. The theory and writings of film critics.

Monaco, James. How To Read A Film: Movies, Media, Multimedia. (3rd Edition), New York: Oxford University Press, 2000.

Media:

The Cutting Edge: The Magic of Movie Editing. Warner Bros. Home Video, 2004. 99 mins. The tools of editing are shown thru clips and interviews with directors .

Film Theft. Film Education, 2007. Introduces the student to the realities of film theft from a number of angles and contains interactive materials for class use.

A Personal Journey With Martin Scorsese Through American Movies. Buena Vista Home Entertainment, 2002, 226 mins. Traces the history of American Movies from the beginning from the point of view of the director. Excellent summary of American film.

That's Entertainment: The Complete Four Disc Collection. Warner Bros. Home Video, 1974 – 2004. Traces the history of the American film musical with hundreds of clips and interviews with stars, directors etc.

Visions of Light; The Art of Cinematography. Image Entertainment, 2000. 93 mins. Traces the story of cinematography using clips from 125 movies. Excellent resource.

Internet:

Beyond the Screen. – www.beyondthescreen.com - half hour media literacy look at movies airing on Bravo! about once every month on Fridays. The shows are archived on the web site along with the study guides for each movie.

Box Office Guru - <http://boxofficeguru.com/>

Box Office Mojo – www.boxofficemojo.com

National, international box office figures both current and past are listed here on both sites. Each site has a slightly different format than the other.

The Internet Movie Data Base - www.imdb.com

The most comprehensive site for researching films and television. There is a wealth of information on individual titles, - reviews, chat, actors, directors, genres etc etc. A must!

The National Film Board of Canada – www.nfb.ca/explore-by/title/

The NGB has put hundreds of its works on line allowing people all over the world to see its award winning documentaries, animation and fiction works for free.

Literature:

Print:

Hammett, Ed. Digital Expressions: Media Literacy and English Language Arts. Detselig Enterprises, 2002. A range of articles ideal for English teachers embracing multiple Literacies

Hirschman, Elizabeth. Heroes, Monsters and Messiahs: Movies and Television Shows as the Mythology of American Culture. Andrews McMeel Publishing, 2000. This eminently readable book should help to fill a gap in bringing mythological constructs (Joseph Campbell, Carl Jung and Levi Strauss) to popular culture texts such as Star Wars, Titanic, ER and Seinfeld.

New Media:

Print:

Howard, Sue ed. Wired-Up: Young People and the Electronic Media. Routledge, 1998. This anthology is designed as an accessible introduction to important research regarding new communication technologies.

Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York: New York University, 2006. An exceptional look at important cultural changes as the media merge.

Kist, William. New Literacies in Action: Teaching and learning in Multiple Media Teachers College Columbia Press, 2005

Kline, David and Burstein, Dan. Blog! How the newest media revolution is changing politics, business and culture. New York: CDS. 2005

Kowalski, Robin: Cyber Bullying: Bullying in the Digital Age. Toronto: Wiley, 2007. Deals with the nature and prevalence of cyber bullying and practical strategies for dealing with it.

Sefton-Green, Julian ed. Digital Diversions: Youth Culture In the Age of Multimedia. Routledge, 1998 This anthology was written by teachers and academics who have conducted empirical research. Here are the ideas that don't get talked about in those typically uncritical, utilitarian workshops on computer literacy.

Tapscott, Don. Grown Up Digital: How The Net Generation is Changing Your World. Toronto: McGraw Hill, 2008. Based on interviews with 10,000 young people in 12 countries, the book shows how technology has infiltrated their lives and shaped their decision making. The Internet Generation in the USA is 81 million – 27% of the population, nearly double the size of generation X.

Tapscott, Don and Williams, Anthony D. Wikinomics: How Mass Collaboration Changes Everything. New York: Portfolio, 2006. Based on a \$9 million research project, the book shows how masses of people can participate in the economy like never before, creating TV news stories, sequencing the human genome, remixing music, designing software, editing texts, etc

Media:

Growing Up Online - a Frontline program on PBS, January 2008. Available from AMAZON.

Internet:

<http://www.cynopsis.com/content/view/2271/80/> - excellent digital glossary

www.wikiscanner.virgil.gr - examines who writes for Wikipedia etc.

News:

Print:

Anderson, Bonnie M. News Flash: Journalism, Infotainment and the Bottom-Line Business of Broadcast News. Jossey-Bass, 2004.

Goldberg, Bernard. Bias: A CBS Insider Exposes How the Media Distort the News. Regnery, 2002

Hackett, Robert and Gruneau, Richard. The Missing News: Blind Spots in Canada's Press. Garamond Press, 2000.

Kurtz, Howard. Reality Show: Inside the Last Great Television News War. New York: Free Press, 2007. Newsanchors are celebrities vying for audience share while instantaneous information such as the Web threatens to render them obsolete.

Rutherford, Paul. Weapons of Mass Persuasion: Marketing the War Against Iraq. University of Toronto Press, 2004.

Zelizer, Barbie and Allan, Stuart. Journalism After September 11. Routledge, 2002.

Media:

Outfoxed: Rupert Murdoch's War on Journalism – analysis of Fox News – www.outfoxed.org

News War. PBS Frontline 2007 – The challenges facing the news media today and how they respond to them.

Internet:

10 X 10: Every hour, 10x10 collects the 100 words and pictures that matter most on a global scale, and presents them as a single image, taken to encapsulate that moment in time. <http://www.tenbyten.org/10x10.html>

The Daily Show: www.daillyshow.com - video archive of the last nine years of the show.

Front Pages of 564 Newspapers from 53 countries: <http://www.newseum.org/>

The Living Room Candidate - Presidential Campaign Commercials – 1952 – 2004 - http://livingroomcandidate.movingimage.us/election/index.php?nav_action=election&nav_subaction=results&campaign_id=167

Media Channel - www.mediachannel.org - critical and oppositional points of view about the news media. This website changes on a weekly basis and maintains a global perspective on media issues.

Political Cartoons from the USA and around the world (scroll down for the international ones) <http://cagle.com/politicalcartoons/>

Poynter - The Poynter Institute is a school for journalists, future journalists, and teachers of journalists. www.poynter.org

Some of the following web sites represent the best in alternative media reporting.

- altnet.org
- mediachannel.org ;
- comondreams.org;
- Fair.org ;
- utne.com;
- salon.com;
- Nologo.org ;

- guerrillanews.com
- theonion.com - hilarious news parodies
- www.smokinggun.com

And two Canadian sites on alternative news media:

- <http://www.thetyee.ca>
- <http://www.straightgoods.com/index.php>

And a news site run by Citizen Journalists: www.orato.com

Periodicals:

By all means access the media coverage in newspapers and mainstream publications such as Macleans, Time, Newsweek and other mainstream publications, but read all of them with a grain of salt. In the pursuit of balance, try to investigate some of the more specialized and/or alternative publications listed below.

ADBUSTERS, 1243 West 7th Ave., Vancouver, BC V6H1B7
<http://adbusters.org/magazine/> In spite of its media bashing proclivities, it is the favourite magazine in media classes, for its articles on environment, media control and the perils of TV.

ENTERTAINMENT WEEKLY: PO Box 60890, Tampa, Florida 33660-0890, USA (1-800-828-6882 ew.com) Your guide to staying on top of the media circus. Covers film, video, television, books, web sites. Charts on the top weekly hit parade in film and TV are invaluable for teachers.

EXTRA: 130 West 25th Street, New York, NY 10001 1-800-847-2993 (fair.org)
 Short readable, (typically, one pagers) fair - minded critiques of the media, what gets left out, how to look at current coverage of key issues and how trends get started.

THE NATION: (www.thenation.com) The best known American left- leaning periodical. Published bi-weekly, it contains lively, provocative articles on social, political and cultural concerns. Often features timely articles on corporate media.

National Telemedia Council sponsors special events and publishes three times a year "Telemedium, the Journal of Media Literacy." Inquire about back issues. NTC 1922 University Avenue, Madison, Wisconsin 53705 (608) 218-1183 NTelemedia@aol.com

ROLLING STONE biweekly RollingStone.com Contains commentary, reviews on music and popular culture. Frequently has in-depth articles on the media

Popular Culture:

Print:

Clark, Lynn Schofield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford University Press, 2003. Makes the important connections between teen's interest in the supernatural and the media stories such as Buffy the Vampire Slayer.

Diamond, Greig and Geoff Pevere. Mondo Canuck: Popular Culture in Canada. 1996. (Out of print) Canadian pop culture from Wayne Gretsky to Anne Murray.

Harrie, Dan (editor). The New Media Book. British Film Institute, 2001. The digital delivery of media via Internet, DVD, and digital TV.

Jenkins, Henry. Textual Poachers: Television Fans and Participatory Culture. Routledge, 1992. How fans negotiate meaning and create their own culture. An ideal preparation for teachers wishing to understand the obsessive pop culture pleasures of their students.

Klein, Naomi. Bullies No Logo: Taking Aim at the Brand. Alfred Knopf Canada, 2000. Toronto cultural critic, Naomi Klein has written a brilliant, well researched book on the processes and impact of the culture of branding, through following the 'logos' to their origin in corporatized politics and ultimately to Asian sweatshops.

Lasn, Kalle. Culture Jam: The Uncooling of America. Wm Morrow, 2000. Lasn, the founder of Adbusters Magazine explores the why and how of doing oppositional critiques, including their famous parodies and other tactics of resistance.

Rebick, Judy. Imagine Democracy. Stoddart, 2000. Well known Canadian feminist presents her very personal anti-corporatist vision.

Wolf, Mark J.P. and Perron, Bernard. The Video Game Theory Reader. Routledge, 2003.

Popular Music:

Print

Bogdanov, V., C. Woodstra, and S. Erlewine, editors.. All Music Guide. San Francisco: Backbeat Books. 2001.

Broughton, S., M. Ellingham, D. Muddyman and R. Trillo. World Music: The Rough Guide. London: Penguin. 1994.

Levitin, Daniel J. This Is Your Brain on Music. Dutton, 2006. Levitin's fascination with the mystery of music and the study of why it affects us so deeply is at the heart of this book. In a real sense, the author is a rock 'n' roll doctor, and in that guise dissects our relationship with music.

McKeen, William. Rock and Roll is Here to Stay: An Anthology. Norton, 2000. A comprehensive collection of articles.

Richards, Chris. Teen Spirits: Music and Identity in Media Education. Routledge, 1998. The author provides concrete accounts of media and pop music studies in the classroom

Media

_____ (2003). Avril Lavigne: My World. Hollywood: Twentieth Century Film - Fox Corporation.

Berlinger, J. and B. Sinofsky. (2004). Metallica: Some Kind of Monster. Hollywood: Paramount Home Entertainment.

Fitzgerald, K. (2004). Free Style: The Art of Rhyme. Toronto: Sony-BMG Canada.

Justman, P. (2002). Standing in the Shadows of Motown. Hollywood: Artisan Entertainment (purchased by Lion's Gate in 2003).

Lundman, J. and Adrienne Mitchell. (2001). Drop The Beat. Toronto: CBC Television.

Marr, J. (2001). Rebel Music: The Bob Marley Story. New York: Island Def Jam Music Group.

Richmond, B. (1998). The History of Rock 'n' Roll (5-Part Series). Burbank: Time-Life Video and Television/Warner Domestic.

Internet

www.audacity.sourceforge.net (free audio editing software)

www.frn.net -- The Free Radio Network's home page.

www.freeringtonesnow.com

www.friends.ca

www.imob.com (wide range of links to music: recordings, films, technology, production courses)

www.muchmusic.com

www.newmusiccanada.ca -- lots of Canadian links to music podcast and downloads

www.podfeed.net -- directory of music podcasts, many of them Canadian

www.podcastdirectory.com -- a Canadian site with numerous links to podcasts

www.radio3.cbc.ca -- CBC 3 caters to a young audience and taps into the Indie Music scene

www.sfu.ca/~westerka (Hildegard Westerkamp's home page)

www.siriuscanada.ca -- Canada's satellite radio provider

www.thepeoplespaths.net/indianradio.htm -- Aboriginal radio that can be heard across Canada

www.xmradio.com -- American satellite network where the likes of Bob Dylan host programs

Provincial Media Education Organizations:

CAMEO (The Canadian Association of Media Organizations) Represents all Canadian provincial media education organizations. Contact: pungente@sympatico.ca

British Columbia Association of Media Education (BCAME)

Dan Blake - deblaca@telus.net

Alberta Association for Media Awareness (AAMA)

Wayne Blair wblair@planet.eon.net

Manitoba Association for Media Literacy (MAML)

Brian Murphy - bmurphy@mts.net

Association for Media Literacy (AML) (Ontario) www.aml.ca

Dede Sincalir - dasinclair@rogers.com

Association for Media Education Quebec (AMEQ)

Maureen Baron - Maureen.baron@gmail.com

Media Literacy Nova Scotia (MLNS)

Peter Smith - smithps@gov.ns.ca

Association for Media Literacy New Brunswick (A-4-ML NB)

Mike Gange - michael.gange@nbed.nb.ca

Association for Media Literacy Newfoundland and Labrador

Rene Wicks – rwicks@mun.ca

Religion and Values:

Print:

Aichele, George and Walsh, Richard (editors). Screening Scripture: Intertextual Connections Between Scripture and Film. Harrisburg, PN:Trinity Press, 2002. Essays on religion and film.

Bridger, Francis. A Charmed Life: The Spirituality of Potterworld. New York: Image, 2002. Argues that the books are firmly based in Christian values and offer insights into our selves and our spirituality.

Clark, Lynn Scholfield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford: Oxford University Press, 2003. Explores the implication of teens fascination with supernatural and paranormal for religious and spiritual practices.

Eickelman, Dale F. and Anderson, Jon W. (editors) New Media in the Muslim World: The Emerging Public Sphere. Indiana University Press, 2003. Examines the recent introduction of mass education and the availability of new media in the Muslim World. These new media challenge existing modes of governmental and religious authority and creates new discursive spaces for the articulation of ethnic and religious identities.

Lyden, John C. Film as Religion: Myths, Morals, and Rituals. New York: New York University Press, 2003. Presents a case for considering film-watching as a religious activity.

Malone, Peter and Pacatte, Rose. Lights, Camera, Faith! : A Movie Lover's Guide to Scripture – A Movie Lectionary – Cycle A, B,C. Boston: Pauline Books, 2001, 2002, 2003 – a series of books that use movies to complement Sunday readings.

Mc Luhan, Marshall. The Medium and the Light: Reflections on Religion. Toronto: Stoddard, 1999. Collection of McLuhan's writings on religion.

Mitchell, Jolyon and Sophia Marriage.(editors) Mediating religion : conversations in media, religion and culture London/New York : T & T Clark, 2003. Essays include a number on the whole issue of Islaam and media.

Neal, Connie.The Gospel According to Harry Potter: Spirituality in the Stories of the World's Most Famous Seeker. Louisville, Westminster John Knox Press, 2002. Examines 50 Potteran themes over the four books that can be seen as glimmers of the Christian gospel.

Pungente, SJ, John and Williams, SJ, Monty. Finding God in the Dark: The Spiritual Exercises of St. Ignatius Go to the Movies. Toronto: Novalis, 2004. Uses contemporary film for prayer during spiritual retreats.

Stevenson, Gregory. Televised Morality: The Case of Buffy The Vampire Slayer. Lanham, Maryland: Hamilton Books (University Press of America), 2003.

Stout, Daniel A. & Buddenbaum, Judith M. (editors) Religion and popular culture : studies on the interaction of worldviews Ames, Iowa : Iowa State University Press, 2001.

Turner, Steve. The Gospel According to the Beatles. Louisville, Kentucky: Westminster John Knox Press, 2006. Explores how the Beatles became spiritual guides to young people disenchanted with religion.

Zavani, Mohamed. The Al Jazeera Phenomenon: Critical Perspectives On New Arab Media. Paradigm, 2005. 11 essays on the Arab TV station from varying perspectives.

Media:

The Bible According to Hollywood. Passport Video, 2004, 120 mins. The various uses Hollywood has made of the Bible – many clips, interviews and behind the scene looks.

Internet:

- Christianity Today: www.christianitytoday.com - Christian on line magazine with analysis of contemporary movies and popular culture.
- Lifestyle: Gill Deacon Show
<http://video.google.co.uk/videoplay?docid=2598097468571500224&q=little+mosque>
Zarqa Nawaz, the creator of the new Muslim sitcom "Little Mosque on the Prairie" talks about her inspiration for the show.
- Searching for Jewish Values in Big Bucks TV Game Shows.
<http://www.jecc.org/Curriculum/SearchingJewishValues..pdf>
- The Jewish Education Center Of Cleveland presents class outlines for Jewish students.
Web Site: www.jecc.org
- Joan of Arcadia – Study Guide: <http://pcusa.org/today/joan/index.htm>

Social Issues:

Print:

Andersen, Neil, Carreiro, P & Sinclair, D. Responding to Media Violence: Starting Points for Classroom Practice K-6. Pembroke Publishing, 1998. A sensible, thoughtful approach to media violence with appropriate curriculum directed to elementary teachers.

Barker, Chris. Television, Globalization and Cultural Identities. Open University, 1999. A useful book on media and identity formation in global contexts.

Ferguson, Robert. Representing Race: Ideology, Identity and the Media. Arnold Press, distributed by Oxford University Press. 1999. Ferguson, a distinguished teacher and media educator at the University of London, has written a readable and valuable book on this hard -to-teach topic.

Fiske, John. Understanding Popular Culture. Unwin Hyman, 1989. Still the most accessible book to demonstrate how we negotiate the complex and contradictory ways of popular culture, how we consent and how and why we may resist. ("The Jeaning of America" chapter is a gem.)

Giroux, Henry. Impure Acts: The Practical Politics of Cultural Studies. Routledge, 2000. From dealing with the corporate attack on education to the cultural politics of the Disney empire, Giroux gives us a compelling vision of global citizens struggling to maintain a democracy.

Jones, Gerard. Killing Monsters: Why Children Need Fantasy, Super-Heroes, and Make-Believe Violence. Harper Collins 2003. Violent entertainment is good for kids, and demonizing it can do great harm to their emotional development, claims Jones in this provocative and groundbreaking work.

Langlois, Andrea. Autonomous Media : activating Resistance and Dissent, 2005, Cumulus Press ISB-N N-O-9733499-4-8

Lasn, Kalle. Culture Jam: The Uncooling of America. Wm Morrow, 2000. Lasn, the founder of Adbusters Magazine explores the why and how of doing oppositional critiques, including their famous parodies and other tactics of resistance.

McChesney, Robert W. The Problem of the Media: U.S. Communication Politics in the 21st Century, Monthly Review Press, 2004. A thorough overview of issues raised by corporate media.

Moore, Michael. Downsize This: Random Threats from an Unarmed American. Harper, 1997 and Stupid White Men, 2002. Funny and irreverent comment on social and media trends. Supports his Oscar winning film, Bowling for Columbine.

Steven, Peter. The No-Nonsense Guide to Global Media - Peter Steven . Between the Lines, 2004. a short, very accessible view of the impact of media globally.

Media:

Bowling for Columbine. Salter Street Films DVD, 2002, 2 hours. Gun control in US.

Internet:

www.mediaandwomen.org - women and the media

www.mediawatch.com - challenges abusive stereotypes in the media
www.mypopstudio.com – deals with growing up as a teen girl

Student Production:

Print:

Goodman, Steve. Teaching Youth Media: A critical Guide to Literacy, Video Production, and Social Change, Teacher's College Press, 2003.

Media:

Between the Lines: Understanding the media through creative projects. Tyndal Stone CD-ROM Conceived and written by Neil Andersen and John Pungente SJ. Available from the National Film Board. BTL presents 8 media projects on 2 CD-ROMS. As the Producer, Editor and Director, students can create their own thought provoking media projects and discover the nature of mass media, its techniques and impact on society. Very expensive.

Digital Storytelling Initiative – shows how students can use digital cameras to edit together stories – www.dsi.kqed.org

Making movies make sense: Understanding and Using Film Language. Media Education Wales, 2007. A unique CD-ROM for Mac and PC that will help children, young people and adults both learn about and use film language. Suitable for ages 9 to adult.
www.makingmoviesmakesense.org

Television:

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Bianculli, David. Teleliteracy: Taking Television Seriously. New York: Continuum, 1992. Takes the stand that television is opening the American mind and is doing something right.

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Prigge, Steven. Created by – Inside the Minds of TV's Top Show Creators. Los Angeles: Silman-James Press, 2005. 21 TV show creators talk candidly about writing and selling hit television series.

Pungente, John and O'Malley, Martin. More Than Meets The Eye: Watching Television Watching Us. Toronto: McClelland and Stewart. 1999. A media education guide to television for the ordinary person.

Television - Individual Shows:

Greenwald, Jeff. Future Perfect: How Star Trek Conquered Planet Earth. New York: Viking, 1998. Shows how the show has infiltrated global culture.

Holden, Stephen. The New York Times on The Sopranos. New York: iBooks, 2001.
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Philosophy: The D'oh! Of Homer. Chicago: Open Court, 2000. Collection of essays that take a "serious" look at The Simpsons.

Kaveney, Roz (Editor). Reading the Vampire Slayer: An Unofficial Critical Companion to Buffy and Angel. London: Tauris Parke, 2002.

Pinsky, Mark I. The Gospel According to the Simpson's: The Spiritual Life of the World's Most Animated Family. Louisville, KY: Westminster John Knox Press, 2001. discusses the theological relevance of the show.

Riess, Jana. What Would Buffy Do? : The Vampire Slayer as Spiritual Guide. Explores the spiritual, religious and mythological ideas found in Buffy The Vampire Slayer. San Francisco: Jossey Bass, 2004..

South, James B. (editor). Buffy the Vampire Slayer and Philosophy: Fear and Trembling in Sunnydale. Chicago: Open Court, 2003. Series of essays.

Stevenson, Gregory. Televised Morality: The Case of Buffy The Vampire Slayer. Explores the nature of moral discourse on television using Buffy as a case study and provides a model for the moral critique of other television shows. Dallas: Hamilton Books, 2003.

Wilcox, Rhonda V and Lavery, David (Editors). Fighting the Forces: What's At Stake in Buddy the Vampire Slayer. Lanham, MD: Rowan and Littlefield. 2002. Series of essays investigating the pop culture phenomenon of Buffy.

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Classic Game Shows. Millcrest Entertainment (2009). 23 hours of classic games shows.

Pioneers of Television. PBS (2008). Deals with Late Night, Sitcoms, Game Shows, and Variety Shows. Clips and commentary.

Internet:

BIRTH: The historical archives of European television.
<http://www.birth-of-tv.org/birth/>

Canadian Childrens TV: http://www.ryerson.ca/chimp/chimp_database.html
CHIMP: History of Canadian Children's Programming

Canadian Childrens' TV: http://www.cbc.ca/cgi-bin/quiz/quiz.cgi?quiz=arts_kids
Quiz: Test your knowledge of Canadian kid's television

Cynopsis: www.cynopsis.com – free daily news aimed at the television industry – a number of editions are available – the best of them are the regular Cynopsis edition, Cynopsis Kids, and Cynopsis Digital. An excellent resource with archived editions.

The Futon Critic – www.futoncritic.com – almost everything you need or want to know about any TV program

The Programmer Insider – www.mediaweek.com – Click on Newsletter – free industry oriented TV news sent daily – includes daily ratings.

Television Bureau of Canada - <http://www.tvb.ca/tvbresources.htm> - basics statistics about Canadian Television plus articles on various aspects of Canadian TV.

Time Magazine 100 Best TV shows of All Time – there are clips for each show on the list.

http://www.time.com/time/specials/2007/article/0,28804,1651341_1659188,00.html

Zap2it – www.zap2it.com – daily TV and movie news.

Texts:

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Ali, Dominic. "Media Madness: An Insider's Guide to Media" Kidscanpress. 2005 A Canadian text pitched to elementary kids, it is a graphically compelling work which will be an immediate success with students.

Andersen, Neil At the Controls: Questioning Video and Computer Games
Factfinders Media Literacy, Capstone Press, Mankato, Minnesota 2007 – Elementary.

Andersen, Neil Music Madness: Questioning Music and Music Videos
Factfinders Media Literacy, Capstone Press, Mankato, Minnesota 2007 – Elementary.

Note: Other titles in the Fact finders series – for elementary:

- Coming Distractions: Questioning Movies
- Pretty in Print: Questioning Magazines
- TV Takeover: Questioning Television
- Virtually True: Questioning Online Media

Bordwell, David and Kristin Thompson. Film Art: An introduction. 6th edition, 1998, McGraw Hill. The choice of many colleges and universities for a comprehensive, introductory film course.

Branston, Gill and Roy Stafford. The Media Students' Book, Routledge, 2003 Although this is a UK college level text book, there are many ideas which can be adapted.

Considine, David. Visual Messages: Integrating Imagery into Instruction. 2nd edition, Englewood, Teachers Ideas Press, 1999. An essential resource for media teachers, the book covers all the important media issues and provides recent examples for illustration

Duncan, Barry, Janine D'Ippolito, Cam Macpherson and Carolyn Wilson : Mass Media And Popular Culture (Version Two). Toronto: Thomas Nelson, 1996. After an introductory section that provides a conceptual framework for the study of media, the text

is organized by themes e.g. Representation, Global Citizen, Selling Values, New and Converging Technologies. There is a binder of supplementary readings and useful, black line masters. There is also a set of four videos, "Scanning Television" Part One and Two which correlate with the themes of the text.

Graydon, Shari: "Made you look: How advertising Works and Why you should know." Annik Press, 2003. Canadian media educator Shari Graydon has published two important and readable books for grades 4-8.

Graydon, Shari "In your Face: the Culture of Beauty and You." Annik Press, 2005. From lipstick to total makeover, this book, aimed at elementary students, is a well researched perspective on the perils of the culture of beauty.

Hailer, Gretch and Pacatte, Rose. Media Mindfulness: Educating Teens about Faith and Media. Winona, MN, Saint Mary's Press, 2007 - media literacy and faith issues

McMahon, Barrie and Quin, Robyn. Advancing English Skills with Film Studies – Years 7-10. Australia: Science Press, 2008 (www.sciencepress.com.au)

McMahon, Barrie and Quin, Robyn. Advancing English Skills with Multi Media – Years 7-10. Australia: Science Press, 2009 (www.sciencepress.com.au)

Media Sense: a MeadowBooks component, Harcourt-Brace, Toronto, 1998. Three activities - based media books for elementary school kids, age 8-12 (levels 4, 5, 6) Numerous practical activities throughout. One of the few useful text books for elementary teachers.

Wallace, Shelagh: The TV Book: Talking Back to Your TV, Annick Press, 1997 Chris Worsnop prepared activity section for a book that is brief but still useful for grades 4-6

Media:

Scanning Television (Second Edition) an outstanding- must have- resource. Created by Gary Marcuse, John Pungente, SJ, Neil Andersen, Kathleen Tyner, this best selling, and award winning package consists of 51 video excerpts from television, film and the internet. An excellent teaching guide suggests some imaginative projects and debates. The themes of the videos- Representation, Global Citizen, Selling Values, New and Converging Technologies - all correlate to the text book, Mass Media and Popular Culture. Toronto: Thomas Nelson, 2003. Available on Video and DVD.

TV and Me – well done media literacy curriculum for elementary level. Available free from Concerned Children's Advertisers contains many of the CCA's acclaimed PSA's – www.cca-kids.ca

Theory:

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Buckingham, David ed. Watching Media Learning. London: The Falmer Press, 1990.

Buckingham, David ed. Teaching Popular Culture: Beyond Radical Pedagogy. London: Routledge, 1998.

Buckingham, David. Beyond Technology: Children's Learning in the Age of Digital Culture. London: Polity. 2007.

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CSSE #204-260 Dalhousie St. Ottawa, On K1N 7E4

Ferguson, Robert. The Media in Question. Oxford University Press (USA), 2004. A reappraisal of the role and purpose of media studies and a defense of its importance.

Macedo, D. and Steinberg, Shirley. Media Literacy: A Reader. New York: Peter Land, 2007. Starts with theory, goes on to practice, and then to teaching.

Masterman, Len. Media Education in 1990's Europe: A Teacher's Guide. 1998, NY Manhattan Publishing Co. A short overview of UK guru Len Masterman's insightful ideas.

Nowak, Anita, Abel, Sue, and Ross, Karen. Rethinking Media Education: Critical Pedagogy and Identity Politics. Cresskill, NJ: Hampton Press, 2007. One of the few books which evaluate the effectiveness of media education.

Tyner, Kathleen. Literacy in a Digital World: Teaching and Learning in the Age of Information. Lawrence Erlbaum Associates, 1998. Analysis of global achievements concerning multi-literacies: computer, critical, information and media literacy

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Dell Vecchio, Gene. Creating Ever-Cool: A Marketer's Guide to a Kid's Heart. Pelican Publishing, 1999. Techniques for creating brand loyalty from a professional marketer.

McDonnell, Kathleen, 2001 Honey, We lost the Kids: Re-thinking Childhood in the Multimedia Age. Second Story, Toronto, ON 2001. Takes a positive view of the role of popular culture in the lives of young people.

