

## **Media Education Reference Shelf - November 2014**

### **Getting Started:**

#### ***Print:***

Andersen et al. Media Studies K-12. Toronto District School Board, 2005. A compendium of useful resources, from Harry Potter to video production, from ways of integrating media in various disciplines to techniques for evaluation.

Beach, Richard. Teaching Media Literacy.com: A web-linked Guide to Resources and Activities. Teachers College Press, 2007. (In Canada, order through The University of Toronto Press.) This book covers all the key issues and skills to foster media literacy in the classroom. The blend of scholarship and practicality is admirable and encourages the teacher to develop curriculum units in media studies.

Buckingham, David. Media Education: Literacy, Learning and Contemporary Culture, Polity, ( Blackwell is North American distributor) 2003. Best general background book to address the numerous debates in media education. Covers all the hot topics from ideology to using the new digital media.

Media Literacy Resource Guide. Ministry of Education, Ontario, 1989. Order from the Government of Ontario Book Store, 5th Floor, 880 Bay Street, Toronto ON M7A 1N8 (416) 326-5300 or 1-800-668-9938

Murray, Laura J. and Trosow, Samuel E. Canadian Copyright: A Citizen's Guide. Toronto: Between the Lines, 2007. Explores practical concerns pertinent to a range of interest groups – including teachers.

Orbit magazine vol 35, no 2, 2005 . 18 articles on media literacy. A cross section of material and opinion written mainly by Ontario media educators. Order a copy from [Orbitmagazine@oise.utoronto.ca](mailto:Orbitmagazine@oise.utoronto.ca)

Silverblatt, Art (editor) . The Praeger Handbook of Media Literacy (2 Volumes). Santa Barbara, California: Praeger, 2013. In these A–Z volumes, readers can learn about methodologies and assessment strategies; get information about sectors, such as community media and media activism; and explore areas of study, such as journalism, advertising, and political communications. The rapid evolution of media systems, particularly digital media, is emphasized, and writings by notable media literacy scholars are included.

In addition to providing a wide range of qualitative approaches to media literacy analysis, the handbook also offers a wealth of media literacy resources. These include lists of media literacy organizations and national media literacy programs, plus relevant books, websites, videos, and articles.

Worsnop, Chris. Screening Images: Ideas for Media Education. (second ed.), 1999  
Wright Communications, 2400 Dundas St. W. Unit 6 Suite 107, Mississauga, Ontario L5K  
2R8, 1999. A brief introduction to media education

***Media:***

CBC: Inside The Box. 6 videos on Documentary, News, Children's TV, Drama, The  
Consumer, TV as Art. CBC Enterprises, Box 500, Station A, Toronto, Ontario M5W  
1E6.

Media Education Foundation Video Catalog ( [www.mediaed.org](http://www.mediaed.org)) In Canada represented  
by Kinetic Video, 511 Bloor St. West Toronto, ON M5S 1Y4 (416) 538-6613 -  
[kineticvideo.com](http://kineticvideo.com) - videos on critical media and cultural studies topics such as gender  
stereotyping (e.g. Still Killing Us Softly), Disney, violence, and tobacco advertising.  
Recent videos are on Klein's "No Logo and Stauber's "Toxic Sludge is Good for You."

Four different National Film Board video packages 1) Constructing Reality; 2.) Images  
and Meaning; 3.) Media and Society 4.) Live TV includes guides which cover various  
aspects of the media. Ideal for doing units on the documentary. NFB catalogue and  
brochure describing the media education videos. Note that there are study guides on some  
NFB films available on line. 1-800-267-7710 NFB Customer Services, PO Box 6100,  
Station A, Montreal, Quebec H3C 3H5.

***Internet:***

British Film Institute ([bfi.org.uk/education/classroom](http://bfi.org.uk/education/classroom)) valuable media resources from  
the UK.

The Jesuit Communication Project – <http://jcp/proscenia.net> - and –  
[www.beyondthescreen.com](http://www.beyondthescreen.com) - articles, list of resources, media education contacts, etc

Medias Smarts – [www.mediasmarts.ca](http://www.mediasmarts.ca) - extensive website dedicated to media literacy.  
Over 300 teaching lessons K-12, searchable by topic and grade or province and learning  
outcomes, over 100 essays on topics such as gender, racial and Aboriginal stereotyping,  
media violence, online hate, electronic privacy and Canadian cultural policies and  
extensive Web awareness resources including several educational games for kids with  
extensive teachers' guides, accessible online. "Barry's Bulletin" by Barry Duncan, an  
archive of teachable moments, reviews and articles.

Media Literacy Education Clearinghouse. A global repository of information, resources,  
and good practices relevant to Media Literacy. [www.aocmedialiteracy.org](http://www.aocmedialiteracy.org)

**Advertising/Marketing/Public Relations:**

***Print:***

Andersen, Robin and Lance Strate ed. Critical Studies in Media Commercialism. Oxford University Press, 2001. This invaluable source book, presents 23 essays, ranging from advertising to corporate mergers and the dangers of commercialized media in the classroom.

Bogart, Leo. Over the Edge – How the Pursuit of Youth by Marketeers and the Media has changed American Culture. Chicago: Ivan R. Dee, 2005

Dell Vecchio, Gene. Creating Ever-Cool: A Marketer's Guide to a Kid's Heart. Pelican Publishing, 1999. Techniques for creating brand loyalty from a professional marketer.

Donation, Scott. Madison and Vine: Why the Entertainment and Advertising Industries Must Converge to Survive. McGraw Hill, 2004.

McChesney, Robert W. The Problem of the Media: U.S. Communication Politics in the 21<sup>st</sup> Century, Monthly Review Press, 2004. An overview of issues raised by corporate media.

McLaren, Carrie and Torchinsky, Jason. Ad Nauseam: A Survivor's Guide to American Consumer Culture. New York: Faber and Faber, 2009. Explains how consumer culture works and why we should be concerned.

Quart, Alissa. Branded: The Selling of Teenagers, Perseus Press, 2003.

Schor, Juliet B. Born to Buy. New York: Scribner, 2004. Examines how marketing efforts have created commercialized children.

Sutherland, Anne and Beth Thompson. Kidfluence : Why kids today mean Business. McGraw-Hill, 2002. Essential reading to understand the impact of marketing on youth today

Underhill, Paco. Why We Buy: The Science of Shopping (updated and revised). New York: Simon and Schuster, 2009. The latest trends in online retail, tour of the most innovative stores around the world – offers advice on how to keep your customers and entice new ones.

Winter, James. Democracy's Oxygen: How Corporations Control the News. Black Rose Press, 1997. Examine the corporate elite such as Conrad Black and Paul Demarais and the complicity between government and corporate media interests in Canada.

***Media:***

Art and Copy. Reveals the work and wisdom of some of the most influential advertising creatives of our time. Ad & Industry, Venics, CA, 2009. [www.gotinfo@artandcopy.com](mailto:www.gotinfo@artandcopy.com)

Buy Me That I, II, III. Three programs that serve as a child's survival guide to TV advertising. Center for Media Literacy. Los Angeles.

The Cola Conquests. Microfilms, 1998. 153 mins. Examins the history of Coke, how it grew to have such an influence on many cultures and why it exemplifies American culture.

The Corporation. Mongrel Media, Toronto, 2003, 145 mins. [www.thecorporation.com](http://www.thecorporation.com)  
- Explores the nature and the rise of corporations in our time.

The Merchants of Cool. PBS Home Video, 1999. 60 mins. Explores the culture in which today's teens grow up and how their tastes, attitudes and aspirations are formed by marketers.

The Persuaders. PBS Home Video. 2005. 90 mins. An in-depth look at the multibillion-dollar persuasion industries of advertising and public relations.

### ***Internet:***

Absolut Ad.com - <http://absolutad.com/>  
A database of all Absolut Vodka print advertisements

Ad\*Access - <http://scriptorium.lib.duke.edu/adaccess/>  
Images and database information for over 7,000 advertisements printed in U.S. and Canadian newspapers and magazines between 1911 and 1955. Ad\*Access concentrates on five main subject areas: Radio, Television, Transportation, Beauty and Hygiene, and World War II.

Ad Age: [www.adage.com](http://www.adage.com) - daily "news" from advertising world.

Ad Age: direct link to Fact Pack - [www.adage.com/images/random/FactPack2004.pdf](http://www.adage.com/images/random/FactPack2004.pdf)

Ad Age: prime time advertising costs -  
<http://www.tvweek.com/docs/docs/adagechart.pdf>

Ads of the World.com - <http://adsoftheworld.com/>  
An advertising archive and forum discussing great work worldwide.

Ad-awards.com - [www.ad-awards.com/](http://www.ad-awards.com/)  
An independent group who selects the best ads from around the world on a monthly basis.

The Canadian Advertising Museum - <http://www.canadianadvertisingmuseum.com/>

Content is classified by the decade of creation in The Works section, and other information sources cover the people, the music, the agencies and the awards associated with many of the most remembered advertising in Canada. Reproduced print ads, radio spots as audio clips and streaming video clips of TV ads are all available.

Creative Advertisements

<http://www.hemmy.net/2006/10/15/creative-advertisements-around-the-world/>

Forgotten NY Ads

<http://www.forgotten-ny.com/ADS/ADS%20HOME%20PAGE/adhome.html>

Advertisements for long-forgotten businesses can still be found in NYC. Some ads last over fifty years longer than the products they advertised did!

Funny Commercials.net = <http://www.funny-commercials.net/>

Gender Ads.com - <http://www.genderads.com/>

Covers issues raised by gender representation in advertisements and gives examples.

The Hard Sell – weekly ad review. A three member panel considers the creative work of TV ads. A wonderful archive dealing with analysis of some classics ads.

[www.theglobeandmail.com/partners/free/thehardsell](http://www.theglobeandmail.com/partners/free/thehardsell)

Media Campaign - <http://www.mediacampaign.org/> - Follow link to Ad Gallery

Campaign uses a mix of modern communications techniques—from advertising and public relations to Interactive media—and all possible venues—from television programs to after-school activities—to educate and empower young people to reject illicit drugs.

The Merchants of Cool Study Guide

<http://www.pbs.org/wgbh/pages/frontline/shows/cool/>

The Movie Mapper – charts product placement in films

[www.brandhype.org/MovieMapper/index.jsp](http://www.brandhype.org/MovieMapper/index.jsp)

The Persuaders Study Guide

<http://www.pbs.org/wgbh/pages/frontline/teach/persuaders/>

Rejected Online - <http://bestrejectedadvertising.com/html/>

Ads rejected by clients on aesthetic, commercial or strategic grounds. Also includes rejected, banned, spoof and most complained about ads and commercials.

Supersize Me Web site and study guide

[www.supersizeme.com/](http://www.supersizeme.com/) - [www.metromagazine.com.au/metro/frm.htm?highlight=2](http://www.metromagazine.com.au/metro/frm.htm?highlight=2)

Vintage Ads - [www.eatliver.com/vintage-ads/](http://www.eatliver.com/vintage-ads/)

Hilarious, shocking and creepy advertisements from the past century.

## **Corporations:**

### ***Print:***

Andersen, Robin and Lance Strate ed. Critical Studies in Media Commercialism. Oxford University Press, 2001. This invaluable source book, presents 23 essays, ranging from advertising to corporate mergers and the dangers of commercialized media in the classroom.

McChesney, Robert W. The Problem of the Media: U.S. Communication Politics in the 21<sup>st</sup> Century, Monthly Review Press, 2004. An overview of issues raised by corporate media.

Winter, James. Democracy's Oxygen: How Corporations Control the News. Black Rose Press, 1997. Examine the corporate elite such as Conrad Black and Paul Demarais and the complicity between government and corporate media interests in Canada.

### ***Media:***

The Corporation. Mongrel Media, Toronto, 2003, 145 mins. [www.thecorporation.com](http://www.thecorporation.com)  
- Explores the nature and the rise of corporations in our time.

### ***Internet:***

The Corporation Study Guide. [www.thecorporation.com](http://www.thecorporation.com) – Study guide at:  
<http://www.metromagazine.com.au/metro/frm.htm?highlight=2>

Canadian Media Ownership – Who Owns What:  
<http://www.cbc.ca/news/interactives/map-canada-media/>

US Media Ownership – Who Owns What: <http://cjr.org/tools/owners>

## **Film:**

### ***Print:***

Biskind, Peter. Down and Dirty Pictures: Miramax, Sundance and the Rise of the Independent Film. New York: Simon & Shuster, 2004.

Bordwell, David and Kristin Thompson. Film Art: An introduction. 6th edition, 1998, McGraw Hill. The choice of many colleges and universities for a comprehensive, introductory film course.

Cooke, Mervyn: A History of Film Music. Cambridge: Cambridge University Press, 2008. Comprehensive overview of the major trends in film music from an international perspective.

Film Study Guides for High School Written for Pacific Cinematheque and distributed by Open Learning Agency, these include study guides for individual films e.g. "The Sweet Hereafter" and various themes and genres e.g. Women in film, Genre and the Western  
www.cinematheque.bc.ca

Lopate, Phillip, editor. American Movie Critics: An Anthology from the Silents Until Now. New York: The Library of America, 2006. The theory and writings of film critics.

Monaco, James. How To Read A Film: Movies, Media, Multimedia. (3<sup>rd</sup> Edition), New York: Oxford University Press, 2000.

***Media:***

20th Century Fox: The First Fifty Years. Image Entertainment, 2000. Two hour look at the history of 20<sup>th</sup> Century Fox from the beginning till the early 1960's.

20<sup>th</sup> Century Fox: The Blockbuster Years. Image Entertainment, 2002. Two hour look at the history of 20<sup>th</sup> Century Fox from the late 1960's with clips, interviews, behind the scenes features.

Capturing Reality: The Art of Documentary. NFB, 2008. Interviews with 38 Directors and 163 film clips.

Cinematographer Style. Docudrama Films, 2006. A documentary that answers the essential questions - what is a cinematographer? What makes style? Is it inspiration. Innovation, experience?

The Cutting Edge: The Magic of Movie Editing. Warner Bros. Home Video, 2004. 99 mins. The tools of editing are shown thru clips and interviews with directors.

A Decade Under the Influence: The 70's Films that Changed Everything. IFC, 2003. Writers, directors and actors talk about the films of the 1970's along with a series of film clips from this decade.

Directors: Life Behind the Camera. First Run Features, 2006. Thirty three directors discuss their careers in movies including Alman, Burton, Cameron, Gililam, Lucas, etc.

Easy Riders: Raging Bulls - How the Sex 'n' Drugs 'n' Rock 'n' Roll Generation Saved Hollywood. Kenneth Bowser, Shout, 2002. Based on the book by Peter Biskind, the documentary traces the people and movies of the late 1960's and 1970's.

Film Theft. Film Education, 2007. Introduces the student to the realities of film theft from a number of angles and contains interactive materials for class use.

Hollywood Singing and Dancing: A Musical History. A series of seven separate DVD's covering the decades as follows: The 1920's; The 1930's; The 1940's; The 1950's; The 1960's; The 1970's; The 1980's, 1990's and 2000's – all released in 2009.

MGM: When The Lion Roars. Warner Bros. Home Video. 2009. Traces the history of MGM from 1924 to the present.

A Personal Journey With Martin Scorsese Through American Movies. Buena Vista Home Entertainment, 2002, 226 mins. Traces the history of American Movies from the beginning from the point of view of the director. Excellent summary of American film.  
Reel Injun: On The Trail of the Hollywood Indian. NFB/Mongrel, 2010. Examines Hollywood's blatant representation of Native peoples and their culture.

Superheroes: A Never Ending Battle. PBS, 2013. 180 minutes. A history of superheroes from the comic strip adventures of the Great Depression to the blockbuster movie superstars of the 21<sup>st</sup> Century.

Tales from the Script. First Run Features, 2008. Scriptwriters discuss their successes and failures.

That's Entertainment: The Complete Four Disc Collection. Warner Bros. Home Video, 1974 – 2004. Traces the history of the American film musical with hundreds of clips and interviews with stars, directors etc.

You Must Remember This: The Warner Bros. Story. Warner Bros. Home Video. 2009. The history of Warner Bros from the early days to the present.

Visions of Light; The Art of Cinematography. Image Entertainment, 2000. 93 mins. Traces the story of cinematography using clips from 125 movies. Excellent resource.

***Internet:***

Beyond the Screen. – [www.beyondthescreen.com](http://www.beyondthescreen.com) - half hour media literacy show on films - aired on Bravo! The shows are archived on the web site along with the study guides for each movie.

Box Office Guru - <http://boxofficeguru.com/>

Box Office Mojo – [www.boxofficemojo.com](http://www.boxofficemojo.com)

National, international box office figures both current and past are listed here on both sites. Each site has a slightly different format than the other.



POV (Point of View), part of PBS's education outreach, offers free resources for educators, including 200+ online film clips connected to 100+ standards-aligned lesson plans, discussion guides and reading lists. Registered educators can use any of 80+ full-length films in the classroom for free through their [documentary lending library](#).  
[www.pbs.org/pov/](http://www.pbs.org/pov/)

The Internet Movie Data Base - [www.imdb.com](http://www.imdb.com)  
The most comprehensive site for researching films and television. There is a wealth of information on individual titles, - reviews, chat, actors, directors, genres etc etc. A must!

The National Film Board of Canada – [www.nfb.ca/explore-by/title/](http://www.nfb.ca/explore-by/title/)  
The NFB has put hundreds of its works on line allowing people all over the world to see its award winning documentaries, animation and fiction works for free.

## **New Media:**

### ***Print:***

Angwin, Julia. Stealing My Space: The Battle to Control the Most Popular Website in America. New York: Random House, 2009. The story behind the global social networking phenomenon and the larger than life characters behind it.

Bilton, Nick. Hatching Twitter: A True Story of Money, Power, Friendship, and Betrayal. New York: Portfolio/Penguin, 2013. New York Times columnist Nick Bilton goes behind the scenes as Twitter grew at exponential speed and he gets into the heads of the four hackers out of whom the company tumbled.

Buckingham, D. Beyond Technology: Children's Learning in the Age of Digital Media. Cambridge: Polity Press, 2007. Buckingham argues that there is now a growing divide between the media-rich world of childrens' lives outside school and their experiences of technology in the classroom. While debunking fantasies of technological change, Buckingham also provides a constructive alternative, arguing that young people need to be equipped with a new form of digital literacy that is both critical and creative.

Burgess, Jean and Green, Joshua. Youtube: Digital Media and Society Series. London: Polity, 2009. A cultural narrative of YouTube and a critique of the mythology around it.

Gardner, Howard and Davis, Katie. The App Generation: How Today's Youth Navigate Identity, Intimacy, And Imagination in a Digital World. New Haven: Yale University Press, 2013. The book examines the impact, consequences, and implications of digital technology for today's young people and society's future.

Green, Nicola and Haddon, Leslie. Mobile Communications: An Introduction to New Media. New York: Berg, 2009. A review of research from around the world about the use of mobile phones showing how mobile phones have restructured our lives, have had an

immense social and cultural impact, and changed our sense of ourselves and how we see the world.

Hayes Jacob, Heidi (Series Editor). Leading the New Literacies. Bloomington, IN. Solution Tress Press, 2014. Essays exploring the three new literacies – global, media and digital.

Hayes Jacob, Heidi (Series Editor). Mastering Digital Literacy. Bloomington, IN. Solution Tress Press, 2014. Essays exploring the three new literacies – global, media and digital.

Hayes Jacob, Heidi (Series Editor). Mastering Global Literacy. Bloomington, IN. Solution Tress Press, 2014. Essays exploring the three new literacies – global, media and digital.

Howard, Sue ed. Wired-Up: Young People and the Electronic Media. Routledge, 1998. This anthology is designed as an accessible introduction to important research regarding new communication technologies.

Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York: New York University, 2008. An exceptional look at important cultural changes as the media merge.

Jenkins, Henry. Textual Poachers. Television Fans and Participatory Culture – Updated Twentieth Anniversary Edition. New York: Routledge, 2013. Re-issue of a classic work contains updated material and interviews.

Jenkins, Henry, Ford, Sam and Green Joshua. Spreadable Media: Creating Value and Meaning in a Networked Culture. New York: New York University Press, 2013. Shows what kids are doing, where Hollywood is going, and how online social networks spread cultural productions as a new form of sociality.

Kirkpatrick, David. The Facebook Effect: The Inside Story of the Company that is Connecting the World. New York: Simon and Schuster, 2010.

Kist, William. New Literacies in Action: Teaching and learning in Multiple Media Teachers College Columbia Press, 2005

Kline, David and Burstein, Dan. Blog! How the newest media revolution is changing politics, business and culture. New York: CDS. 2005

Kowalski, Robin: Cyber Bullying: Bullying in the Digital Age. Toronto: Wiley, 2007. Deals with the nature and prevalence of cyber bullying and practical strategies for dealing with it.

Rushkoff, Douglas. Present Shock: When Everything Happens Now. New York: Current, 2013. People spent the 20<sup>th</sup> century obsessed with the future. Now we live in th

“eternal present”. Rushkoff examines how this affects our biology, behaviour, politics, and culture.

Seife, Charles. Virtual Unreality: Just Because the Internet Told You, How Do You Know It's True? New York: Viking, New York, 2014. Seife provides a tool to help you separate fact from fiction in the digital world.

Sefton-Green, Julian ed. Digital Diversions: Youth Culture In the Age of Multimedia. Routledge, 1998 This anthology was written by teachers and academics who have conducted empirical research. Here are the ideas that don't get talked about in those typically uncritical, utilitarian workshops on computer literacy.

Stone, Brad. The Everything Store: Jeff Bezos and the Age of Amazon. New York: Little Brown, 2013. A biography of the technical juggernaut that is Amazon and the man who built it – Jeff Bezos.

Strangelove, Michael. Watching YouTube: Extraordinary Videos for ordinary people. Toronto: University of Toronto, 2011. A broad overview of the world of amateur online videos and the people who make them. Strangelove describes how online digital video is both similar to and different from traditional home-movie-making and argues that we are moving into a post-television era characterized by mass participation.

Tapscott, Don. Grown Up Digital: How The Net Generation is Changing Your World. Toronto: McGraw Hill, 2008. Based on interviews with 10,000 young people in 12 countries, the book shows how technology has infiltrated their lives and shaped their decision making. The Internet Generation in the USA is 81 million – 27% of the population, nearly double the size of generation X.

Tapscott, Don and Williams, Anthony D. Wikinomics: How Mass Collaboration Changes Everything. New York: Portfolio, 2006. Based on a \$9 million research project, the book shows how masses of people can participate in the economy like never before, creating TV news stories, sequencing the human genome, remixing music, designing software, editing texts, etc

Zittrain, Jonathan. The Future of the Internet and How to Stop It. New Haven: Yale University Press. 2008. A study of how the generative internet, with the unwitting help of its users, is on a path to lockdown, ending its cycle of innovation and facilitating unsettling new levels of control.

### ***Media:***

Digital Nation. – a Frontline program on PBS, February 2010. Available from PBS. Complete with a study guide contained within a whole web site devoted to the topic.

<http://www.pbs.org/wgbh/pages/frontline/digitalnation/etc/synopsis.html>

Growing Up Online - a Frontline program on PBS, January 2008. Available from Amazon. There are two study guides available – one for teachers and one for parents.

[pbs.org/frontline/teach/kidsonline](http://pbs.org/frontline/teach/kidsonline)

***Internet:***

<http://www.cynopsis.com/content/view/2271/80/> - excellent digital glossary

Henry Jenkins website and blog: <http://henryjenkins.org/>

[www.wikiscanner.virgil.gr](http://www.wikiscanner.virgil.gr) - examines who writes for Wikipedia etc.

**News:**

***Print:***

Anderson, Bonnie M. News Flash: Journalism, Infotainment and the Bottom-Line Business of Broadcast News. Jossey-Bass, 2004.

Goldberg, Bernard. Bias: A CBS Insider Exposes How the Media Distort the News. Regnery, 2002

Hackett, Robert and Gruneau, Richard. The Missing News: Blind Spots in Canada's Press. Garamond Press, 2000.

Kurtz, Howard. Reality Show: Inside the Last Great Television News War. New York: Free Press, 2007. Newsanchors are celebrities vying for audience share while instantaneous information such as the Web threatens to render them obsolete.

Rutherford, Paul. Weapons of Mass Persuasion: Marketing the War Against Iraq. University of Toronto Press, 2004.

Zelizer, Barbie and Allan, Stuart. Journalism After September 11. Routledge, 2002.

***Media:***

Outfoxed: Rupert Murdoch's War on Journalism – analysis of Fox News – [www.outfoxed.org](http://www.outfoxed.org)

News War. PBS Frontline 2007 – The challenges facing the news media today and how they respond to them.

***Internet:***

10 X 10: Every hour, 10x10 collects the 100 words and pictures that matter most on a global scale, and presents them as a single image, taken to encapsulate that moment in time. <http://www.tenbyten.org/10x10.html>

The Daily Show: [www.daillyshow.com](http://www.daillyshow.com) - video archive of the last nine years of the show.

Front Pages of 564 Newspapers from 53 countries: <http://www.newseum.org/>

The Living Room Candidate - Presidential Campaign Commercials – 1952 – 2004 - [http://livingroomcandidate.movingimage.us/election/index.php?nav\\_action=election&nav\\_subaction=results&campaign\\_id=167](http://livingroomcandidate.movingimage.us/election/index.php?nav_action=election&nav_subaction=results&campaign_id=167)

Media Channel - [www.mediachannel.org](http://www.mediachannel.org) - critical and oppositional points of view about the news media. This website changes on a weekly basis and maintains a global perspective on media issues.

Political Cartoons from the USA and around the world (scroll down for the international ones) <http://cagle.com/politicalcartoons/>

Poynter - The Poynter Institute is a school for journalists, future journalists, and teachers of journalists.  
[www.poynter.org](http://www.poynter.org)

Some of the following web sites represent the best in alternative media reporting.

- altnet.org
- mediachannel.org ;
- comondreams.org;
- Fair.org ;
- Reddit.com
- utne.com;
- salon.com;
- Nologo.org ;
- guerrillanews.com
- theonion.com - hilarious news parodies
- [www.smokinggun.com](http://www.smokinggun.com)

And two Canadian sites on alternative news media:

- <http://www.thetyee.ca>
- <http://www.straightgoods.com/index.php>

And a news site run by Citizen Journalists: [www.orato.com](http://www.orato.com)

## **Periodicals:**

By all means access the media coverage in newspapers and mainstream publications such as Macleans, Time, Newsweek and other mainstream publications, but read all of them with a grain of salt. In the pursuit of balance, try to investigate some of the more specialized and/or alternative publications listed below.

ADBUSTERS, 1243 West 7th Ave., Vancouver, BC V6H1B7  
<http://adbusters.org/magazine/> In spite of its media bashing proclivities, it is the favourite magazine in media classes, for its articles on environment, media control and the perils of TV.

ENTERTAINMENT WEEKLY: PO Box 60890, Tampa, Florida 33660-0890, USA (1-800-828-6882 [ew.com](http://ew.com)) Your guide to staying on top of the media circus. Covers film, video, television, books, web sites. Charts on the top weekly hit parade in film and TV are invaluable for teachers.

EXTRA: 130 West 25th Street, New York, NY 10001 1-800-847-2993 ([fair.org](http://fair.org))  
Short readable, (typically, one pagers) fair - minded critiques of the media, what gets left out, how to look at current coverage of key issues and how trends get started.

THE NATION: ([www.thenation.com](http://www.thenation.com)) The best known American left- leaning periodical. Published bi-weekly, it contains lively, provocative articles on social, political and cultural concerns. Often features timely articles on corporate media.

ROLLING STONE biweekly [RollingStone.com](http://RollingStone.com) Contains commentary, reviews on music and popular culture. Frequently has in-depth articles on the media

Telemidium, the Journal of Media Literacy. Published by the National Telemedia Council three times a year. NTC, 1922 University Avenue, Madison, Wisconsin 53705 (608) 218-1183 [NTelemedia@aol.com](mailto:NTelemedia@aol.com)

## **Popular Culture:**

### ***Print:***

Clark, Lynn Schofield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford University Press, 2003. Makes the important connections between teen's interest in the supernatural and the media stories such as Buffy the Vampire Slayer.

Diamond, Greig and Geoff Pevere. Mondo Canuck: Popular Culture in Canada. 1996. (Out of print) Canadian pop culture from Wayne Gretsky to Anne Murray.

Harrie, Dan (editor). The New Media Book. British Film Institute, 2001. The digital delivery of media via Internet, DVD, and digital TV.

Hirschman, Elizabeth. Heroes, Monsters and Messiahs: Movies and Television Shows as the Mythology of American Culture. Andrews McMeel Publishing, 2000. This eminently readable book should help to fill a gap in bringing mythological constructs (Joseph Campbell, Carl Jung and Levi Strauss) to popular culture texts such as Star Wars, Titanic, ER and Seinfeld.

Jenkins, Henry. Textual Poachers: Television Fans and Participatory Culture. Routledge, 1992. How fans negotiate meaning and create their own culture. An ideal preparation for teachers wishing to understand the obsessive pop culture pleasures of their students.

Klein, Naomi. Bullies No Logo: Taking Aim at the Brand. Alfred Knopf Canada, 2000. Toronto cultural critic, Naomi Klein has written a brilliant, well researched book on the processes and impact of the culture of branding, through following the 'logos' to their origin in corporatized politics and ultimately to Asian sweatshops.

Lasn, Kalle. Culture Jam: The Uncooling of America. Wm Morrow, 2000. Lasn, the founder of Adbusters Magazine explores the why and how of doing oppositional critiques, including their famous parodies and other tactics of resistance.

Marshall, Elizabeth and Sensoy, Ozlem (Editors). Rethinking Popular Culture and Media. Milwaukee: Rethinking Schools, 2011. An anthology examining how and what popular toys, books, films, music and other media “teach”.

Rebick, Judy. Imagine Democracy. Stoddart, 2000. Well known Canadian feminist presents her very personal anti-corporatist vision.

Wolf, Mark J.P. and Perron, Bernard. The Video Game Theory Reader. Routledge, 2003.

## **Popular Music:**

### ***Audio Recordings***

Arcade Fire. (2004). Funeral. Montreal: Merge Records.

Broken Social Scene. (2003). You Forgot It In People. Toronto: Arts & Crafts.

Broken Social Scene. (2005). Broken Social Scene. Toronto: Arts & Crafts.

Collett, J. (2008). Here's To Being Here. Toronto: Arts & Crafts.

Deep Wireless. (2004). Deep Wireless 1: Radio Art Compilation. Toronto: New Adventures in Sound Art.

Feist. (2007). The Reminder. Toronto: Arts & Crafts (Universal Music).

Karkwa. Le Volume de Vent. (2008). Montreal: Les Disques Audiogramme Inc.

K'naan. (2005). The Dusty Foot Philosopher. Toronto: Sony BMG (Canada) Inc.

K-OS. (2004). Joyful Rebellion. Toronto: EMI Music Canada.

K-OS. (2009). Yes!. Toronto: Crown Loyalist Recordings.

Lanois, D. (2008). Here Is What Is. Toronto: Red Floor Records.

Loco Locass. (2004). Montreal: Les Disques Audiogramme Inc.

Malajupe. Trompe-L'Oeil. (2006). Montreal: Dare To Care Records.

Metric. (2009). Fantasies. Montreal: Last Gang Records.

Stars. (2007). In Our Bedroom After The War. Toronto: Arts & Crafts.

The Dears. (2008). Missiles. Toronto: Maple Music.

### ***Print***

Anderson, M., editor. (2008). Rock 'N' Roll Camp For Girls. San Francisco: Chronicle Books.

Augaitis, D. and D. Lander, editors. (1994). Radio Rethink: Art, Sound and Transmission. Banff: Walter Phillips Gallery, The Banff Centre for the Arts.

Berman, S. (2009). This Book Is Broken: A Broken Social Scene Story. Toronto: House of Anansi Press Inc.

Bidini, D. (2007). Around the World in 57½ Gigs. Toronto: McClelland & Stewart, Inc.

Bogdanov, V., C. Woodstra, and S. Erlewine, editors. (2001). All Music Guide. San Francisco: Backbeat Books.

Broughton, S., M. Ellingham, D. Muddyman and R. Trillo. (1994). World Music: The Rough Guide. London: Penguin.

Chong, K. (2001). Baroque A Nova (fiction). Toronto: Penguin Canada.

Diamond, G. and G. Pevere. (1996). Mondo Canuck: Popular Culture in Canada. Toronto: Prentice Hall.

Dyson, E. (2006). Holler If You Hear Me: Searching for Tupac Shakur. New York: Basic Civitas Books (Perseus Group).



Gilmore, J. (1989). Swinging In Paradise: The Story of Jazz in Montreal. Montreal: Vehicule Press. 1989.

Higgins, Dalton. (2009). Hip Hop World: A Groundwork Guide. Toronto: Groundwork Books/House of Anansi Press.

Leland, J. (2005). Hip: The History. New York: Ecco (HarperCollins).

Levitin, D. (2006). This Is Your Brain on Music. New York: Penguin.

Light, Alan. The Holy or the Broken: Leonard Cohen, Jeff Buckley and the Unlikely Ascent of Hallelujah. New York: Atria, 2012. Hallelujah is one of the most performed rock songs in history. The book follows the rise of this song in popular culture.

McKeen, W. (2000). Rock and Roll is Here to Stay: An Anthology. New York: Norton.

Mersereau, B. (2008). The Top 100 Canadian Albums, 2<sup>nd</sup> Edition. Fredericton NB: Goose Lane.

Oakes, K. (2009). Slanted and Enchanted: The Evolution of Indie Culture. New York: Henry Holt & Company.

Quart, A. (2003). Branded: The Selling of Teenagers. Toronto: Perseus Press.

Richards, Chris. (1998). Teen Spirits: Music and Identity in Media Education. London: Routledge.

Sacks, O. (2008). Musicophilia: Tales of Music and the Brain. Toronto: Vintage Canada.

Shuker, Roy. Understanding Popular Music Culture (Fourth Edition). London: Routledge, 2012. Extensively revised, provides an introduction to the production, distribution, consumption and meaning of popular music.

### ***Magazine Articles***

\_\_\_\_\_. (2005). Time, Canadian Edition, April 4, 2005. Toronto: Time Canada Ltd.

Anderson, C. (2004). Wired, December 2004. New York: The Conde Nast Publications.

DeSantis C. (2001). Women Who Rock: 100 Essential Women in Music. New York: Cherry Lane Magazines, LLC.(See also ROCKGIRL magazine.)

Rodriguez, C. (2002). The Source, Special 150th Collector's Issue, March 2005. New York: Source Publications, Inc.

Stacey, A. (2001). Words & Music, Spring 2001, Volume 7, Number 1. Toronto: SOCAN.

Vassell, P. (1999). Word, June 99. Toronto: Working Word Co-op Reproduction.

Wenner, J. S. (2006). Rolling Stone, Issue 1008, September 2006. New York: Rolling Stone, LLC.

### ***Media***

\_\_\_\_\_ (2003). Avril Lavigne: My World. Hollywood: Twentieth Century Fox

Berlinger, J. and B. Sinofsky. (2004). Metallica: Some Kind of Monster. New York: Paramount.

Crowe, C. (2001). Almost Famous. Burbank: DreamWorks LLC/Columbia Pictures

Fitzgerald, K. (2004). Free Style: The Art of Rhyme. Toronto: Sony-BMG Canada.

Hanson, C. (2002). 8 Mile. Hollywood: Universal Home Video.

Johnson, A. and S. King. (2007). Girls Rock. San Francisco: Girls Rock Productions.

Justman, P. (2002). Standing in the Shadows of Motown. Hollywood: Artisan Entertainment.

Lathan, S. (1984). Beat Street. Santa Monica: MGM Home Entertainment.

Lester, R. (2002). The Beatles: A Hard Day's Night. (Digitally Re-mastered.)

Levinson, B. (1987). Good Morning Vietnam. Burbank: Buena Vista Entertainment. Inc.

Linklater, R. (2003). School of Rock. Hollywood: Paramount Home Entertainment.

Lundman, J. and Adrienne Mitchell. (2001). Drop The Beat. Toronto: CBC Television.

Marr, J. (2001). Rebel Music: The Bob Marley Story. New York: Island Def Jam Music

Marshall, R. (2002). Chicago. New York: Miramax Films.

McDonald, B. (1997). Hard Core Logo. Toronto: MCA Home Video Canada.

Meyer, P. (1999). The Life & Music of Robert Johnson: Can You Hear the Wind Howl? Toronto: Sony Canada (Sweet Home Pictures).

Mugge, R. and D. Zelman. (2007). Music In Exile. New Orleans: Starz Home Entertainment.

Reggio, G. (1983). Koyaanisqatsi: Life Out Of Balance. Santa Monica: MGM

Richmond, B. (1998). The History of Rock 'n' Roll (5-Part Series). Burbank: Time-Life Video and Television/Warner Domestic.

### ***Internet***

<http://audacity.sourceforge.net/> (free audio editing software)

[www.blogger.com](http://www.blogger.com)

[www.brokensocialscene.ca](http://www.brokensocialscene.ca)

[www.cbc.ca](http://www.cbc.ca)

[www.cangeo.ca/magazine](http://www.cangeo.ca/magazine) -- Information about the Canadian Geographic Music Issue

[www.davebidin.ca](http://www.davebidin.ca)

[www.frn.net](http://www.frn.net) -- The Free Radio Network's home page.

[www.freeringtonesnow.com](http://www.freeringtonesnow.com)

[www.girlsrockmovie.com](http://www.girlsrockmovie.com)

[www.imob.com](http://www.imob.com) - links to music: recordings, films, technology, production courses

[www.indie-music-toronto.ca](http://www.indie-music-toronto.ca)

[www.maplemusic.com](http://www.maplemusic.com)

[www.media-awareness.ca](http://www.media-awareness.ca)

[www.montrealmusicscene.com](http://www.montrealmusicscene.com)

[www.muchmusic.com](http://www.muchmusic.com)

[www.newmusiccanada.ca](http://www.newmusiccanada.ca) -- lots of Canadian links to music podcast and downloads

<http://pitchfork.com> -- one of the most "hip" music review sites on the Internet

[www.podfeed.net](http://www.podfeed.net) -- directory of music podcasts, many of them Canadian

[www.podcastdirectory.com](http://www.podcastdirectory.com) -- a Canadian site with numerous links to podcasts

[www.quincyjonesmusic.com](http://www.quincyjonesmusic.com)

[www.radio3.cbc.ca](http://www.radio3.cbc.ca) -- CBC 3 caters to a young audience and taps into the Indie Music scene

[www.rockonthenet.com/archive/1999/vh1women.htm](http://www.rockonthenet.com/archive/1999/vh1women.htm) -- list of top 100 women in Rock

<http://www.sfu.ca/~westerka/> (Sound Artist Hildegard Westerkamp's home page)

[www.siriuscanada.ca](http://www.siriuscanada.ca) -- Canada's satellite radio provider

[www.thepeoplespaths.net/indianradio.htm](http://www.thepeoplespaths.net/indianradio.htm) -- Aboriginal radio that can be heard across North America

[www.xmradio.com](http://www.xmradio.com) -- American satellite network where the likes of Bob Dylan host programs

[www.youtube.com/watch?v=zWrNCCx2p5U](http://www.youtube.com/watch?v=zWrNCCx2p5U) -- My Moon My Man by Feist

## **Production:**

### ***Print:***

Goodman, Steve. Teaching Youth Media: A critical Guide to Literacy, Video Production, and Social Change, Teacher's College Press, 2003.

Hamlett, Christina. Screenwriting for Teens: The 100 Principles of Screenwriting Every Budding Writer Must Know. Studio City, CA: Michael Wiese Productions. 2006.

Lanier, Troy. Filmmaking for Teens: Pulling off Your Shorts. Studio City, CA: Michael Wiese Productions. 2010.

Shaner, Peter. Digital Filmmaking for Teens. Boston: Course Technology PTR. 2004.

### ***Media:***

Between the Lines: Understanding the media through creative projects. Tyndal Stone CD-ROM Conceived and written by Neil Andersen and John Pungente SJ. Available from the National Film Board. BTL presents 8 media projects on 2 CD-ROMS. As the Producer, Editor and Director, students can create their own thought provoking media projects and discover the nature of mass media, its techniques and impact on society. Very expensive.

Digital Storytelling Initiative – shows how students can use digital cameras to edit together stories – [www.dsi.kqed.org](http://www.dsi.kqed.org)

Making movies make sense: Understanding and Using Film Language. Media Education Wales, 2007. A unique CD-ROM for Mac and PC that will help children, young people and adults both learn about and use film language. Suitable for ages 9 to adult.  
[www.makingmoviesmakesense.org](http://www.makingmoviesmakesense.org)

### **Provincial Media Education Organizations:**

CAMEO (The Canadian Association of Media Organizations) Represents all Canadian provincial media education organizations. Contact: [pungente@sympatico.ca](mailto:pungente@sympatico.ca)

British Columbia Association of Media Education (BCAME)  
Dan Blake - [deblaca@telus.net](mailto:deblaca@telus.net)

Alberta Association for Media Awareness (AAMA)  
Nicholas Spillios – [nicosharik@gmail.com](mailto:nicosharik@gmail.com)

Association for Media Literacy (AML) (Ontario) [www.aml.ca](http://www.aml.ca)  
Dede Sinclair - [dasinclair@rogers.com](mailto:dasinclair@rogers.com)

Association for Media Education Quebec (AMEQ)  
Maureen Baron - [Maureen.baron@gmail.com](mailto:Maureen.baron@gmail.com)

Media Literacy Nova Scotia (MLNS)  
Peter Smith - [smithps@gov.ns.ca](mailto:smithps@gov.ns.ca)

Association for Media Literacy New Brunswick (A-4-ML NB)  
Mike Gange - [michael.gange@nbed.nb.ca](mailto:michael.gange@nbed.nb.ca)

Association for Media Literacy Newfoundland and Labrador  
Leslie Kennedy – [lesliekennedy6525@yahoo.com](mailto:lesliekennedy6525@yahoo.com)

### **Religion and Values:**

#### ***Print:***

Aichele, George and Walsh, Richard (editors). Screening Scripture: Intertextual Connections Between Scripture and Film. Harrisburg, PN:Trinity Press, 2002. Essays on religion and film.

Bridger, Francis. A Charmed Life: The Spirituality of Potterworld. New York: Image, 2002. Argues that the books are firmly based in Christian values and offer insights into our selves and our spirituality.

Clark, Lynn Scholfield. From Angels to Aliens: Teenagers, the Media and the Supernatural. Oxford: Oxford University Press, 2003. Explores the implication of teens fascination with supernatural and paranormal for religious and spiritual practices.

Eickelman, Dale F. and Anderson, Jon W. (editors) New Media in the Muslim World: The Emerging Public Sphere. Indiana University Press, 2003. Examines the recent introduction of mass education and the availability of new media in the Muslim World. These new media challenge existing modes of governmental and religious authority and creates new discursive spaces for the articulation of ethnic and religious identities.

Gan, Eugene. Infinite Bandwidth: Encountering Christ in the Media. Stuebenville, OH: Emmaus Road, 2010. Presents the Catholic Church's documents on communications from 1938 to 2010 using seven media keys.

Gould, Meredith. The Social Media Gospel: Sharing the Good News in New Ways. Collegeville, Minn. Liturgical Press, 2013 "how to" and "why to" engage your parish in the world of social media.

Lyden, John C. Film as Religion: Myths, Morals, and Rituals. New York: New York University Press, 2003. Presents a case for considering film-watching as a religious activity.

Malone, Peter and Pacatte, Rose. Lights, Camera, Faith! : A Movie Lover's Guide to Scripture – A Movie Lectionary – Cycle A, B,C. Boston: Pauline Books, 2001, 2002, 2003 – a series of books that use movies to complement Sunday readings.

Mc Luhan, Marshall. The Medium and the Light: Reflections on Religion. Toronto: Stoddard, 1999. Collection of McLuhan's writings on religion.

Mitchell, Jolyon and Sophia Marriage.(editors) Mediating religion : conversations in media, religion and culture London/New York : T & T Clark, 2003. Essays include a number on the whole issue of Islaam and media.

Neal, Connie. The Gospel According to Harry Potter: Spirituality in the Stories of the World's Most Famous Seeker. Louisville, Westminster John Knox Press, 2002. Examines 50 Potteran themes over the four books that can be seen as glimmers of the Christian gospel.

Pungente, SJ, John and Williams, SJ, Monty. Finding God in the Dark: The Spiritual Exercises of St. Ignatius Go to the Movies. Toronto: Novalis, 2004. Uses contemporary film for prayer during spiritual retreats.

Pungente, SJ, John and Williams, SJ, Monty. Finding God in the Dark II : The Spiritual Exercises of St. Ignatius Go to the Movies. Toronto: Novalis, 2011. The second edition contains almost all new films for use in retreats of all kinds.

Smith, Nils. Social Media: Guide for Ministry – What it is and How to use it. Group. 2013. Learn about the most popular social media platforms, how to utilize them, and the difference social media can make in ministry.

Spadaro, Antonio. Cybertheology: Thinking Christianity in The Age of The Internet. New York: Fordham University Press, 2014. The book explores how the internet has changed the ways we think about Christianity and Theology. It looks at ways to live well in the age of the internet.

Stevenson, Gregory. Televised Morality: The Case of Buffy The Vampire Slayer. Lanham, Maryland: Hamilton Books (University Press of America), 2003.

Stout, Daniel A. & Buddenbaum, Judith M. (editors) Religion and popular culture : studies on the interaction of worldviews Ames, Iowa : Iowa State University Press, 2001.

Turner, Steve. The Gospel According to the Beatles. Louisville, Kentucky: Westminster John Knox Press, 2006. Explores how the Beatles became spiritual guides to young people disenchanted with religion.

Zavani, Mohamed. The Al Jazeera Phenomenon: Critical Perspectives On New Arab Media. Paradigm, 2005. 11 essays on the Arab TV station from varying perspectives.

### ***Media:***

The Bible According to Hollywood. Passport Video, 2004, 120 mins. The various uses Hollywood has made of the Bible – many clips, interviews and behind the scene looks.

Hollywood on Fire. Pisces Productions, 2008. Documentary exploring the past, present and future of faith in the entertainment community.

### ***Internet:***

- Christianity Today: [www.christianitytoday.com](http://www.christianitytoday.com) - Christian on line magazine with analysis of contemporary movies and popular culture.

- Lifestyle: Gill Deacon Show

<http://video.google.co.uk/videoplay?docid=2598097468571500224&q=little+mosque>  
Zarqa Nawaz, the creator of the new Muslim sitcom "Little Mosque on the Prairie" talks about her inspiration for the show.

- Searching for Jewish Values in Big Bucks TV Game Shows.

<http://www.jecc.org/Curriculum/SearchingJewishValues..pdf>

- The Jewish Education Center Of Cleveland presents class outlines for Jewish students. Web Site: [www.jecc.org](http://www.jecc.org)
- Joan of Arcadia – Study Guide: <http://pcusa.org/today/joan/index.htm>

## **Social Issues:**

### ***Print:***

Andersen, Neil, Carreiro, P & Sinclair, D. Responding to Media Violence: Starting Points for Classroom Practice K-6. Pembroke Publishing, 1998. A sensible, thoughtful approach to media violence with appropriate curriculum directed to elementary teachers.

Barker, Chris. Television, Globalization and Cultural Identities. Open University, 1999. A useful book on media and identity formation in global contexts.

Ferguson, Robert. Representing Race: Ideology, Identity and the Media. Arnold Press, distributed by Oxford University Press. 1999. Ferguson, a distinguished teacher and media educator at the University of London, has written a readable and valuable book on this hard -to-teach topic.

Fiske, John. Understanding Popular Culture. Unwin Hyman, 1989. Still the most accessible book to demonstrate how we negotiate the complex and contradictory ways of popular culture, how we consent and how and why we may resist. ("The Jeaning of America" chapter is a gem.)

Giroux, Henry. Impure Acts: The Practical Politics of Cultural Studies. Routledge, 2000. From dealing with the corporate attack on education to the cultural politics of the Disney empire, Giroux gives us a compelling vision of global citizens struggling to maintain a democracy.

Jones, Gerard. Killing Monsters: Why Children Need Fantasy, Super-Heroes, and Make-Believe Violence. Harper Collins 2003. Violent entertainment is good for kids, and demonizing it can do great harm to their emotional development, claims Jones in this provocative and groundbreaking work.

Langlois, Andrea. Autonomous Media : activating Resistance and Dissent, 2005, Cumulus Press ISB-N N-O-9733499-4-8

Lasn, Kalle. Culture Jam: The Uncooling of America. Wm Morrow, 2000. Lasn, the founder of Adbusters Magazine explores the why and how of doing oppositional critiques, including their famous parodies and other tactics of resistance.

McChesney, Robert W. The Problem of the Media: U.S. Communication Politics in the 21<sup>st</sup> Century, Monthly Review Press, 2004. A thorough overview of issues raised by corporate media.



Moore, Michael. Downsize This: Random Threats from an Unarmed American. Harper, 1997 and Stupid White Men, 2002. Funny and irreverent comment on social and media trends. Supports his Oscar winning film, Bowling for Columbine.

Steven, Peter. The No-Nonsense Guide to Global Media - Peter Steven . Between the Lines, 2004. a short, very accessible view of the impact of media globally.

***Media:***

Bowling for Columbine. Salter Street Films DVD, 2002, 2 hours. Gun control in US.

***Internet:***

www.mediasmarts.ca – Media Smarts: The Diversity and Media Toolbox, (2012) a web-based program for teachers, students, law enforcement representatives and the general public, looks at issues relating to stereotyping, bias and hate in mainstream media and the Internet. The program is broken into two distinct but complementary topic areas: online hate and media portrayals of ethnicity and race, religion, disability, sexual orientation and Aboriginal people.

[www.mediaandwomen.org](http://www.mediaandwomen.org) - women and the media

[www.mediawatch.com](http://www.mediawatch.com) - challenges abusive stereotypes in the media

[www.mypopstudio.com](http://www.mypopstudio.com) – deals with growing up as a teen girl

**Television:**

***Print:***

Abbott, Stacey (Editor). The Cult TV Book: From Star Trek to Baxter. New Approaches to TV Outside the Box. New York: Soft Skull Press, 2010.

Allen, Robert C. and Hill, Annette (Editors). The Television Studies Reader. 38 essays dealing with contemporary issues in world television. London: Routledge, 2004.

Austerlitz, Saul. Sitcom: A History in 24 Episodes from I Love Lucy to Community. Chicago: Chicago Review Press, 2014. A survey of the US sitcoms with richly informed insights.

Bianculli, David. Dictionary of Teleliteracy: Television's 500 Biggest Hits, Misses and Events. New York: Continuum, 1996. Outlines, comments and discussion provokers of TV programs and events that have stood or are likely to stand the test of time.

Bianculli, David. Teleliteracy: Taking Television Seriously. New York: Continuum, 1992. Takes the stand that television is opening the American mind and is doing something right.

Bociurkiw, Marusya. Feeling Canadian: Television, Nationalism, and Affect. Waterloo: Wilfrid Laurier University Press, 2011. Drawing on the new field of affect theory, the book examines how affect and consumption, working together, produce national policies framed by the television screen.

Carter, Bill. Desperate Networks. New York: Doubleday, 2006. Goes behind the scene of the US television industry, capturing true portraits of the moguls who run it.

Carter, Bill. The Late Shift: Movers and Shakers who Changed the Face of Prime Time TV. New York: Doubleday, 2006.

Garner, Joe. Stay Tuned: Television's Unforgettable Moments. Kansas City: McMeel, 2002. Key moments in TV history presented both in written format and on a DVD.

Johnson, Steven. Everything Bad Is Good for You: How Today's Popular Culture Is Actually Making Us Smarter. Riverhead, 2006. Johnson comes up with some startling conclusions concerning the intellectual value and cognitive demands of pop-culture activities like TV and video games.

Jones, Gerard. Honey, I'm Home!: Sitcoms: Selling The American Dream. New York: Grove Weidenfeld: 1992. A social history of the sitcom showing how it has mirrored and shaped the American experience.

Longworth, Jr, James L. TV Creators: Conversations with America's Top Producers of Television Drama. Syracuse: Syracuse University Press. 2000

Osgerby, Bill and Gough-Yates, Anna (editors). Action TV: Tough Guys, Smooth Operators and Foxy Chicks. London: Routledge, 2001. The history, nature and appeal of action TV shows and their place in our popular culture.

Pozner, Jennifer L. Reality Bites Back: The Troubling Truth about Guilty Pleasure TV. Berkeley, California. Seal Press, 2010. How these shows force feed us certain messages about who we are supposed to be and what we are supposed to want.

Prigge, Steven. Created by – Inside the Minds of TV's Top Show Creators. Los Angeles: Silman-James Press, 2005. 21 TV show creators talk candidly about writing and selling hit television series.

Pungente, John and O'Malley, Martin. More Than Meets The Eye: Watching Television Watching Us. Toronto: McClelland and Stewart. 1999. A media education guide to television for the ordinary person.

Sepinwall, Alan. The Revolution Was Televised: The Cops, Crooks, Slingers, and Slayers who changed TV Drama Forever. Online by Alan Sepinwall, 2012. Twelve shows that started a revolution in television drama.

***Television - Individual Shows:***

Dunn, George A and Housel, Rebecca (Editors). True Blood and Philosophy: We Wanna Think Bad Things With You. Hoboken, NJ: John Wiley and Sons, Inc. 2010. Critical essays on the philosophical themes of True Blood.

Espenson, Jane (Editor). Inside Joss' Dollhouse: From Alpha to Rossum. Dallas: Benbella Books, 2010. Critical essays on both seasons of Dollhouse.

Greenwald, Jeff. Future Perfect: How Star Trek Conquered Planet Earth. New York: Viking, 1998. Shows how the show has infiltrated global culture.

Holden, Stephen. The New York Times on The Sopranos. New York: ibooks, 2001.  
Irwin, William, Conard, Mark T., Skoble, Aeon J. Editors. The Simpsons and Philosophy: The D'oh! Of Homer. Chicago: Open Court, 2000. Collection of essays that take a "serious" look at The Simpsons.

Howard, Douglas L. (Editor). Dexter: Investigating Cutting Edge Television. London: I.B.Tauris, 2010. Critical essays on the show's complexity and various issues.

Kaveney, Roz (Editor). Reading the Vampire Slayer: An Unofficial Critical Companion to Buffy and Angel. London: Tauris Parke, 2002.

Levine, Elana and Parks, Lisa, editors. Undead TV: Essays on Buffy the Vampire Slayer. Durham, NC: Duke University Press, 2007. Essays on the Buffy phenomenon and its many afterlives in popular culture, the TV industry, the internet, and academic criticism.

Pinsky, Mark I. The Gospel According to the Simpson's: The Spiritual Life of the World's Most Animated Family. Louisville, KY: Westminster John Knox Press, 2001. discusses the theological relevance of the show.

Riess, Jana. What Would Buffy Do? : The Vampire Slayer as Spiritual Guide. Explores the spiritual, religious and mythological ideas found in Buffy The Vampire Slayer. San Francisco: Jossey Bass, 2004..

South, James B. (editor). Buffy the Vampire Slayer and Philosophy: Fear and Trembling in Sunnydale. Chicago: Open Court, 2003. Series of essays.

Stafford, Nikki. Finding Lost: Season Six. Toronto: ECW, 2010. An in-depth examination of the final season of Lost.

Stevenson, Gregory. Televised Morality: The Case of Buffy The Vampire Slayer. Explores the nature of moral discourse on television using Buffy as a case study and provides a model for the moral critique of other television shows. Dallas: Hamilton Books, 2003.

Wilcox, Rhonda V and Lavery, David (Editors). Fighting the Forces: What's At Stake in Buddy the Vampire Slayer. Lanham, MD: Rowan and Littlefield. 2002. Series of essays investigating the pop culture phenomemon of Buffy.

***Media:***

America in Primetime. PBS (2011). Four episodes – The Independent Woman, The Man of the House, The Crusader, The Misfit. Clips and Commentary on how TV has reflected and shaped America.

Classic Game Shows. Millcrest Entertainment (2009). 23 hours of classic games shows.

Make 'em Laugh: The Funny Business of America. WNET, 2009. A six part series exploring what it is that has made Americans laugh for the past one hundred years.

Pioneers of Television. PBS (2008). Deals with Late Night, Sitcoms, Game Shows, and Variety Shows. Clips and commentary.

Pioneers of Television. PBS (2010). Deals with Science Fiction, Crime Dramas, Local Kids TV, Westerns. Clips and commentary.

Pioneers of Television. PBS (2012) Deals with Funny Ladies, Primetime Soaps, Superheroes, Mini-Series. Clips and commentary.

***Internet:***

BIRTH: The historical archives of European television.  
<http://www.birth-of-tv.org/birth/>

Canadian Childrens TV: [http://www.ryerson.ca/chimp/chimp\\_database.html](http://www.ryerson.ca/chimp/chimp_database.html)  
CHIMP: History of Canadian Children's Programming

Canadian Childrens' TV: [http://www.cbc.ca/cgi-bin/quiz/quiz.cgi?quiz=arts\\_kids](http://www.cbc.ca/cgi-bin/quiz/quiz.cgi?quiz=arts_kids)  
Quiz: Test your knowledge of Canadian kid's television

Cynopsis: [www.cynopsis.com](http://www.cynopsis.com) – free daily news aimed at the television industry – a number of editions are available – the best of them are the regular Cynopsis edition, Cynopsis Kids, and Cynopsis Digital. An excellent resource with archived editions.

The Futon Critic – [www.futoncritic.com](http://www.futoncritic.com) – almost everything you need or want to know about any TV program

The Museum of Broadcast Communications – <http://archives.musem.tv>

The Programmer Insider – [www.mediaweek.com](http://www.mediaweek.com) – Click on Newsletter – free industry oriented TV news sent daily – includes daily ratings.

Television Bureau of Canada - <http://www.tvb.ca/tvbresources.htm> - basics statistics about Canadian Television plus articles on various aspects of Canadian TV.

Time Magazine 100 Best TV shows of All Time – there are clips for each show on the list.

[http://www.time.com/time/specials/2007/article/0,28804,1651341\\_1659188,00.html](http://www.time.com/time/specials/2007/article/0,28804,1651341_1659188,00.html)

Zap2it – [www.zap2it.com](http://www.zap2it.com) – daily TV and movie news.

## **Texts:**

### ***Print:***

Ali, Dominic. "Media Madness: An Insider's Guide to Media" Kidscanpress. 2005 A Canadian text pitched to elementary kids, it is a graphically compelling work which will be an immediate success with students.

Andersen, Neil At the Controls: Questioning Video and Computer Games  
Factfinders Media Literacy, Capstone Press, Mankato, Minnesota 2007 – Elementary.

Andersen, Neil Music Madness: Questioning Music and Music Videos  
Factfinders Media Literacy, Capstone Press, Mankato, Minnesota 2007 – Elementary.

Note: Other titles in the Fact finders series – for elementary:

- Coming Distractions: Questioning Movies
- Pretty in Print: Questioning Magazines
- TV Takeover: Questioning Television
- Virtually True: Questioning Online Media

Baker, Frank W.. Media Literacy in the K-12 Classroom. Eugene, OR, International Society for Technology in Education. 2012. Baker show teachers how to bring media literacy into their classroom – no matter what the topic – and teach students skills that enable them to become knowledgeable media consumers and producers.

Beach, Richard. Teaching Media Literacy.com: A web-linked Guide to Resources and Activities. Teachers College Press, 2007. (In Canada, order through The University of Toronto Press or Amazon.) This book covers all the key issues and skills to foster media literacy in the classroom. The blend of scholarship and practicality is admirable.

Encourages you to develop curriculum units in media studies.

([www.teachingmedialiteracy.com](http://www.teachingmedialiteracy.com) is a website designed to accompany the text)

Bordwell, David and Kristin Thompson. Film Art: An introduction. 6th edition, 1998, McGraw Hill. The choice of many colleges and universities for a comprehensive, introductory film course.

Branston, Gill and Roy Stafford. The Media Students' Book , Routledge, 2003 Although this is a UK college level text book, there are many ideas which can be adapted.

Considine, David. Visual Messages: Integrating Imagery into Instruction. 2nd edition, Englewood, Teachers Ideas Press, 1999. An essential resource for media teachers, the book covers all the important media issues and provides recent examples for illustration

Duncan, Barry, Janine D'Ippolito, Cam Macpherson and Carolyn Wilson : Mass Media And Popular Culture (Version Two). Toronto: Thomas Nelson, 1996. After an introductory section that provides a conceptual framework for the study of media, the text is organized by themes e.g. Representation, Global Citizen, Selling Values, New and Converging Technologies. There is a binder of supplementary readings and useful, black line masters. There is also a set of four videos, "Scanning Television" Part One and Two which correlate with the themes of the text.

Graydon, Shari: Made you look: How advertising Works and Why you should know. Annik Press, 2003. Canadian media educator Shari Graydon has published two important and readable books for grades 4-8.

Graydon, Shari. In your Face: the Culture of Beauty and You. Annik Press, 2005. From lipstick to total makeover, this book, aimed at elementary students, is a well researched perspective on the perils of the culture of beauty.

Hailer, Gretchen and Pacatte, Rose. Media Mindfulness: Educating Teens about Faith and Media. Winona, MN, Saint Mary's Press, 2007 - media literacy and faith issues

Hailer, Gretchen and Pacatte, Rose. Our Media World: Teaching Kids K-8 about Faith and Media. Boston: Pauline Books and Media, 2010.

McMahon, Barrie and Quin, Robyn. Advancing English Skills with Film Studies – Years 7-10. Australia: Science Press, 2008 ([www.sciencepress.com.au](http://www.sciencepress.com.au))

McMahon, Barrie and Quin, Robyn. Advancing English Skills with Multi Media – Years 7-10. Australia: Science Press, 2009 ([www.sciencepress.com.au](http://www.sciencepress.com.au))

Media Sense: a MeadowBooks component, Harcourt-Brace, Toronto, 1998. Three activities - based media books for elementary school kids, age 8-12 ( levels 4, 5, 6 ) Numerous practical activities throughout. One of the few useful text books for elementary teachers.

Scheibe, Cindy and Rogow, Faith. The Teacher's Guide to Media Literacy: Critical Thinking in a Multimedia World. Thousand Oaks, CA: Corwin, 2011. Answers the questions: What does it mean to be media literate in today's world and how can those literacy skills be developed. Theories, exercises and a web site.

Wallace, Shelagh: The TV Book: Talking Back to Your TV, Annick Press, 1997 Chris Worsnop prepared activity section for a book that is brief but still useful for grades 4-6

### ***Media:***

Scanning Television (Second Edition) an outstanding- must have- resource. Created by Gary Marcuse, John Pungente, SJ, Neil Andersen, Kathleen Tyner, this best selling, and award winning package consists of 51 video excerpts from television, film and the internet. An excellent teaching guide suggests some imaginative projects and debates. The themes of the videos- Representation, Global Citizen, Selling Values, New and Converging Technologies - all correlate to the text book, Mass Media and Popular Culture. Toronto: Thomas Nelson, 2003. Available on Video and DVD.

TV and Me – well done media literacy curriculum for elementary level. Available free from Concerned Children's Advertisers contains many of the CCA's acclaimed PSA's – [www.cca-kids.ca](http://www.cca-kids.ca)

### **Theory:**

#### ***Print:***

Bazalgette, Cary (Editor). Teaching Media in Primary Schools. London: Sage, 2010. A series of essays highlighting three dimensions of media education for the 3-11 age range.

Buckingham, David ed. Watching Media Learning. London: The Falmer Press, 1990.

Buckingham, David ed. Teaching Popular Culture: Beyond Radical Pedagogy. London: Routledge, 1998.

Buckingham, David. Beyond Technology: Children's Learning in the Age of Digital Culture. London: Polity. 2007.

Canadian Journal of Education Vol 29, number 1, 2006 Theme Issue "The Popular Media, Education and Resistance" 346 pages Available online or \$30.00  
CSSE #204-260 Dalhousie St. Ottawa, On K1N 7E4

De Breu, Belinha S., and Mihalidis, Paul (Editors). Media Literacy Education in Action: Theoretical and Pedagogical Perspectives. New York: Routledge, 2014. Essays

on the theoretical and conceptual development of media literacy – past, present and future.

Dill, Karen E. How Fantasy Becomes Reality: Seeing Through Media Influence. New York: Oxford University Press, 2009. Shows the ways media influence us – for good and ill - and why we resist believing they do.

Dwyer, Tim. Media Convergence. Maidenhead, England. Open University Press, 2010. An analysis of the political, economic, cultural, social and technological factors that are shaping media practices.

Ferguson, Robert. The Media in Question. Oxford University Press (USA), 2004. A reappraisal of the role and purpose of media studies and a defense of its importance.

Hammett, Ed. Digital Expressions: Media Literacy and English Language Arts. Detselig Enterprises, 2002. A range of articles ideal for English teachers embracing multiple literacies.

Hochsmann, Michael and Poyntz, Stuart. Media Literacies: A Critical Introduction. Chichester, England. Wiley-Blackwell, 2012. Communication technologies are woven into the cultural fabric of our everyday lives. The authors trace the history of media literacy.

Jacobs, Heidi Hayes, Editor. Mastering Media Literacy. Bloomington, IN: Solution Tree Press, 2014. K-12 Educators will learn how to use media literacy to enhance learning and create opportunities for deeper understanding of concepts, skills, current events and global issues.

Jenkins, Henry. Convergence Culture: Where Old and New Media Collide. New York: New York University Press, 2006. The point where grass roots and corporate media intersect, where the power of the media producer and the power of the media consumer interact in the most unpredictable way.

Jenkins, Henry et al. Confronting the Challenges of Participatory Culture: Media Education for the 21<sup>st</sup> Century. Cambridge, MA. The MIT Press, 2009. The report shifts the conversation from questions about access to technology to questions about access to opportunities for involvement in participatory culture.

Leaning, Marcus, editor. Issues in Information and Media Literacy: Volume 1: Criticism, History and Policy. Santa Rosa, CA: Informing Science Press, 2009. International in scope, the twelve essays detail the critical interpretation, history and policy implications of information and media literacy.

Leaning, Marcus, editor. Issues in Information and Media Literacy: Volume 2: Education, Practice and Pedagogy. Santa Rosa, CA: Informing Science Press, 2009. The



twelve essays examine the practice, necessity and interpretation of information and media education.

Macedo, D. and Steinberg, Shirley. Media Literacy: A Reader. New York: Peter Land, 2007. Starts with theory, goes on to practice, and then to teaching.

Share, Jeff. Media Literacy is elementary: Teaching Youth to Read Critically and Create Media. New York: Peter Lang, 2009. A practical and theoretical look at how media education can make learning and teaching more meaningful and transformative.

Masterman, Len. Media Education in 1990's Europe: A Teacher's Guide. 1998, NY Manhattan Publishing Co. A short overview of UK guru Len Masterman's insightful ideas.

Nowak, Anita, Abel, Sue, and Ross, Karen. Rethinking Media Education: Critical Pedagogy and Identity Politics. Cresskill, NJ: Hampton Press, 2007. One of the few books which evaluate the effectiveness of media education.

Silverblatt, Art (Editor). The Praeger Handbook of Media Literacy. Santa Barbara, CA, 2014. A collection of mainly USA media literacy theories and interviews with media literacy people and organizations in the USA. Some of the information is outdated.

Tyner, Kathleen. Literacy in a Digital World: Teaching and Learning in the Age of Information. Lawrence Erlbaum Associates, 1998. Analysis of global achievements concerning multi- literacies: computer, critical, information and media literacy.

Tyner, Kathleen (ed.) Media Literacy: New Agendas in Communication. Routledge: New York, 2010. Essays exploring how teachers can leverage student proficiency with new literacies for learning in formal and informal educational environments.

## **Youth:**

### ***Print:***

Dell Vecchio, Gene. Creating Ever-Cool: A Marketer's Guide to a Kid's Heart. Pelican Publishing, 1999. Techniques for creating brand loyalty from a professional marketer.

McDonnell, Kathleen. 2001 Honey, We lost the Kids: Re-thinking Childhood in the Multimedia Age. Second Story, Toronto, ON 2001. Takes a positive view of the role of popular culture in the lives of young people.

Quart, Alissa. Branded: The Selling of Teenagers, Perseus Press, 2003.

Rushkoff, Douglas. Playing the Future: How Kid's Culture Can Teach Us To Thrive in an age of Chaos. Harper-Collins, 1996. How kids create meaning in pop culture

